

**NEWH Regional Steering Committee Call
April 10, 2017**

Invited participants:
All Regional Steering Committee Members

Please mark your calendar to participate in the next Regional Steering Committee Member call. You will get a Ready Talk invite for the call.

- July 24

Status report from each region - how are you doing?

New England

Currently have over 100 members.

Focus primarily in Boston area for events. Turnouts for events are typically pretty good in fall and winter (fall is their boat cruise in the Boston harbor). Spring event is a bit lower but they are hoping this upcoming event will have a good turnout. The fall/winter event are well established.

Spring will focus on membership – trying to entice turnout and new members.

They did have a hotel tour that was tied into a holiday gala which went very well. They have about 3-4 to do events down the road with new hotels/remodels.

Ideas – making sure they had good quality programming events to show member value – to entice new people to join. Make it affordable for members to attend.

Have social/networking event in outlying areas – look at where your members are located and possibly just hold a sundowner/networking event in those areas.

See if any of your members belong to a local hotel association and see if anyone can make a call to a local hotel to possibly get discounted rooms for those travelling from out of town.

Highlight your TopIDs at an upcoming event, invite students to come to that event as well so they can meet those designers.

Any questions? Contact us!

Feel free to call the NEWH office if you have any questions. – 800-593-6394.
We look forward to assisting you in any way we can to make your job easier!