

Atlanta

NEWH The Hospitality Industry Network



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A Letter From the Editor

Hello! I am pleased to be the new NEWH Atlanta Publications Director for 2015. NEWH played a pivotal role in my student career. I was a Scholarship recipient for the year 2014 and graduated in the same year. I am excited to have the opportunity to give back to the organization that was there for me during a trying period as a student. Now I can be a mentor for those who too are in the same position I was in.

This year NEWH Atlanta is working very diligently to see our Chapter exceed expectations. I am excited about new members, the Scholarship event that will impact several students, and the upcoming Hotels and Restaurants that are being featured! If it were not for our members, none of this would be possible. I am looking forward to what this year will bring. Thank you Members and Sponsors for all you do!

Ymani Tannis



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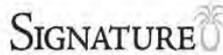


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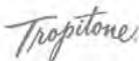
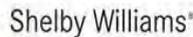
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A Letter From The President

President's Letter



Hospitality design has always been my professional passion. From early on in my college studies, I knew that it was where my heart was and that it was the career path that I was destined to follow. What I didn't realize at the time was that seeking a career in the hospitality design industry would stretch far beyond the basic principles of hotel and restaurant design.

The hospitality industry has proven to be rewarding for me in so many facets. Our industry is filled with such a diverse and intriguing group of individuals making up a finely woven tapestry of common threads. It is through those relationships and daily interactions that we build and define our personal experience.

Joining the NEWH organization has been the highlight of my career and has enriched my personal experience in so many ways. I am proud to serve on the board as President of the Atlanta Chapter, primarily because I am consistently surrounded by the most inspiring individuals. Being a part of the organization has helped shape my professional experience and has provided a platform to foster lasting relationships. It is through the power of networking that we are all able to come together and focus on the mission of our organization – student scholarships.

NEWH is the premier networking organization in the hospitality industry and our focus is always on the students – the up and coming talent who will one day be the decision makers and leaders. I am most proud of our chapter's growing membership and with each year we raise more money for student scholarships allowing us to make a greater impact.

I would like to thank our wonderful Board of Directors and the volunteers who together contribute to our chapter's growth.

I look forward to sharing another year of success in 2015! In the spirit of Networking

Member News



Vicki Wiles Elliott

Vicki Wiles Elliott has transferred her NEWH membership from the Washington DC Chapter to our Atlanta Chapter.

She has been a NEWH member for 10+ years and is the VP of National Accounts for Kellex Seating in Hickory, NC

On January 1, 2015 Virginia Vernon from HPG International has been promoted to Senior Project Manager. Virginia Recently completed the Element Hotel in Harrison, NJ, and is currently working on the renovation at the Hilton Hotel Easton in Columbia, OH, a lobby renovation at the Westin Charlotte, and the Hotel Indigo on Peachtree Street.



Virginia Vernon



Jennifer Lockerman

On January 1, 2015 Jennifer Lockerman from HPG International has been promoted to Project Manager. Jennifer is currently working on the Homewood Suites in Spring, Texas, a renovation at the Ponte Vedra Inn and Lodge, and the lobby renovation at the Georgia Tech Hotel and Convention Center.

GREEN SPACE 1

THE NEWH/ATLANTA NEWSLETTER ON SUSTAINABILITY

Comments, requests, questions, feedback? Send to newh@sustainability@gmail.com. This is brand new for us and we want to make sure we do it right.

NEWH/ATLANTA SUSTAINABILITY &

NEWH SUSTAINABLE MISSION IS TO PROMOTE SUSTAINABLE EDUCATION AND PRACTICES THAT ACHIEVE A BALANCE BETWEEN ENVIRONMENT, ECONOMICS AND SOCIAL EQUITY.

Welcome to the brand new NEWH/Atlanta Green Space; a monthly newsletter that aims to inform and connect the hospitality industry with local innovative sustainable practices and initiatives.

The peoples and products we highlight in this newsletter are meant to be an inspiration. As the NEWH Sustainable Mission says, we wish to promote sustainable practices that achieve a balance between environment, economics and social equity. That is to say nothing need be sacrificed in order to create sustainable environments. Hopefully we will all learn and be inspired through these creative persons and companies and be motivated to push ourselves a littler further.



SNUG AS A PUG

IN AN ECO FRIENDLY RUG. STUNNING RUGS MADE FROM RECYCLED CONTENT

by
Kathleen Bowley
Surya



For the hospitality market, Surya Hospitality is introducing a collection of area rugs constructed from PET yarn (polyethylene terephthalate), a unique polyester created from recycled plastic water and soda bottles. The new, eco-friendly Flux collection features timeless designs in a hand-knotted construction to provide the look of high end, hand-crafted rugs at a very accessible price point. An estimated 48 recycled plastic water bottles per square foot are used to create each rug, resulting in a durable, stylish and environmentally-conscious floor covering option for both guest rooms and public spaces.

JUST SAY "NO"

TO WASTEFUL PLASTIC WATER BOTTLES. WATER FRESH FROM THE TAP HAS NEVER BEEN THIS GOOD.



by
Bria Brewer
Grohe America, Inc.

GROHE Blue® Chilled & Sparkling

combines a modern designer faucet with a high-performance filter, cooler and carbonator—and is as easy to use as an ordinary kitchen faucet.

Similar to nature's effective filtering system through different layers

of soil and rock, GROHE Blue® filter system purifies water in four distinct phases, giving it a superior taste. Undesirable substances that impair taste and smell, such as chlorine, are removed for great tasting, soft water. Fine particles and heavy metals are filtered out, while lime content is reduced.

Combining convenience and a healthy lifestyle in one environmentally-conscious package, GROHE Blue® Chilled & Sparkling eliminates the need for plastic bottles and pays for itself in less than 250 days, saving nearly \$400 in the first year of use. Compared with the pollution and energy consumption caused by filling and transporting bottled mineral water, filtering tap water has a negligible environmental impact.

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Sustainability Initiative

A Conversation with Judy Pines

1. How long have you been in your position? , and what does your average day consist of? What was the journey like to become Director Strategic Sourcing Sustainability & Special Projects for Hilton Worldwide?

I have been in my current role as the Director Strategic Sourcing Sustainability and Special Projects for almost one year and I've had the opportunity to work in various positions at Hilton for over 30 years.



Hilton Worldwide developed a responsible sourcing strategy in 2014 and as part of that strategy, a new director role was created. I'm the lead sustainability resource within Hilton Supply Management (HSM), Hilton Worldwide's purchasing division. I'm responsible for the coordination of all global corporate responsibility strategy and planning to ensure HSM strategic alignment with Hilton's corporate values and corporate responsibility strategy.

It's been a long and rewarding journey. I became interested in sustainability many years ago when no one really understood what "sustainability" and "green" really meant. At the time, "green" products were not cost effective and there was a lot of green washing. Fast forward to 2012 when I was instrumental in developing and implementing a mattress recycling program for Hilton Worldwide. Two years later, I was given the opportunity to fill the new Director role.

2. Do you have a "committee or board of advisors" to assist you with your various responsibilities.

As part of our corporate responsible sourcing strategy, we have a Responsible Sourcing Advisory Group of which I am the facilitator. Our purpose is to ensure the global alignment of responsible business objectives across our regions and to share sustainable business practices and opportunities. The group is comprised of leads from our Supply Management and Corporate Responsibility teams located in the Americas, EMEA and APAC.

3. As for the sustainable initiatives you have helped implement, is there one that you are most proud of developing throughout the Hilton Corporation.

I am most proud of developing our corporate-wide mattress recycling program. One of the biggest challenges for hotels trying to reduce waste is the disposal of mattresses and box springs. We partner with Global Sustainability Solutions and on average, there is a 50% cost savings to recycle vs landfilling. Also, a minimum of 95% of the mattress and box spring components are repurposed into new products such as tools, tempered flooring, oil filters and carpet padding.

4. You have been with the company for several years, what drives your work ethic and what is your ultimate vision for Hilton as Director Strategic Sourcing, Sustainability?

Over the years, I have seen many new developments and changes at Hilton and in the hospitality industry, and it's important that I be able to adapt to these changes. You need to be innovative. I'm always looking for the next challenge or opportunity that will create value for the company.

5. Hilton Worldwide has suppliers in 93 countries handling several different resources to allow the hotel to properly function. Knowing this, what are some of the challenges you faced when first entering into this position? And what were your primary steps in building a more effective sustainability program for Hilton Worldwide?

As a global company, one of the challenges we face is driving a responsible sourcing strategy that is globally applicable and locally relevant. Suppliers might not have the ability to offer a product or service globally so we need to look at opportunities that will meet our overall objectives.

One of the key initiatives of the Responsible Sourcing Advisory Group was to update the company's Global Responsible Sourcing Policy. This Policy identifies the fundamental principles reflected in our Code of Conduct expected of our suppliers and business partners. The Policy recently rolled out to the HSM global team, and the next step will be defining and implementing a communication and education strategy for the global distribution of the policy to our suppliers, customers and business partners.

6. Do your efforts support any other Hilton initiative company-wide? If so, what and how?

Our sustainability efforts support Re-Purpose, Hilton's waste management program that helps hotels identify creative ways to reduce, reuse and recycle waste. We provide our hotels and owner/operators with resources on our environmental programs in a variety of internal communications and engagement channels. This increases visibility to our hotel portfolio of 12 brands, as well as to our global Team Members and franchisee employees. It's important that these programs be cost-neutral or achieve cost savings to create value.

Our hotels are required by brand standards to track their water, waste and energy reductions in LightStay, which is Hilton Worldwide's proprietary system of measurement that analyzes and reports environmental and operational performance across our global portfolio of brands.

Sustainability Initiative Continued ...

7. What is the next step towards sustainability for Hilton Worldwide?

Educating our HSM team on the importance of sourcing sustainable products and services. There's a perception that something that is environmentally friendly or socially impactful costs more money so it's important that we look at the total cost of ownership of a product or service and consider the long term investment. Sourcing products that conserve and use less water and energy and are more efficient in the long term is vital. We also need to consider the type of packaging used and how the product is being transported.

Measuring and monitoring our environmental performance and impact are critical to improving our business performance. It must be integrated into all business practices, sourcing and decision-making to create long term value. We deliver great experiences to our guests and at the same time, it is essential that we protect our resources and the world in which we live.

8. Are there any industry leaders that have motivated and inspired you in your position?

What inspires me most is the collaborative effort among industry leaders in the sharing of knowledge and how we can optimize our sustainability efforts.

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Press Release

Fusion Architectural Interior Design: Embassy Suites Atlanta Airport

Fusion Architectural Interior Design (FAID) is pleased to announce the Embassy Suites Atlanta Airport Re-Launch. This 236 suite, atrium hotel had not undergone a significant renovation since its original opening date in 1988. 27 years later, and under new Ownership (Wedge Hotels Corporation - Houston TX,) FAID was awarded the opportunity to re-invent the property.

FAID provided Architecture and Interior Design services, transforming the property into an updated, contemporary gem. Focused around interior architectural features, and utilizing an updated palette of materials, colors, furnishings and technology, the property now provides guests an engaging, connected and useful space tailored to the needs of today's travelers.



NEWH has a scheduled tour planned for September 22nd!

Press Release



ARCHITECT: TOM TEDROW

Antico Napoletana & Caffè Gios

Z-SPACE DESIGN TEAMED WITH GIOVANNI DiPALMA TO DESIGN THE RECENTLY OPENED ANTICO PIZZA AND CAFFÈ GIO IN ALPHARETTA'S NEW AVALON

With the growing success of Giovanni Di Palma's, Little Italia in Atlanta's own Home Park, Giovanni Di Palma & Son Co. and his partner, Nick Telesca were offered an exciting opportunity to be a part of the new Avalon mixed use complex. To design the exterior and interior of the new Antico Napoletana and Caffè Gio's in Alpharetta, GA., Giovanni and his partner selected Z-Space Design with Peter Zakas, a 40 year veteran of restaurant design known for quality and timeless designs like the Atlanta Fish Market and many more.

Peter Zakas and Giovanni Di Palma collaborated to create an Antico and Caffè Gio's design for the Alpharetta clientele that still has the feel of the original location with extra touches and charm fit for the new Avalon site. Both concepts are under one roof, Café Gio up front with a New York café feel featuring Paninis, gelato, pastries, cappuccino, beer, wine and mixed drinks. Separated by a common wall is Antico with its signature ovens, communal dining, high ceilings and "in the kitchen feel" created not only for the Alpharetta market but as a potential rollout in similar markets.

For more press information, please contact Peter Zakas at 770-339-1919, zspace1500@aol.com or pmzakas@aol.com.

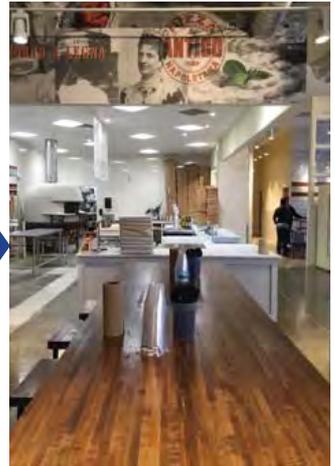
Antico Napoletana & Caffe Gios

DESIGNERS: PETER ZAKAS SR., SILVIA
MILIC & PJ ZAKAS



Large chandeliers in Caffe Gio are from Hi-Lite Manufacturing.

The furniture in Antico is from Fredrick Knight with Georgia Harvest Tables. The Lighting over the communal in Antico is from Hi-Lite Manufacturing.



Z-SPACE

DESIGN INCORPORATED

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Student Member Highlight

A Conversation with Dwight Lewis



Tell me a little about to your education and experience. What are you majoring? Are you active in your school? Etc.

I am majoring in Culinary Arts with a Minor in Hotel Restaurant Management. I go to Gwinnett Technical College and graduate in May. On the side, I do a small catering business for events with my wife.

I am currently the President of the GTC Rotary Club, Vice President of Education GTC Toastmasters, Past President of Student Council and Toastmasters, and an active Gwinnett Tech College Ambassador.

How did you come across NEWH and what made you want to get involved?

The head Chef at my school told the entire class about the organization. She said women started it; so I became a little curious to know more and understand why only women were involved. I asked a few questions, and did some research and decided it would be something good for me to be a part of.

What do you hope to gain in being in this Organization?

I would hope to be able to meet people in the industry because it is something I naturally love to do. Networking is also very important to me. It gives me a chance to learn from others as well as teach them what I know.

What does NEWH mean to you?

Knowing the history, my mom was a businesswoman in Insurance in the 70's. Back then, very few women were executives. As I was growing up, I watched her obtain a degree and become very successful. Being part of NEWH makes me feel like I am truly a part of something great! At first, I was a little hesitant about joining when I heard it was a "Woman's" Organization, but when I saw men were in it, it felt right.



Where do you see yourself in 5 years, and do you think NEWH will assist you in getting there?

In 5 years, I hope to own my own Restaurant and work for a Hospitality Industry Company. I believe that Networking at NEWH events will assist me in achieving these goals.

Tell me something interesting that has happened in your life, while doing what you love to do most, cooking.

I learned how to cook from my mom. She would always teach me measurements and the best ingredients to use in making 'signature' family dishes. As I got older, I took full advantage at this craft and used it to pick up women. I would meet a nice young woman and ask her "hey, can I cook for you?" and she was completely shocked that I knew how to cook. It definitely worked in my favor. Funny thing is, that is not how I ended up meeting and getting my wife.



FLASH FRIED
SHRIMP WITH
ONIONS AND
GHOST PEPPERS



ROASTED PORK
LOIN WITH AN
ORANGE GAS-
TRIQUE



BREAD PUDDING
WITH DRUNKEN
BERRIES AND LEM-
ON SEMI FREDDO
ICE CREAM

Hotel Tour - Embassy Suites Atlanta Airport



Janice Perkins, Camille Johnson, Stacy Costa, Jennifer Wellman



Embassy Suites Lobby Area



Ben Swain



Elaine Domingo, Jessica Casiano, Geny Babich



Kim Thurmond, Terry Goen, Michelle Gravitt



Embassy Suites Lounge Area

Hotel Tour - Embassy Suites Atlanta Airport



Alice Limer, Jessica Casiano, David Limer, Elaine Domingo, Geny Babich



Embassy Suites Lobby Area



Embassy Suites Bar Area



Ben Swain, Michael Uhler



Ben Mauney, Ashley Salzmann



Embassy Suites Chandelier

Westin Plaza Hotel Tour With Black Dog Studio



Kelly Bowen, Francisco Montiel, Valerie Haase, Daniela Castellon



Nicole Higgins, Daniela Castellon, Jennifer Loux, Miranda Calhoun, Tara Hebert



Ryan Rawlins; Stacy Costa



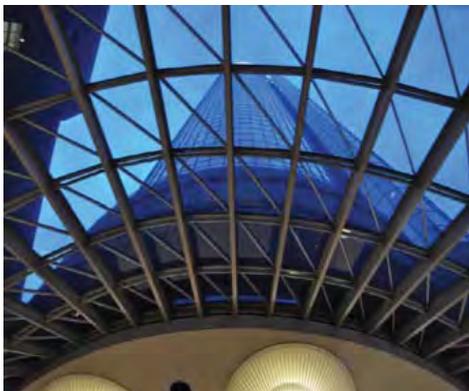
Westin Plaza Guest Room



Nicole Higgins, Valerie Rutherford, Kayla Ingalls, Jessica Casiano, Elaine Domingo, Jennifer Loux, Kathryn Arnold



Westin Plaza Chandelier



Westin Plaza Ceiling Detail



Westin Peachtree Plaza Lobby

Westin Plaza Hotel Tour With Black Dog Studio

Black Dog Studio Interview

A Conversation with Francisco Montiel

When did you know you wanted to become a designer and why?

I am an architect by education but considered for a long time transitioning into Interior Design before it actually happened. I thought there was an opportunity there to be more creative and develop other aspects of the design of a space such as finishes, color, furnishings, lighting, fabrics, etc.

How many years have you worked as an interior designer?

I transitioned into Interior Design in 2010. Before then, I worked in Architecture for 16 years.



Have you always designed in hospitality?

In my first job as an architect, I worked for about 10 years doing limited service hotels and after that did multi-family residential projects for about 5 years. My whole experience in Interior Design (a little over 5 years now), has been in Hospitality.

NEWH recently hosted a hotel tour at the Westin in downtown Atlanta that you and your firm designed; where did the concept come from and what was the design process?

The primary 'story' for the design of the public spaces is based upon the concept of Biophilia, which is defined as the instinctive bond between human beings and other living systems. We merged this idea with Westin's latest design direction which looks at nature under a microscope and developed some of the design elements that were incorporated into the Lobby space, like the carpet and laser cut stained wood screens.

A Conversation with Francisco Montiel Continued...

Our intent was to bring 'nature' from the outdoors into this concrete jungle in a different way than John Portman did in the original design of the Hotel back in the 70's and make the space warmer, taking away some of the inherent coldness of the concrete which is very prevalent throughout.

One of the main elements in the design of the lobby atrium area is the mural in the center elevator core of the space. This mural which was hand painted in its entirety, was commissioned to Raymond Saa and took approximately seven weeks to be completed. The main goal was to create movement in the space and incorporate some of the biophilic design concept previously mentioned. The mural won a CODA WORX (Collaboration of Design & Art) award in 2014.

As part of the process, we also wanted to bring more light into the lobby space so all the lighting was changed to LED. We were able to transform a previously very dark and dull space into a much brighter and animated one.

Is there anything you would change?

We had a lot of freedom in the design process and development of the concept for the renovation; we were able to carry the original design all the way through to construction with Starwood and Westin's approval. There were no major value engineering items and they gave us a lot of latitude in terms of the design direction, concept, fabrics and furniture selections.

There are obviously some areas where we would have liked to spend a little more money to be able to go into more detail in terms of the design, but there is always going to be some restrictions in terms of budget and the amount of money the client wants to spend. But in the end they were very generous with their budget and we were able to achieve all of our design goals.

Member Interview

A Conversation with Joel Robinson

How long have you been a member of NEWH?

Less than one year. I have participated in NEWH activities for nearly two years but only joined recently.



What was it that compelled you to become a member of this organization? Was there someone who influenced you to join?

I own a small 4-person rep firm and was hired by Grand Rapids Chair Company and Hooker Furniture last year, both of which focus heavily on the hospitality industry. Prior to that our exclusive focus was commercial office and healthcare furniture. I attended several NEWH networking functions and loved it! I'm also involved with other industry associations but NEWH has become my favorite!

How does being a member of NEWH help you with networking and promoting your business or yourself?

We have found NEWH events to be well organized and well attended. Networking and relationship building is critical for growing our business – and NEWH has been tremendous at helping making that happen.

What is the biggest challenge you have faced in the business and how did you overcome it?

The previous biggest challenge was surviving the recession. Not sure how we survived, but we did. Now the challenge is just the opposite. Everyone is so busy that it's become much harder to get face-time with key design firms and end-users. One key to our success has been "not chasing every new project". Instead we focus heavily on supporting existing customers and growing our business with theirs. Of course we also target new customers but are very selective about who and where we invest our time.

A Conversation with Joel Robinson Continued...

What do you do in your spare time? Provide a fun fact about yourself!

I love all things outdoors and grew up the youngest of 5 boys on a farm in Texas. Golfing and fishing are favorite past times and most of my spare time is spent remodeling and landscaping at my home in Milton.

What is your guilty pleasure? (TV show, sweet treat, etc.)

Favorite TV Shows are The Daily Show with John Stewart and Last Week Tonight with John Oliver. Guilty pleasure is reading Huffington Post.

What are you passionate about?

I'm passionate about developing strong, long-term relationships with my clients. My background is industrial design so I also love seeing innovative new product being developed and brought to market.

What is your dream vacation spot?

Adult-only Spa & Golf Resort in Riviera Maya Mexico



Member Interview

A Conversation with Lindsey Gallagher

How long have you been a member of NEWH?

Since January 2015

What was it that compelled you to become a member of this organization? Was there someone who influenced you to join?



The opportunity to meet and interact with key leaders and designers in this industry

How does NEWH Atlanta support your career?

This association will broaden and enhance my interaction with key industry segment leaders

How does being a member of NEWH help you with networking and promoting your business or yourself?

It lets me interact with designers I may have a hard time getting in to see on a typical day

What is the biggest challenge you have faced in the business and how did you overcome it?

The biggest challenge I have had is learning about everyone's business and styles and designs they like. I have tried my best to take good notes when I am in my accounts so I know what fabrics to bring them when I do a presentation.

A Conversation with Lindsey Gallagher Continued...

What do you do in your spare time? Provide a fun fact about yourself!

In my spare time I like to play tennis

What is your guilty pleasure? (TV show, sweet treat, etc.)

Reality TV shows

What are you passionate about?

I am passionate about the design world, I love to learn about the new trends and see how I can implement them in my business

What is your dream vacation spot?

My dream vacation spot would be Bora Bora



NEWH Scholarship Event

2015 Scholarship Committee



Stacy Costa, Dana Miller, Susan Farar, Heather Gowdy, Valerie Haase, Dallas Bentley, Paula Calli, Jennifer Wellman

2015 Scholarship Recipients



Top Row: Pulkit Chawla, Shanmuga Selvaraj, Rebecca Freitag, Alitash Reyes, Chris Campbell
Bottom Row: Tara Headley, Shannon Griffin, Patricia Brown, Angie Tran, Morgan Hancock



Mary Kay Strickland, Tara Headley



Jillian Van Dresser



Mike Bowden, Dawn Day, Laurie Lee, Ashley Kelley, Kelli Hagood, Dawn Morris

NEWH Founding Members



Brenda Locke, Ann Cooper, Connie Knight, Michelle Wildenhaus, Liz Waggoner Barr, Liz Hill, Jillian Van Dresser, Judy Mascari



Saleha Ahmad, Isabella Lee, Stacy Costa

NEWH Winter Party



Michelle
Robinson



Kelsey
LaPaglia



Back Row: Dana Miller, Karlo Martin, Mary Kay Strickland,
Michelle Robinson, Daniela Castellon
Front Row: Kelsey LaPaglia, Chuckyfoto



Meghan Bazemore, Buddy McDowell



Mary Kay Strickland, Annette Bettis



Kendall Rogers, Jennifer Loux



Jordan Kirksey, Stacy Costa

NEWH Winter Party

NEWH Bowling Event



The Winning Bowling Team!

BACK ROW: Farley Hunter, Jeremy Rice, Bill Loomis, Curtis Norton

FRONT ROW: Yoomi Miyahira, Stacy Costa, Pam Loomis, Ron Wright, Katie Smith



Meghan Bazemore, Bryan O'Keefe, Ginger Willis



Glenna Greene, Diane Mangum, Helen Bissell



Nicole Levine, Isabella Lee, Edwin Ortiz, Saleha Ahmad



Atlanta



2015 NEWWH BOARD BACK ROW: Daniela Castellon, Nicole Higgins, Cathy Mansour, Tony Lopez, Paula Calli, Mary Kay Strickland, Mike McFarlane, Jennifer Wellman, Ashley Salzmann
FRONT ROW: Tara Hebert, Tara Headley, Jennifer Loux, Karlo Martin, Ymani Tannis, Stacy Costa, Kelly Bowen, Valerie Haase
NOT PICTURED: Meghan Bazemore, Jillian Van Dresser, Jordan Kirksey, Rebecca Coles, Megan May

LEADING THE BUSINESS IN NETWORKING.
THE PLACE TO BUILD RELATIONSHIPS THROUGHOUT THE
HOSPITALITY WORLD.