

ICON TRIBUTE BOOK HONORING
JANE SKEETER

PRICES

Full Page	\$ 300
Half Page	200
Quarter Page	100

SPECIFICATIONS

CONTENT:

The material furnished must be a tribute only and not an advertising piece. Company may include logo and business address in tribute.

AD SIZES:

Full Page: 7 1/2" W x 8" H

Horizontal Half: 7 1/2" W x 3 7/8" H

Full Page Bleed: 8 1/4" W x 8 3/4" H; TRIM is 8: x 8.5"

Quarter: 3 5/8" W x 3 7/8" H

Vertical Half: 3 5/8" W x 8" H

MECHANICAL SPECIFICATIONS

Saddle-stitched; opens flat. Trim size is 8"W x 8.5"H. On bleed ads, keep reading and live matter 1/2" from trim edges.

PREFERRED DIGITAL FILE FORMATS

Accepted file formats: PhotoShop (psd or tiff), PDF, or Adobe Illustrator eps

All ads are CMYK

Resolution: 300 dpi

PDF: Vendor prepared Acrobat version 4.01 or later, press optimized, 2400 dpi, composite CMYK, all fonts must be embedded; 300 dpi

We do not accept film of any type.

MEDIA

Files can be submitted by email: info@newh.org, or call for FTP instructions.

FAX AND MAIL

Fax or mail insertion orders and instructions. Fax: 800.693.NEWH.

Mail ad material and payments to:

NEWH
Post Office Box 322
Shawano, WI 54166-0322

DEADLINE FOR SUBMISSIONS: INSERTION ORDER – 9 SEPT 2016 - ARTWORK IS 30 SEPT 2016

Thanking NEWH's 2016 Corporate Partners

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | RH CONTRACT | SIGNATURE | ULSTER Patron: AMERICAN LEATHER | CRYPTON FABRICS | DELTA FAUCET COMPANY | HOSPITALITY DESIGN GROUP | HOSPITALITY MEDIA GROUP LLC | INSTALLATION SERVICE GROUP | MILLIKEN FLOORS | MOEN INCORPORATED | P/KAUFMANN CONTRACT Supporting: AMERICAN ATELIER, INC. | ARTERIORS CONTRACT | ASHLEY LIGHTING, INC. | BERNHARDT | ELECTRIC MIRROR | ENDURATEX | FABRIC INNOVATIONS, INC. | KARNDEAN DESIGN/FLOORING | KIMBALL HOSPITALITY | LEXMARK + NORTHWEST HOSPITALITY CARPETS | LILY JACK | MANDY LI COLLECTION | MASLAND HOSPITALITY | OW HOSPITALITY | RICHLOOM CONTRACT | SEM FIM | SERTA INTERNATIONAL | SÉURA INCORPORATED | SHAFER COMMERCIAL SEATING | SHAW HOSPITALITY GROUP | SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | TROPITONE FURNITURE COMPANY | VAUGHAN BENZ | W A L T E R S

INSERTION ORDER

Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

TRIBUTE SIZE:

- Full Page \$ 300.00
- Quarter Page 100.00
- Half Page 200.00

Total Due \$: _____

PAYMENT INFORMATION:

All opportunities must be paid in advance by check or credit card prior to posting.

Check is enclosed (Please mail check payments to: NEWH, Inc., Post Office Box 322, Shawano, WI 54166)
Make checks payable to: NEWH, Inc.

VISA MasterCard American Express Discover

You may fax your credit card payment to: 800.693.NEWH

Credit Card Number Expiration Date

Billing Address, including zip code CVC Code

Signature Date

NEWH, Inc. is authorized to insert our Jane Skeeter Tribute into the tribute book that will be distributed at the Gold Key Awards Reception. We agree to pay at the rates and under the conditions shown in the rate information attached. Copy deemed objectionable by publisher for any reason may be rejected.

Signature/Date

Name (Printed)