

NEWH

The Hospitality Industry Network

ICON of INDUSTRY



NEWH is proud to announce Jane Skeeter as the 2016 NEWH ICON of INDUSTRY recipient. The NEWH ICON of Industry award celebrates the leaders of the manufacturing side of hospitality, those who have uniquely impacted the industry through their innovative work, consistently dedicated their time and efforts to community or industry outreach through education and/or corporate giving, and been doing business in hospitality for more than 30 years.

Jane Skeeter is CEO and Founder of UltraGlas, Inc., the world's leading manufacturer of all facets of designed architectural and high performance glass and glass tile. The company offers a full complement of glass fabrication techniques and innovative processes. It has a patent on products made from 100% recycled glass and has also developed permanent unleaded coloration for use in its tiles and other architectural glass.

Skeeter's trajectory rose out of her early clothing design and dressmaking business, as well as a Porsche restoration business. In 1973, she began Skeeter Studios, an architectural art glass and glazing business. It offered and installed stained and leaded glass, sandblasted and carved glass, showers, mirrors and various art glass works.

Skeeter Studios paved the way to Skeeter introducing a new brand of architectural glass -- and a new company by the same name, UltraGlas, Inc. The company, formed in 1987, has evolved into the single source resource for all facets of specialty glass use from flooring to ceilings, inside and out, including walls, windows, curtain-wall, doors, showers, stair treads and

balustrades, lighting, art, signage, surfacing, counter/bar tops, flooring, partitions, water features, screens, ceilings, hi-rise cladding for the building's surfacing and windows that offer heat gain protection and power the building.

In 2011, Skeeter expanded the company's manufacturing capacity and increased its diverse glass product offerings. The company now has a state of the art facility and equipment to create all facets of laminated and encapsulated glass.

A graduate of UCLA's MDE program and the NAWBO-LA Peak Leadership Academy, Skeeter also is a LEED AP and a USGBC accredited professional in Leadership in Energy and Environmental Design. Skeeter holds a California Lifetime Teaching Credential and has taught college and adult-education classes in creative design, rug making, clothing design and construction, and stained glass. Additionally, she holds licenses as a General and Glazing Contractor, and is a Certified Interior Designer.

Some of Jane's other accomplishments are: Past President of NAWBO-LA, National Association of Women Business Owners, SFVBJ's Women in Business CEO of the Year and one of ten to win their Business Woman of the Decade award; the L. A. SBA's Women in Business Champion of the Year; 2012 Small Business of the Year from the 23rd State Senate District; the most recent, Pioneer Woman Award from the Los Angeles City Commission on the Status of Women; and the NAWBO/Wells Fargo National Trailblazer Award.

Jane has been a West Valley resident since 1959. She lives in West Hills with her husband of 39 years, Barron Postmus, who is an award-winning fine artist. They have four children and six grandchildren, who along with her other interests of art/design, athletics/fitness, gardening, fiber arts, fine cuisine, and traveling, keep her very busy.

ICON TRIBUTE BOOK HONORING
JANE SKEETER

PRICES

Full Page	\$ 300
Half Page	200
Quarter Page	100

SPECIFICATIONS

CONTENT:

The material furnished must be a tribute only and not an advertising piece. Company may include logo and business address in tribute.

AD SIZES:

Full Page: 7 1/2" W x 8" H

Horizontal Half: 7 1/2" W x 3 7/8" H

Full Page Bleed: 8 1/4" W x 8 3/4" H; TRIM is 8: x 8.5"

Quarter: 3 5/8" W x 3 7/8" H

Vertical Half: 3 5/8" W x 8" H

MECHANICAL SPECIFICATIONS

Saddle-stitched; opens flat. Trim size is 8"W x 8.5"H. On bleed ads, keep reading and live matter 1/2" from trim edges.

PREFERRED DIGITAL FILE FORMATS

Accepted file formats: PhotoShop (psd or tiff), PDF, or Adobe Illustrator eps

All ads are CMYK

Resolution: 300 dpi

PDF: Vendor prepared Acrobat version 4.01 or later, press optimized, 2400 dpi, composite CMYK, all fonts must be embedded; 300 dpi

We do not accept film of any type.

MEDIA

Files can be submitted by email: info@newh.org, or call for FTP instructions.

FAX AND MAIL

Fax or mail insertion orders and instructions. Fax: 800.693.NEWH.

Mail ad material and payments to:

NEWH
Post Office Box 322
Shawano, WI 54166-0322

DEADLINE FOR SUBMISSIONS: INSERTION ORDER – 9 SEPT 2016 - ARTWORK IS 30 SEPT 2016

Thanking NEWH's 2016 Corporate Partners

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | RH CONTRACT | SIGNATURE | ULSTER Patron: AMERICAN LEATHER | CRYPTON FABRICS | DELTA FAUCET COMPANY | HOSPITALITY DESIGN GROUP | HOSPITALITY MEDIA GROUP LLC | INSTALLATION SERVICE GROUP | MILLIKEN FLOORS | MOEN INCORPORATED | P/KAUFMANN CONTRACT Supporting: AMERICAN ATELIER, INC. | ARTERIORS CONTRACT | ASHLEY LIGHTING, INC. | BERNHARDT | ELECTRIC MIRROR | ENDURATEX | FABRIC INNOVATIONS, INC. | KARNDÉAN DESIGN/FLOORING | KIMBALL HOSPITALITY | LEXMARK + NORTHWEST HOSPITALITY CARPETS | LILY JACK | MANDY LI COLLECTION | MASLAND HOSPITALITY | OW HOSPITALITY | RICHLOOM CONTRACT | SEM FIM | SERTA INTERNATIONAL | SÉURA INCORPORATED | SHAFER COMMERCIAL SEATING | SHAW HOSPITALITY GROUP | SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | TROPITONE FURNITURE COMPANY | VAUGHAN BENZ | W A L T E R S



INSERTION ORDER

Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

TRIBUTE SIZE:

Full Page \$ 300.00

Quarter Page 100.00

Half Page 200.00

Total Due \$: _____

PAYMENT INFORMATION:

All opportunities must be paid in advance by check or credit card prior to posting.

Check is enclosed (Please mail check payments to: NEWH, Inc., Post Office Box 322, Shawano, WI 54166)
Make checks payable to: NEWH, Inc.

VISA MasterCard American Express Discover

You may fax your credit card payment to: 800.693.NEWH

Credit Card Number Expiration Date

Billing Address, including zip code CVC Code

Signature Date

NEWH, Inc. is authorized to insert our Jane Skeeter Tribute into the tribute book that will be distributed at the Gold Key Awards Reception. We agree to pay at the rates and under the conditions shown in the rate information attached. Copy deemed objectionable by publisher for any reason may be rejected.

Signature/Date

Name (Printed)