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http://newh.org/chapters/atlanta/

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Executive Committee & Board of Directors























- Jennifer Loux: Executive Advisor; newhatlexecutiveadvisor@gmail.com
- 2. Stacy Costa: Past President; newhatlpastpresident@gmail.com
- Kelly Bowen: President; newhatlpresident@gmail.com
- 4. Jennifer Wellman: VP of Administration; newhatlvp@gmail.com
- 5. Mike MacFarlane: Treasurer; newhatltreasurer@gmail.com
- 6. Ashley Salzmann: Secretary; newhatlsecretary@gmail.com

- Dallas Bentley: Scholarship Director; newhatlscholarship@gmail.com
- Bridget Vogelhuber: Programming Director; newhatlprogramming@gmail.com
- Christine Lakso: Membership Director; newhatlmembership@gmail.com
- Michael Uhler: Fundraising Director; newhatlfundraising@gmail.com
- 11. Cathy Mansour: Marketing Director; newhatlmarketing@gmail.com

Board Chair Positions





















- Sam Opdenbosch: Sustainable Hospitality; newhatlsustainability@gmail.com
- Joel Robinson: Fundraising Chair; newhatlfundraisingchair@gmail.com
- Rebecca Coles: Hospitality newhalthospitality@gmail.com
- 4. Megan May: Publications; newhatlpublication@gmail.com
- Tara Hebert: Community Service; newhatlcommunityservice@gmail.com
- Lubi Dimitrova: Student Liaison; newhatlstudentliaison@gmail.com

- Brian Hew: Education; newhatleducation@gmail.com
- Liz Juarez: CEU chair; newhatlceuchair@gmail.com
- Amy Parry: Programming Chair; newhatlprogrammingcochair@gmail.com
- 10. Penny Shelton: Membership Chair; newhatlmembershipchair@gmail.com



2016 NEWH Holiday Gala & Awards Ceremony

December 1, 2016 – On Thursday, December 1st NEWH Atlanta hosted its annual Holiday Gala and Awards Ceremony at the historic Fox Theater. This marked the first time the chapter combined its annual Holiday party with Scholarship and Top ID Awards ceremony. The event was a huge success and sold out with higher attendance then previous events. A huge thank you to Jennifer Wellman, Scholarship Director and Dallas Bentley, Scholarship Chair and their amazing event committee for coordinating this event.



Meghan Bazemore, Erica Coursey















5.



- 1. Lorna Lockhart, Johnny Arnold , Kim Thurmond
- 2. Natoya Bowen, Walter Alexander Thomas
- 3. Kacey & Katie Kester
- 4. Todd Fuller, Tyler Tucker

- Ryan Partin, Katie McClintock
- 6. Howard Fu, Lauren Emerick, Jordan Kirksey
- 7. Michael & Debbie Uhler
- 8. Sheree Dumas & Kayla Ingles







Saying Goodbye to Stacy Costa as President of NEWH Atlanta



2016 Scholarship Recipients

Every year NEWH Atlanta works hard to raise money to assist students in their educational needs. We could not do this without the support of our chapter sponsors! These students are the product of dedication in the hospitality field. We were so proud to honor them at the 2016 NEWH Holiday Gala.



Jennifer Wellman, Lubi Dimitrova, Parker Masterson, LaRisa Dunham, Chris Campbell, Kimberly Gaines, Tonya Shells, Dallas Bentley

Not Pictured: Brianna Mawra & Katelyn Koch



- Tonya Knapp, Nicole Higgins , Natalie Born
- Victoria Owchar, Kelly Bowen, Ansley Kaase, Debbie Wong
- 3. Stacy Costa



- Melissa Schroeder, Rebecca Coles, Ashley Salzmann
- Elaine Donnelly, Jakiya Mixon, Courtney Swaim
- Derrick Stevens, Stacy Costa, Jonathan Maier



NEWH/Atlanta was pleased to present the NEWH Top ID awards for 2017 at their Holiday Gala & Awards Ceremony at the Fox Theater on December 1, 2016

This prestigious honor is determined by the chapter boards with consideration of a firm's quality design work in the hospitality industry along with membership and support the firm-has provided the NEWH chapter.

This exclusive recognition is NEWH's way of supporting and promoting our Designer membership. Not only are firms acknowledged by their local community as a leader in hospitality design, they are also celebrated internationally across the vast network of professionals in the industry!

Commencing in 2017 these firms were awarded a custom creation from Hubardton Forge. It is an iron forged arching shape embracing a Swarovski crystal at the center representing the designer's creative spirit and generous heart. NEWH takes pride in celebrating excellence. Thank you to our 2017 Top ID firms for your exceptional creative contribution to the hospitality industry!

CONGRATULATIONS TO THE NEWH ATLANTA 2017 TOP ID WINNERS!





Carver & Associates — Atlanta

Design Directions



designONE



CARVER & ASSOCIATES

HOSPITALITY CONTRACT SERVICES

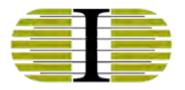


Larry Carver, Melanie Alonzo, Lorrie Burks, Kelly Myhan, Danielle McCullar, Krystal Thomas, Kristen Reiman, Jennifer Nichols

More about Carver & Associates - Atlanta, Ga:

Carver & Associates is an independent consulting firm that provides both interior design and procurement services for the hospitality industry worldwide. Our design team draws upon their creative spirit to ensure that an innovative, fresh design is achieved within budget for each client. We pride ourselves with long-standing relationships within the hotel owner community and the hotel brands and vendors that we work with worldwide.

www.carverassoc.com



DESIGN DIRECTIONS

INTERNATIONAL



Audrey Engelhaupt, Terry Horgan, Alyssa Lopez, Buddy McDowell, Sherry Decker, Angoleta Kalouris, Jennifer Smith, Lori Anne McKissick, Sameeha Abu-Nafiseh

More about Design Directions International:

Design Directions International (DDI) is an award-winning, internationally-recognized interior design firm specializing in hotels, conference centers, country clubs, restaurants, historical restorations, and other hospitality-related projects. DDI was founded in 1991 by President H. Linden (Buddy) McDowell, ASID, and Partner Sherry Decker. Mr. McDowell, a graduate of Auburn University, and Mrs. Decker, a University of Georgia graduate, are the recipients of several national design awards including the DoubleTree Hotels Pinnacle Award, Hilton Hotels Gold Key Award, and Georgia Chapter A.S.I.D Gold, Silver, and Bronze awards. Buddy has also received the lifetime achievement award. They have been featured speakers at many hospitality design conferences as well as being published in professional publications such as Hospitality Design Magazine, Interior Design Magazine, and Hotel Business Magazine. Together, they have molded DDI into a successful and highly-respected design firm, completing more than 400 hotel and hospitality-related projects worldwide.

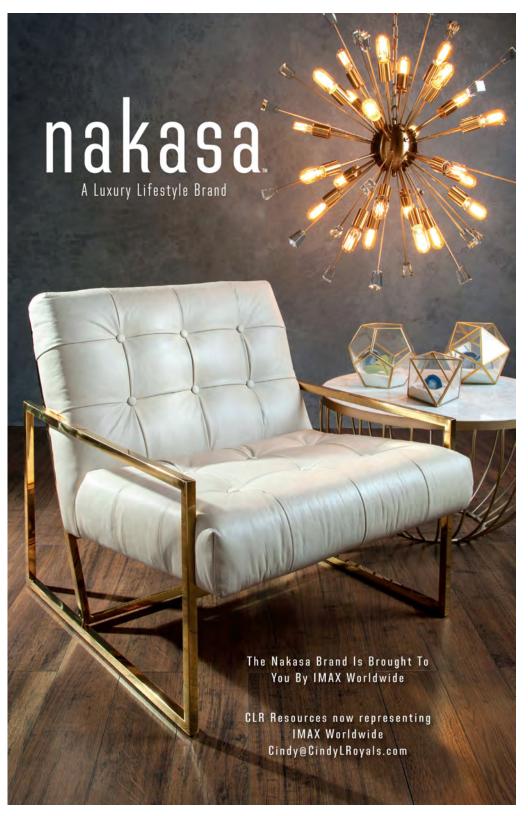
designONE studio

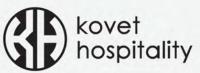


Ken Finley, Dan Waterman | Bill Leveille, Paul Kelly, Anna Green, Mick Wilkinson | Suzy Leveille, Frank Trujillo, Grace Snider | Stephanie Head, Nicole Lijana, Brittany Swanson, | Katrina Garcia, Jessica Casiano | Jeff Connell & Paula Ewert (Presenter)

More about designONE:

The professionals of designONE studio seek exciting design challenges in the Hospitality/Hotel Design industry, utilizing our interior design and architectural expertise. Our focus includes all hotel types and levels of service including destination resorts and upper-scale full service luxury hotels for business and convention markets, adaptive re-use in historic buildings, full brand re-positioning/conversions, new-build boutique brands, as well as select service properties.







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2017 NEWH ATLANTA SUNDOWNERS



Programming Director: Bridget Vogelhuber

NEWH Atlanta hosts several sundowners a year for a fun and relaxing way to network in the hospitality industry. Locations have been selected to feature Atlanta's beautiful architecture, and interior design by local firms. This year Programing Director, Bridget Vogelhuber and Programming Chair, Amy Parry put together some amazing networking events at two new spots in Atlanta, Bread and Butterfly and Double Zero!

DESIGN BY square feet studio





DoubleZero

Event Recap

DESIGN BY Ai3

















2017 NEWH BOWLING FUNDRAISER

April 20, 2017 – The NEWH
Atlanta chapter held its annual bowling fundraiser at the
BowlMor in Atlanta. This year's theme was "Awkward Family
Portraits." Attendees enjoyed a fun night of networking while raising money to support
NEWH's mission of education and scholarship.







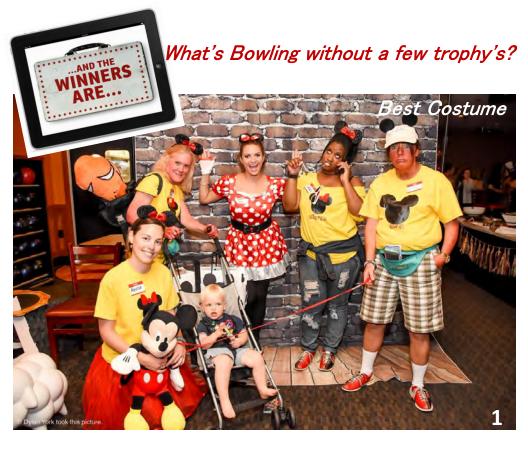




- 1. Dallas Bentley
- Lori Ann McKissick, Audrey Engelhaupt,
 Ryan Rawlinson, Michael Doorley, Alyssa
 Lopez, Terry Horgan, Chris Schafer
- Erica Coursey, Nina Perala, Rachel Storck, Kristen Reiman, Danielle McCullar, Krystal Thomas, Nikki Howard, Johnny Arnold



- Stephan Murphy, Janice Perkins, Kev in Woodard, Dawn Morris, Kevin Mullen, Camille Johnson
- 5. Stacy Costa, Brandon Hemphill















- Kathryn Arnold, Nicole Lijana, Jessica Casiano, Mary Kay Strickland, Anna Green
- 2. Kaitlin Skelley, Ansley Kaase
- 3. Kelly Hoskins
- David Limer, Derrick Stevens, Elaine Donnelley, Michael Uhler, Courtney Swaim, Megan May, Debbie Uhler

- 5. Debbie Wong
- 6. Jennifer Davis, Herb Adcock, Ryan Wilner



NEWH Atlanta Hotel Tour - Embassy Suites

May 22, 2017 – On Monday, May 22nd NEWH Atlanta hosted a hotel tour at the Embassy Suites Sugarloaf hotel featuring design by Fusion Architectural Interior Design. A big thank you to our Programming Director & Chair for putting the event together.



Programming Chair, Amy Parry and Programming Director, Bridget Vogelhuber

Design Team: From Right: Alice Limer, David Limer & Elaine Donnelly





The Embassy
Suites Hotel Sugarloaf is
anchored in proximity to
Gwinnett Center, a master
planned Arts, Entertainment and Conference Center developed by the city
of Duluth. This area is a
new and vibrant hub within the ever expanding At-

lanta metropolitan area, but the city of Duluth itself has been an important satellite city since the mid 19th century. It is an old southern city first developed as a cross-roads which quickly established itself as an important city for the surrounding rural areas.

As such, the city of Duluth has its feet in two worlds; the old world charm of a small southern city and the new urbanism of metropolitan Atlanta. Indeed, the official Duluth city motto is: "Pride in old and new." This duality creates a certain shift in perspective of the city, its people and the places created for those people to live, work and play. The Interior Design objective was born directly from this shift. The hotel is host to both old and new aesthetics in a seamless beauty where both seemingly opposing dynamics are present, but existing quite naturally alongside each other. You might not even think twice about the old world brocade

patterns re-interpreted in a modern scale and color palette, or the abstracted traditional lines of the Guestroom mirrors done in white lacquer, but they are there waiting to be discovered. Like the people of Atlanta, this is juxtaposition without compromise. Old and new, country and urban, corporate and leisure all at the same time. That is Atlanta.





The Interior Architecture (also designed by Fusion A.I. Design) supports, or really belies, this duality. Here you see the literal shift worked into the articulation of space. Calling attention to the divide while supporting the design, it creates the tension needed to call out the differences so that you can see them and get a deeper insight to what it means to live in the new south. The end result is a hotel where local guests can feel right at home in a place that reflects their unique circumstance, out of town guests can get an insight to the enigmatic nature of Atlanta, and all can enjoy a beautiful suburban oasis.





- Amanda Waschak, Mark Waschak, David Limer, Elaine Donnelley
- Vanessa Wishon, Christine Lakso, Alice Limer









- 3. Krystal Thomas, Megan May, Courtney Swaim
- 4. Stacy Costa, Mike MacFarlane, Michael Uhler



- 5. Brian Hew, Ashley Salzmann, Erica Coursey
- 6. Derrick Stevens, Mary Kay Strickland



Embassy Suites Sugarloaf ...





A luxurious Guestroom Experience!









Public Area Vendors:

Tables: D'Style, Table Topics, Wells, Triton **Seating:** Charter, JLF, Am Leather, Shelby

Drapery: Read Windows

Lighting: Renwil, Renaissance, Lusive, 3-Form **Artwork:** Wendover, HG Arts, PI Fine Art, Studio EL

Mirrors: Majestic Mirror, Aesthetic Mirror

Carpet: Signature Hospitality

Guestroom Vendors:

Casegoods/Tables: JIS, D'Style

Seating: Carson's

Drapery: Read Windows

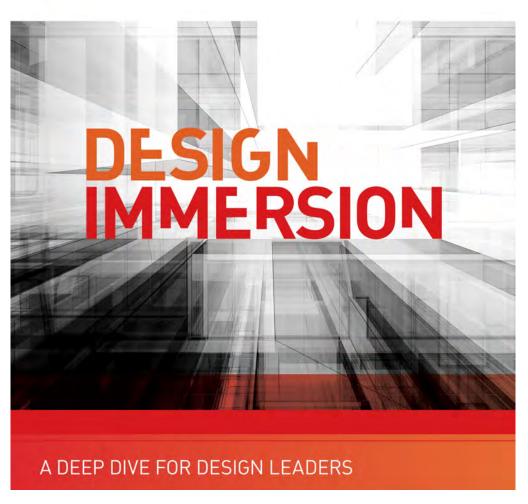
Lighting: Renwil

Artwork: Wendover, Spacia **Mirrors:** Spacia, Howard Elliott,

Electric Mirror

Carpet: Signature Hospitality





What is Design Immersion?

The program was developed in 2014 to support owners, architects, designers, and general contractors in working more cohesively with our brands. The Design Immersion program takes a deep dive into the IHG Brands and the IHG Architecture and Design expectations and requirements. The goal is to increase the level of partnership and become fully 'immersed'. We pride ourselves in having educated over 700 architects, designers, and general contractors to date!

How can I register for Design Immersion?

The 1.5-day long program is held 6 times annually. To register visit the IHG Design Connect website and enter passcode "IHG2017".

For more information, please contact:

Stephano A. Delorenza Manager, Program Delivery Program Manager, Design Immersion 28 IHG®

3 Ravinia Drive, Suite 100, Atlanta, Georgia 30346 Email: Stephano.Delorenza@ihg.com | Tel: 770.604.8587



How long have you been a member of NEWH?

I am a newly inducted member - since 2017.

Tell us a bit about yourself.

I have been with IHG over six years. I manage and direct the IHG Design Immersion program. I'm originally from New York. I love international travel, a penchant for the finer things and have lived abroad as well. I studied culinary arts at the world renowned and famed Le Cordon Bleu in Paris, France. Suffice to say Food and Wine play an integral part of my life. I am truly blessed to do what I love at IHG. The team is nothing short of extraordinary. Talented individuals surround me each day - their drive and determination are awe inspiring.

How did you get involved with NEWH?

Trisha Poole, Orlando Chapter NEWH President, attended the IHG Design Immersion program in November 2015. She was tremendously impressed with IHG and the program. This inspired the need to create the BrandED program with IHG as the very first hotelier brought in to educate NEWH members on IHG and the Design Immersion program.

What is BrandED?

Inspired and developed by the Design Immersion program. The BrandED event was titled with the spirit of the NEWH core mission in mind. NEWH provides education to their 5000+ members and the extended hospitality communities within the 26 regional groups and chapters to improve brand awareness and offer business development opportunities to the NEWH network.

IHG presented the very first BrandED event for the Orlando Chapter in August 2016. All in attendance came away with a renewed interest in IHG Brands and over 80% attended Design Immersion.



A Conversation With Sheree Dumas

1. How long have you been a member of NEWH?

I've been a member of NEWH for about 2.5 years

2. What was it that compelled you to become a member of NEWH, and was there someone who influenced you to join?

I was compelled to join, because I knew it would be a great way to enhance my knowledge of the hospitality industry and also meet and get to know other designers, sales representations, etc. in the industry. I was influenced by my fellow colleagues to join NEWH.

3. What is your role in the hospitality industry and how does being a member of NEWH help you with networking and promoting your business or yourself?

My role in the hospitality industry is project designer at Van Dresser Company. Being a member has helped me to grow and experience what this industry has to offer.

4. How did you end up in the hospitality industry?

I was initially drawn to commercial design and once I graduated from college, I decided to go into the hospitality industry because I love the design and development aspects.

5. How active are you as a member and have you ever joined or wanted to join a committee?

I actively attend the NEWH events as much as possible. Yes, I am interested in joining a committee in the near future.

6. What is one of your favorite NEWH events and why?

My favorite event at the moment is one of the most recent events called CEU + Cocktails at Trinity Surfaces, because I was able to learn about a product and create something of my own. During the CEU I learned more about mosaic tile design and installation. Afterwards, I was able to create my own piece which was fun to do.

7. Provide a fun fact about yourself that most of your colleagues may not know?

I danced in companies for about 13 years. I did several styles including ballet, tap, jazz, etc. Tap was my ultimate favorite style of dance. While dancing I was able to participate in several recitals, parades, and conferences. Some of which were accompanied by a live orchestra.

8. What is your guilty pleasure? (TV show, sweet treat, etc.)

One of my guilty pleasures is sweet treats. I definitely have a sweet tooth.

9. What are you passionate about?

I am passionate about art and design.

10. What is your dream vacation spot?

My dream vacation spot is Santorini, Greece.



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A Conversation With Morgan Shireling

1. How did you hear about NEWH?

I heard about NEWH after being invited to the Awards Ceremony/ Scholarship dinner at the Fox Theatre.

2. What was it that compelled you to become a member of this organization, and was there Someone who influenced you to join?

I wanted to become a member because I love the interest of the

organization for community service as well as scholarships for students. Without knowing it, Stacy Costa and Kelly Bowen both encouraged me to join just through their enthusiasm for the events and activities that NEWH involves. Love them!

3. What are you hoping to get out of joining this organization?

I hope to tour more work by local interior design firms and to participate in the events that give back to the community. I have enjoyed meeting more reps for products I have not used before.

4. What is your profession and what brought you to the field of hospitality?

I am a licensed NCIDQ certified Project Designer at Design Continuum. I chose hospitality as my field because I love how it encompasses all facets of design including corporate, restaurant, residential, retail, even convention!

5. Have you gotten the chance to attend an NEWH event and if so which one?

I have attended several NEWH events such as AC Buckhead tour, Holiday Gala, and Bread & Butterfly Networking.

6. We had a bowling event that was themed "Superheroes", what super hero do you dream of being and why?

I would want to be a superhero that can transport anywhere at any time so I don't have to wait in the airport or traffic ever again! Plus, on my lunch break I could go to some exotic beach really quick.

7. Provide a fun fact about yourself that most of your colleagues may not know?

I am Captain of my kickball team at Piedmont Park and I make everyone call me Captain Morgan.

8. What is your guilty pleasure? (TV show, sweet treat, etc.)

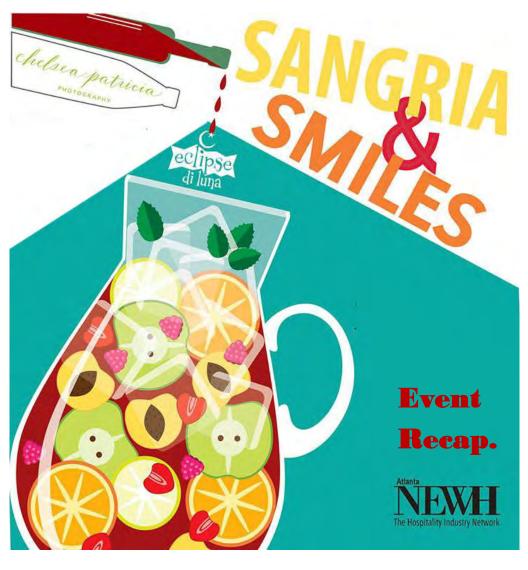
I can easily take down a whole box of Girl Scout cookies all by myself.

9. What are you passionate about?

I am passionate about faith, family, and friends. I do not know where I would be without each of those.

10. What is your dream vacation spot?

My dream vacation is to be in a remote hut in the Maldive Islands where I can lay in a hammock, read, listen to music, and drink pina coladas all day!



NEWH Member Appreciation Event

June 29, 2017 – On June 29th, the NEWH/Atlanta chapter held a Membership Appreciation Event planned by Membership Director, Christine Lakso and Membership Chair, Penny Shelton. Complimentary headshots were taken by local photographer Chelsea Patricia.





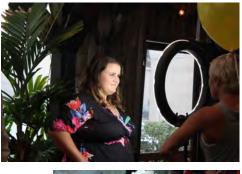
Membership Chair, Penny Shelton Membership Director, Christine Lakso





















>> UPCOMING EVENTS

Atlanta NEWH Networking Sundowner

Thursday, August 17, 2017

Atlanta NEWH Student Portfolio Review

Tuesday, September 14, 2017

Atlanta NEWH Hotel Tour

Thursday, September 21, 2017

Atlanta NEWH Golf Event

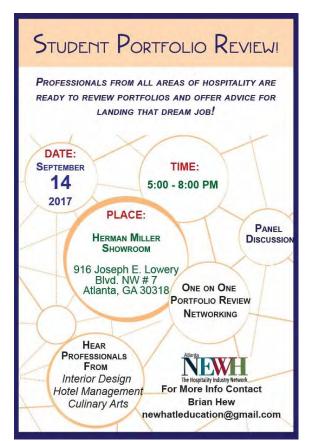
Tuesday, October 3, 2017

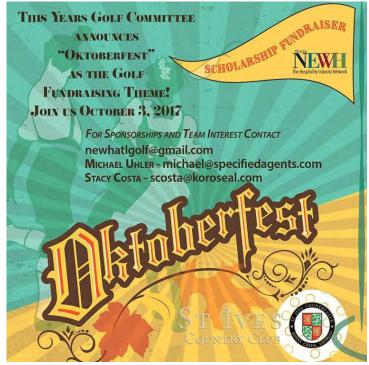
Atlanta NEWH Community Service Event

Thursday, November 16, 2017

Atlanta NEWH Scholarship Gala

Thursday, December 7, 2017







Studio Twist Celebrates 5 Years of Spinning the Classics

Studio Twist, well-known provider of knits for hotels, spas and resorts, celebrates five years of combining style, luxury and elegance with ease of maintenance to create durable, washable, top-of-bed knitted accessories that are anti-microbial, eco-friendly and thermal dynamic – ideal in warm or cold climates. Studio Twist quickly carved out a niche as a superior quality, exclusive to the industry supplier, and true working partner to designers and project managers.

Studio Twist blankets, throws, bed scarves and pillows are knit in a variety of yarns and colors to render classic yet dramatic design concepts that speak to the needs of the hospitality market. To bring its evergrowing collection of patterns to life, Studio Twist has continually developed new yarn colors in their core PolyPropylene Yarn Atlas, adding chenille PolyPlush® and more recently Space-Dyed yarns, that add textural appeal and broaden the depth of the always evolving color palette. Among other notable accomplishments is the development of the patented BedSok® Box Spring Cover, a novel yet practical solution to enhance the often boring or unsightly box spring.

The Team at Studio Twist, founded and led by Michelle Wildenhaus, long known for her savvy in Hospitality, has become a presence in the industry since its inception, exhibiting at national and regional trade shows and events throughout the US, always supporting key industry organizations such as NEWH. Wildenhaus recently served as a Panelist for BDNY Power Players: Women Leaders in Hospitality Breakfast and Panel Discussion. This early morning session showcased thought leaders who shared their insights in hospitality design, operations, investment and manufacturing at this BDNY signature event, presented in New York City, in partnership with NEWH. Studio Twist has put a new spin on team effort and working professionalism, raising the bar with representatives chosen for excellent service and expertise in the hospitality design arena.

Always conscious of the community it serves, Studio Twist supports charitable organizations that resonate with their mission, including "Are You Dense Advocacy", for women fighting breast cancer, "The Statue of Liberty - Ellis Island Foundation", and "The International Folk Art Alliance". Studio Twist has been recognized and awarded certification by the **NWBOC (National Women Business Owners Corporation)**, the first national certifier of Women Business Enterprise.

To celebrate this milestone and to say "Thank You" to the designers who have included them in so many key projects, Studio Twist will sponsor an Anniversary Design Contest, the winning design to be produced and exhibited this Fall. Details to be announced soon.

770.528.5858 www.studiotwist.net

For more information, contact:

Marcy Graham Graham Marketing Group 805.448.9418 marcy@gramargrp.com













patron

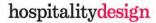




















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