

## **NEWH Regional Steering Committee Call April 4, 2016**

Invited participants:  
All Regional Steering Committee Members

Please mark your calendar to participate in the next Regional Steering Committee Member call. You will get a Ready Talk invite for the call.

- June 14

### **Status report from each region - how are you doing?**

#### **New England**

Recently had their student portfolio review. After the event 2-3 student member apps came in – which was great. Compared to last year, they did have a few repeat students who were much more receptive to this year’s event – different venue this year which was more conducive for the students. They had four firms participate in the actual review process. It was hard to get sponsors for the event, but they are going to continue to do that. Let the potential sponsors know what’s in it for them – looking at future talent, etc.

Cindy Andrews (Sunshine Chapter) said their chapter is going to combine their event with the TopID presentation so they are asking designers to bring something from their firm and they are going to have round table with those students and getting sponsorships from vendors, just to add more value to everyone.

They also have a bowling event coming up – similar to last year, which wasn’t heavily attended. Those that did attend did like it, and it seemed to bring out a different group of people than normal.

New England is planning their annual harbor cruise in September – which is typically their most popular event.

They are also planning a holiday event at the end of the year, and trying to partner with a few vendors and purchasing firm in the area to get one or two hotel tours in the area. Suggested to possibly may look into a CEU prior to a hotel tour.

#### **Vancouver Region**

They are getting scholarship applications out this weekend. They will be tying the award presentation into their summer event.

#### **New England Region**

They are having a student event at the end of this month. Students will meet with younger professionals in the industry who will review their student projects, give advice and share their experiences in the industry.

June – hotel tour with a bowling event following the tour. September/December events are both established – sunset harbor cruise in September and networking event in December.

Goal for the year – letting people know who NEWH really is, that we are not just another cocktail hour – that we are focused on education and bringing new talent to the industry. They are also looking at building their membership based.

### **North Carolina Region**

They just had their first event in early March – a hotel tour at the Dunhill hotel in Charlotte. They are keeping it simple – focusing mostly on hotel tours for their events in the bigger cities. They had a good attendance at their event (about 30), which was one of their biggest events. They had the designer who did the hotel facilitated the tour.

There is a North Carolina Restaurant and Lodging Association and this year they are having an expo in Sept. The NC Region got in touch with them and gave them some of their manufacturer members who wanted to build their business in this area. They are hoping to have some sort of NEWH presence at the show.

Membership goal this year – to get 5 designers and at least one hotelier.

Any questions? Contact us!

Feel free to call the NEWH office if you have any questions. – 800-593-6394.  
We look forward to assisting you in any way we can to make your job easier!