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NEWH

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April 22, 2013

Dear Educator,

The 9th in a series of **ICON of Industry Scholarship Awards** sponsored by NEWH Inc., *the Hospitality Industry Network*, will be presented at the IH/M&RS Gold Key Cocktail Ceremony in New York City. The event sponsored by HOTEL STYLE MAGAZINE and HOTELS magazine will be held on Sunday, November 10th 2013, at 7:00 pm.

Mr. Ray Anderson of Interface, Inc., a true industry "icon", was named the NEWH ICON of Industry for 2013.

The \$5,000 **ICON Scholarship** is open to exemplary students who have completed at least half of their program working toward a degree that will lead to a career in the Hospitality field with an emphasis towards design (*open to Junior/Senior level students in an undergraduate program or students working on a graduate level degree*). It will require that the student have a minimum 3.0 GPA and have participated in an industry internship. Applicants are also required to provide a minimum of three industry references. The winning applicant will exemplify the highest standards of professionalism and scholarship. The winner of this award will be announced and presented to attendees of the Gold Key Cocktail Ceremony, with transportation and lodging for the student provided by NEWH, Inc. The recipient of this award is required to attend the presentation. An Honorable Mention winner will be awarded a \$3,500 scholarship at BDWest in San Diego in March 2014. All scholarship monies are to be distributed through the students' school.

Applications for the ICON scholarship are enclosed. Additional applications can be found on the NEWH, Inc. website www.newh.org (education/scholarship information/ICON of Industry Scholarship). Please return applications to NEWH, Inc., Post Office Box 322, Shawano, WI 54166-0322. **Applications should be received by September 16th, 2013.**

Please acknowledge receipt of this scholarship opportunity by filling in the information below and faxing to: 800-693-NEWH. You may contact the NEWH, Inc. office at 800-593-6394 or newh.scholarship@newh.org with any questions you may have.

Sincerely,

Andrea Thomas
VP/Education, NEWH, Inc.

School Name: _____

School Contact: _____

Phone: _____ Fax: _____ Email: _____

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