

Help NEWH celebrate an **ICON of Industry**



Janice Feldman

Chief Executive Officer of JANUS et Cie
NEWH 2017 ICON of Industry

Janice Feldman, Chief Executive Officer of JANUS et Cie, has been a leader in the design industry since the company's founding more than 35 years ago. A trained artist and interior designer schooled in graphics arts and industrial design, Feldman is renowned as a business maverick, a champion of great design, and a visionary in the field of material innovation. Feldman and her exceptional team have transformed JANUS et Cie from a single showroom in the Los Angeles Pacific Design Center to a comprehensive global design resource, now operating independently within Haworth's Lifestyle Design division alongside the esteemed brands Cassina, Cappellini and Poltrona Frau. The JANUS et Cie presence has grown to sixteen flagship showrooms throughout North America and in Singapore and Sydney, as well as field offices and select dealers throughout the world.

Click here for Janice's biography and more information on how to participate in this special tribute to Janice Feldman.

Dear Friends of NEWH,

Please join us in celebrating the career of a true icon; Janice Feldman. Janice will be the twelfth exceptional individual to receive this prestigious award. NEWH, Inc. will present it to Ms. Feldman at the 37th Annual Gold Key Award for Excellence in Hospitality Design.

Whether you know our 2017 icon or not, please take a moment to read her brief biography and support our initiative to lead our industry by example.

You can help us honor our icon by sharing your words of admiration and/or appreciation in a tribute we will include in our **Tribute Journal** to be handed out at the awards ceremony. Please fill out the form through the attached link with the details of your sponsorship intentions by Friday, September 8, 2017. newh.org/icon2017

Deadline for submissions of artwork for the Tribute Journal is September 29, 2017. Should you have any questions, please call the NEWH, Inc. office and refer to the ICON Tribute Journal. Net proceeds from this journal will be deposited in the NEWH, Inc. Scholarship account to finance scholarships to deserving students wishing to continue their hospitality studies.

A \$7,500 Student Scholarship in honor of Ms. Feldman will be awarded to one exemplary student who has completed at least half of his or her program toward a degree in hospitality interior design or hotel management, has a minimum 3.0 GPA, participated in an industry internship, and exemplifies the highest standards of professionalism and scholarship at the 37th Annual Gold Key Award for Excellence in Hospitality Design on Monday, November 13, 2017 at Gotham Hall in New York City, in conjunction with HX: The Hotel Experience and Boutique Design New York (BDNY), November 13th 2017, at 6:30 pm. Thank you in advance for your contribution in honor of Janice Feldman, a true ICON and LEADER.

Warm regards,
NEWH International Board Of Directors

37th Annual Gold Key Award for Excellence in Hospitality Design

Monday, November 13, 2017,
Gotham Hall in New York City,
in conjunction with
HX: The Hotel Experience and
Boutique Design New York (BDNY)



NEWH
Post Office Box 322
Shawano, WI 54166-0322
800.593.NEWH fax 800.693.NEWH info@newh.org



ICON TRIBUTE BOOK HONORING
JANICE FELDMAN

PRICES

Full Page	\$ 300
Half Page	200
Quarter Page	100

SPECIFICATIONS

CONTENT:

The material furnished must be a tribute only and not an advertising piece. Company may include logo and business address in tribute.

AD SIZES:

Full Page: 7 1/2" W x 8" H

Horizontal Half: 7 1/2" W x 3 7/8" H

Full Page Bleed: 8 1/4" W x 8 3/4" H; TRIM is 8: x 8.5"

Quarter: 3 5/8" W x 3 7/8" H

Vertical Half: 3 5/8" W x 8" H

MECHANICAL SPECIFICATIONS

Saddle-stitched; opens flat. Trim size is 8" W x 8.5" H. On bleed ads, keep reading and live matter 1/2" from trim edges.

PREFERRED DIGITAL FILE FORMATS

Accepted file formats: PhotoShop (psd or tiff), PDF, or Adobe Illustrator eps

All ads are CMYK

Resolution: 300 dpi

PDF: Vendor prepared Acrobat version 4.01 or later, press optimized, 2400 dpi, composite CMYK, all fonts must be embedded; 300 dpi

We do not accept film of any type.

MEDIA

Files can be submitted by email: info@newh.org, or call for FTP instructions.

FAX AND MAIL

Fax or mail insertion orders and instructions. Fax: 800.693.NEWH.

Mail ad material and payments to:

NEWH
Post Office Box 322
Shawano, WI 54166-0322

DEADLINE FOR SUBMISSIONS: INSERTION ORDER – 8 SEPT 2017 - ARTWORK IS 29 SEPT 2017

Thanking NEWH's 2017 Corporate Partners

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | RH CONTRACT | SIGNATURE | ULSTER Patron: AMERICAN LEATHER | BERNHARDT HOSPITALITY | CRYPTON + NANOTEX | DELTA FAUCET COMPANY | HOSPITALITY DESIGN GROUP | HOSPITALITY MEDIA GROUP LLC | INSTALLATION SERVICE GROUP | MILLIKEN FLOORS | MOEN INCORPORATED | P/KAUFMANN CONTRACT Supporting: AMERICAN ATELIER, INC. | ARTERIORS CONTRACT | ASHLEY LIGHTING, INC. | BRINTONS | ELECTRIC MIRROR | ENDURATEX | FABRIC INNOVATIONS, INC. | KARNDEAN DESIGN/FLOORING | KIMBALL HOSPITALITY | LEXMARK+HOSPITALITY | LILY JACK | MANDY LI COLLECTION | MASLAND HOSPITALITY | MITYLITE | RICHLOOM CONTRACT | SEM FIM | SERTA INTERNATIONAL | SÉURA INCORPORATED | SHAFER COMMERCIAL SEATING | SHAW HOSPITALITY | SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | TROPITONE FURNITURE COMPANY | VAUGHAN BENZ | W A L T E R S

NEWH
Post Office Box 322
Shawano, WI 54166-0322
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INSERTION ORDER

Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

TRIBUTE SIZE:

- Full Page \$ 300.00
- Half Page 200.00
- Quarter Page 100.00

Total Due \$: _____

PAYMENT INFORMATION:

All opportunities must be paid in advance by check or credit card prior to printing.

Check is enclosed (Please mail check payments to: NEWH, Inc., Post Office Box 322, Shawano, WI 54166)
Make checks payable to: NEWH, Inc.

VISA MasterCard American Express Discover

You may fax your credit card payment to: 800.693.NEWH

Credit Card Number Expiration Date

Billing Address, including zip code CVC Code

Signature Date

NEWH, Inc. is authorized to insert our Janice Feldman Tribute into the tribute book that will be distributed at the Gold Key Awards Reception. We agree to pay at the rates and under the conditions shown in the rate information attached. Copy deemed objectionable by publisher for any reason may be rejected.

Signature/Date

Name (Printed)

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