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Kelly Knowles
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Jamie Hysell
Rice Fergus Miller

Dear Northwest Hospitality Partner,

As we enter 2023, we find ourselves as an industry continuing to face new challenges in a changing world and economy. Within this shifting environment, the interest in, appetite for and importance of the hospitality industry continues to move to the foreground as we all search for quality human connection. We are lucky to exist in an industry that practices what we preach; creating a unique and supportive community where all are welcome. (And having fun while doing it!)

Your Northwest Chapter of NEWH has worked to stay flexible and shift with the wants and needs of our membership over the past several years. We move into 2023 with the same excitement for continually improving the way we network, educate, and most importantly, support the next generation of the Hospitality industry as they emerge into an everchanging world.

This year we hope to once again award up to \$35,000 in scholarships to the best and brightest up-and-coming leaders in the hospitality industry. Supporting these students from Northwest colleges and universities is our main mission in NEWH and we cannot do it without you!

We have a fantastic line-up of educational, networking and fundraising events lined up for 2023 including an Oregon Wine Tour, the ever-popular Seattle Hotel Tour, and of course, Savor in October. In addition, we will be bringing back for a second year the new Top ID Honoree Breakfast event in the Spring and adding a new panel discussion in the Fall. We look forward to a plethora of ways to connect and celebrate with you, our NEWH partner, in this coming year.

We are a chapter that spans multiple states yet is unified by our dedication to each other and the growth and improvement of Hospitality in the Northwest. Please join us in 2023 as a partner in our continued mission to support We sincerely appreciate each and every one of you.

Marit Jensen
2023 NEWH NW Chapter President

Arizona – Atlanta – Chicago – Dallas – Houston – Las Vegas – Los Angeles Founding Chapter – Milano – New York – North Central – Northwest – Paris – Rocky Mountain – San Francisco Bay Area – South Florida – Sunshine – Toronto – United Kingdom – Washington DC Metropolitan
Regional Groups: Atlantic City/Philadelphia – Cincinnati – Mid-South – New England – North Carolina – Orange County – Paris – Pittsburgh – South Carolina – Vancouver

Thanking NEWH's 2022 Corporate Partners

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | MILLIKEN | SIGNATURE | ULSTER **Patron:** BERNHARDT HOSPITALITY | BOUTIQUE DESIGN GROUP | BRINTONS | DELTA FAUCET COMPANY | HOSPITALITY DESIGN GROUP | INSTALLATION SERVICE GROUP | MOEN / HOUSE OF ROHL | P/KAUFMANN CONTRACT | KB CONTRACT | VALLEY FORGE FABRICS **Supporting:** AMERICAN ATELIER, INC. | ARTERIORS CONTRACT | ARTLINE GROUP | ASHLEY LIGHTING, INC. | CHAPMAN HOSPITALITY LIGHTING | CROSSLEY AXMINSTER | CRYPTON + NANOTEX | DOWN ETC | ENCORE HOSPITALITY CARPET | FIL DOUX TEXTILES | KIMBALL HOSPITALITY | LILY JACK | MANDY LI COLLECTION | PORCELANOSA USA | RICHLOOM CONTRACT | SERTA SIMMONS HOSPITALITY | SERGE FERRARI GROUP | SÉURA INCORPORATED | SHAW CONTRACT HOSPITALITY | SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | SURYA CONTRACT | TARKETT HOSPITALITY | TLS FURNITURE | TROPITONE FURNITURE COMPANY | W A L T E R S

2023 ANNUAL SPONSORSHIP

Perks

THERE ARE FOUR TIERS TO OUR ANNUAL SPONSORS. EACH LEVEL IS INTEGRAL TO ALLOWING OUR CHAPTER TO HOST DYNAMIC, ENGAGING AND INTERESTING EVENTS.

PLATINUM LEVEL WILL BE CAPPED AT 1 VENDOR EACH YEAR

GOLD LEVEL WILL BE CAPPED AT 6 VENDORS EACH YEAR.

SILVER LEVEL WILL BE CAPPED AT 8 VENDORS EACH YEAR.

ENHANCE YOUR BUSINESS AND REALIZE THE BENEFITS TO YOUR OWN CAREER WITH THE MULTITUDE OF BUSINESS EXCHANGES AND UNIQUE OPPORTUNITIES NEWH HAS TO OFFER. SECURE YOUR SPONSORSHIP BY JANUARY 15TH!

	Silver partner \$1500 6 Available	Gold partner \$3000 5 Available	Platinum partner \$5500
<i>Events</i>			Sold Out!
(1) Complimentary entry ticket to all programming events	✓	✓	
(2) Complimentary entry tickets & (2) drink tickets to all programming events			✓
(2) Complimentary tickets to our Savor Uncorked annual fundraiser (members only)			✓
(2) Exclusively sponsored Happy Hours			✓
(1) Complimentary ticket to our Savor Uncorked annual fundraiser (members only)		✓	---
Host table at (1) Virtual event, includes logo on table*	✓	✓	✓
Exclusive access to TOP ID winners via NEWH NW Board hosted Holiday Party (December 2023) *		✓	✓
<i>Project or Product Spotlight</i>			
One 2-3 day Social Media Take - Over (Instagram)			✓
One monthly spotlight (Website)			✓
One product (vendors) or Project Friday (firms, ownership, or brand) Post shared on Instagram & Facebook			✓
<i>Brand Recognition</i>			
Business logo and live link (links for platinum and gold levels only) to your website on NEWH NW Chapter website & footer of all Chapter emails	✓	✓	✓
Social Media Thank You post with direct links (links for platinum and gold levels only) to your social media pages (Instagram shared to Facebook)	✓	✓	✓
Logo or name (based on above delegation by sponsor level) on 2023 Annual Sponsor Banner prominently displayed at every event and additional marketing materials for print and social media.	✓	✓	✓
Provide branded promotional items /swag at all events (vendor provided)			✓
<i>Programming Participation</i>			
Early access to additional sponsorship opportunities			✓
Hospitality Property selection (owner or brand) or Feature Project (firm) Tour Participant (may be virtual or in person)		✓	✓
CEU Presentation (vendors) or Culture/Portfolio Presentation (firms, ownership, or brand)		✓	✓

*pending event schedule

2023 EVENT Calendar

Northwest
NEWH
The Hospitality Industry Network

February

MEMBERSHIP EVENT

March

EDUCATION EVENT

April

TOP ID 2023 HONOREE BREAKFAST

May

SCHOLARSHIP WALK & HAPPY HOUR

EXCLUSIVELY SPONSORED BY PLATINUM LEVEL SPONSORSHIP

June

SEATTLE HOTEL TOUR

July

COMMUNITY SERVICE EVENT

August

OREGON WINE TOUR

September

SCHOLARSHIP WALK & HAPPY HOUR

EXCLUSIVELY SPONSORED BY PLATINUM LEVEL SPONSORSHIP

October

SAVOR FUNDRAISER - DRINK AND BITES STYLE

TOP ID 2024 ANNOUNCED

November

EDUCATION EVENT- PANEL DISCUSSION

December

BOD HOLIDAY PARTY*

***ONLY FOR CERTAIN SPONSORSHIP LEVELS**

SPONSORSHIP

Thank You for your contribution to NEWH - Northwest Chapter. To ensure your gift is recorded correctly, please email a copy of your completed form to: newhnw.funds@gmail.com by January 15th, 2023.

ANNUAL SPONSORSHIPS

PLATINUM – \$5500

All Gold Level Benefits
2- 3 -Day Instagram Take Over
(2) Entry and drink ticket to all programming events
(2) Entry and drink tickets to annual fundraiser Savor
(2) exclusively sponsored happy hours
One monthly spotlight on Chapter website
One product of Project Friday on our website
Logo featured on website with link to your website
CEU Presentation (*vendors*) or Culture/Portfolio Presentation (*firms, ownership, or brand*)
Provide branded promotional items /swag at events
Early access to additional event sponsorship opportunities

GOLD - \$3000

All Silver Level Benefits
1 Complimentary Ticket to entry and drink ticket to Savor
Hospitality property or Feature project participant
CEU Presentation or Culture/Portfolio Presentation
Personal invite to the NEWH NW Board Holiday Party

SILVER – \$1500

Business Logo on Chapter NEWH NW website
1 Complimentary Ticket to entry and drink ticket to all programming events
Logo featured on all event printed and digital material
Logo printed on 2023 Annual Sponsor banner
Virtual Host Table at one event*
*Pending event schedule

Please reserve my selection as follows:

- ☐ Platinum
☐ Gold
☐ Silver
☐ I am unable to become an annual sponsor but wish to

make a donation in the amount of: \$ _____.

Donor Name(s) – Individual(s) or Organization / Company Name & Title	
Name to be Printed in the Event Program	
Donor's Mailing Address	
Contact's Name	Relationship to NEWH – Northwest
Contact's Phone	Contact's Email

Sponsorship Commitments and Payment must be received no later than January 15th, 2023 to guarantee availability of customized logo items. For more details on the sponsorships available, please contact: Krista Stevens, Fundraising Director, newhnw.funds@gmail.com

PAYMENT INFORMATION

Name on Card			<input type="checkbox"/> AMEX	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa
Billing Address (if same as above, leave blank)					
Card Number	Exp. Date		CVV		

Donor Signature: _____

Date: _____

I, the undersigned, as a representative of the sponsoring company listed above, authorize NEWH/Northwest to use the company name, logo, and photos on documents, signage, and advertisement, related to the 2023 Annual Sponsorship. I also understand that by signing this form, I agree to ensure that payment for the event listed above will be made. I, the undersigned authorize NEWH/Northwest to use event photos for further NEWH promotions. Payment for sponsorship is due as indicated above. I understand that failure to submit payment in full by the due date (1.15.23) will result in the company's name being excluded from event materials. SUBMISSION OF MATERIALS: All materials will be submitted (prospective – future action) in accordance with specifications of NEWH/Northwest or its representative. Failure to submit in accordance with these specs may result in production charges. Materials provided after Jan. 15th 2023 may not be used. GOVERNING LAW: This agreement will be governed by and construed in accordance with the laws of the State of WA. ENTIRE AGREEMENT: This Agreement and any and all exhibits (prospective – future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH/Northwest Sponsor and Vendor Kit, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.