

GLAMP 2016

Life's Your Canvas. Make It Beautiful.

WHERE CAMPING, COMFORT,
& COMPETITION COLLIDE

2nd Annual Student Scholarship Fundraiser

2016 NEWH GLAMPING EVENT

Hospitality's Canvas Chateaux, Chalets, RVs & Bonfire Competition

Join Las Vegas' hottest hospitality architecture & design firms
for a long weekend at Ponderosa Ranch Resort in Zion

SAVE THE DATE | JUNE 3-5, 2016

Google "NEWH GLAMP 2016"



\$130 general admission
\$150 at event

includes BYOT tenting privileges, food & beverage
(featuring Friday's "Farmhouse Poured Polenta"
and Saturday's "Tuscan Patagonia Buried Pig
BBQ" and Gourmet S'mores).

"Fair Market Value \$130"



Featured in etched Magazine 2015

Chef Adrian Venturi with
Le Cordon Bleu Scholarship recipient students

Proceeds benefit NEWH's mission of Scholarship & Education

MEET THE TEAMS

6 Design teams & 4 Architecture teams design and compete to win
CAFE | FORTUNE TELLER | KARAOKE LOUNGE | COCKTAIL LOUNGE | SPA | HOOKAH LOUNGE
HOSPY Award Categories: Chateau, Chalet, RV, Burning Glam Bonfire



CANVAS CHATEAU DESIGN TEAMS

Chateau Café (coffee, cake & gelato):

Chateau Cristal (fortune telling):

Chateau Diva (karaoke lounge):

Chateau Hemingway (cocktail lounge):

Chateau Spa (chair massage & mani/pedi):

Chateau Marrakesh (hookah lounge):

Marnell Design

Wynn Design

Cleo Design

Tandem Design

Gensler

YWS Design & Architecture

BURNING GLAM DESIGN TEAMS (bonfire structures)

Friedmutter Group

assemblageSTUDIO

NOVUS Architecture

Atlas Design & Architecture

MEET THE CHEFS

Chef Aaron Going, Founding & Executive Chef of Chefster

Smoke Master Eric Garner, owner of BurntEndz BBQ

Dessert Chef Michelle Ortiz

Celebrity Chef Carl Ross, Principal of Clear On Black

MEET THE SPONSORS

SILVER

Durkan/Mohawk Hospitality

Gesteland 2.0

(Arktura | Gary Platt)

Janus et Cie

Lusive Décor

Kravet

Stone Source

Moore & Giles

Valley Forge Fabrics Inc.

Samuelson Furniture

GOLD

Marnell Architecture

RH Contract

Quality & Company Inc.

PLATINUM

Global Allies

Innovative Resource Group
(Sapphire Chandelier | Bryan Ashley)

Mitch Zerg & Associates
(Lily Jack)

Room 360 FOH

Belstone

Spike Lighting

Friedmutter Group

SPONSORSHIPS AVAILABLE



PLATINUM: \$5,000

- Only Plats may attend Chateau Team Night (5 attendees only on June 2nd)
- 1 Cabin Suite (Only BYOT tenting available on June 2nd)
- 10 general admission tickets
- \$500 activity vouchers for Saturday
- Event-level promotion (NEWH website, Facebook, email broadcasts)

GOLD: \$3,000

- 1 Cowboy Cabin (or upgrade if available)
- 5 general admission tickets
- \$300 activity vouchers
- Event-level promotion (NEWH website, Facebook, email broadcasts)

SILVER: \$1,500

- 1 Covered Wagon (or upgrade if available)
- 2 general admission tickets
- \$150 activity vouchers
- Event-level promotion (NEWH website, Facebook, email broadcasts)

SPECIAL SPONSORSHIPS AVAILABLE

\$1,250

- Dinner Friday Poured Polenta
- Dinner Saturday Colorado Starlight BBQ
- Dinner Saturday Patagonia Buried Pig BBQ
- Hospitality Tent Naming Rights
- GLAMP T-shirts (2 sponsors)
- Live Band Friday Night
- Live Band Saturday Night

\$1,000

- Gourmet S'Mores
- Tandem Design's "All For One" Children's Charity
- Lunch Friday
- Lunch Saturday: **Kellex**
- GLAMP Event Wristband
- Happy Hour Friday
- Happy Hour Saturday

\$750

- Breakfast Friday
- Breakfast Saturday: **MDC Wall**
- Sunday NEWH Team Photoshoot

\$500

- GLAMPswag: **Polyconcept**
- Glubers (golf cart competition - 6 sponsors)
- Bathhouse Boudoir: **UFD | Down Etc.**
- Water & Ice Stations (5 sponsors)

Other Special Sponsorship opportunities are available. Please contact us.

ACCOMMODATIONS

* ALL ACCOMMODATION COSTS ARE IN ADDITION TO THE \$130 GENERAL ADMISSION



CABIN SUITE RESERVED FOR SPONSORS

🏡 sleeps up to 4 people, 2 beds.
Equipped with power, private bedroom, full bathroom, front room, air conditioning, front porch and charcoal grill.



COWBOY CABIN RESERVED FOR SPONSORS

🏡 sleeps up to 6 people, 3 beds.
Equipped with queen bunk beds.



COVERED WAGON RESERVED FOR SPONSORS

🏡 sleeps up to 4 people, 3 beds.
Equipped with bedding.



RV SITES \$300 ea. (some availability)

🏡 Equipped with wireless internet, 30 and 50 amp service, picnic tables and grills.



PRE-SET FAMILY SIZE TENTS RESERVED FOR SPONSORS

🏡 Cost includes pre-set tent, cots and linens.
Sleeps up to 6 people.



CHALETs (personal tent) FREE TENT SITE (100 available)

🏡 Attendees provide their own tents or share.
Glamp your tent to qualify for a HOSPY Award in the DIY Glamping category.



AGENDA

THURSDAY (Exclusive to Design Teams and Platinum Sponsors)

8:30 - Midnight Appetizers & Cocktails by the Pool

FRIDAY

12:00 - 4:00 pm Event opens for arrival and set-up (Chalet Valet available)
6:00 - 7:00 pm Cocktail Hour
7:00 - 9:00 pm Tuscan "Chic-Glamp Attire" Farmhouse Poured Polenta Dinner Under the Stars
9:00 - Midnight Live Music and Bonfire after dinner in "Glampton"

SATURDAY

7:30 - 9:30 am Ponderosa Breakfast
8:30 - 5:30 pm Event Sponsor activities (see next page):
Jeep Tour | ATV | Horseback Riding | Paint Ball
11:00 - 2:30 pm Southern Boil Lunch: **Kellex**
6:00 - 7:00 pm Trailer Park Avenue Tour & Happy Hour
7:00 - 9:00 pm "Earth and Sky: Patagonia Buried Pig and Colorado Starlight BBQ"
9:00 - Midnight Bonfire and Gourmet S'mores in "Glampton"
(Tandem Design's "All for One and Onesies For All" Children's Charity)

SUNDAY

7:30 - 9:30 am Ponderosa Breakfast: **MDC Wall**
10:00 - 12:00 pm NEWH GLAMP 2016 Photoshoot



NEWH Mission

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities. It's about Scholarship, Education, and Business Networking

ACTIVITIES

* Below Activities will be either sponsored or pay voucher.
Free activities include hiking, pool and Chateau Plaza.



Horseback Riding

2 Hours per Ride

36 TOTAL VOUCHERS AVAILABLE

9:00 am - 11:00 am
12:00 am - 2:00 pm
3:00 pm - 5:00 pm



Horseback Vouchers:
\$75.00

Jeep Tour

2 Hours per Ride

21 TOTAL VOUCHERS

8:30 am - 10:30 am
11:30 am - 1:30 pm
2:30 pm - 4:30 pm



Jeep Tour Vouchers:
\$35.00

Paintball

2 Hours per Game

90 TOTAL VOUCHERS

8:30 am - 10:30 am
11:30 am - 1:30 pm
2:30 pm - 4:30 pm



Paintball Vouchers:
\$25.00

ATV

1.5 Hours per Ride

40 TOTAL VOUCHERS

8:30 am - 10:00 am
11:00 am - 12:30 pm
1:30 pm - 3:00 pm
4:00 pm - 5:30 pm



ATV Vouchers:
\$60.00

A GLAMPER'S GUIDE

PLEASE NOTE:

- Approximate drive time from Downtown Las Vegas to the Resort is 3 hours (plus one hour time zone change)
- There is a \$30.00 Park Entrance fee per car valid for 7 days (additional cost for RVs)
- Closest gas stations and stores are 45 mins., 20 miles drive to Springdale.
- Tunnel restrictions: If your vehicle is 11'-4" tall or taller or 7'-10" wide or wider, including mirrors, awnings and jacks, you will need a \$15 tunnel permit and escort for one-way access.
- No personal camp fires allowed
- Guests can enjoy Zion National Park and hiking before heading back to Las Vegas



THINGS TO CONSIDER PACKING:

- Flash Light
- Umbrella (in case of rain)
- Hiking Shoes (the ground is not leveled and there is much dirt throughout)
- Long Sleeves (in case of chill weather at night)
- Sunscreen/Bug repellent



Directions From Las Vegas:

Take I-15 North to St. George, Utah. Approximately eight miles north of St. George, leave I-15 at exit # 16 (right/east) to Highway 9 (the Hurricane / Zion National Park exit) Follow the signs to Zion National Park. Enter the Park, go through both tunnels, exit the park on the East side. Drive two miles and watch for North Fork Rd. on the left side of the road. Turn left onto North Fork Rd. and drive five miles.

MAP OF GLAMPTON



GLAMPTON MAP / LEGEND



Cabin Suites (12 Cabins)



Cowboy Cabins (10 Cabins)



Wagons (5 Wagons)



Recreational Vehicle (RV) Parking (13 Spaces)



Personal Tents
(Unlimited Space)



Pre-set Tents
(6 Tents)



Chateau Tents (6 Chateaus)



Hospitality /
Registration Tent



I.D. Check station



Music Stage



Mini Golf



Burning Glam 1 & 2



Alcohol Serving Station



Horseback
Riding



Basketball, Tennis, & Volleyball
Courts



PaintBalling



ATV
Riding



Pool

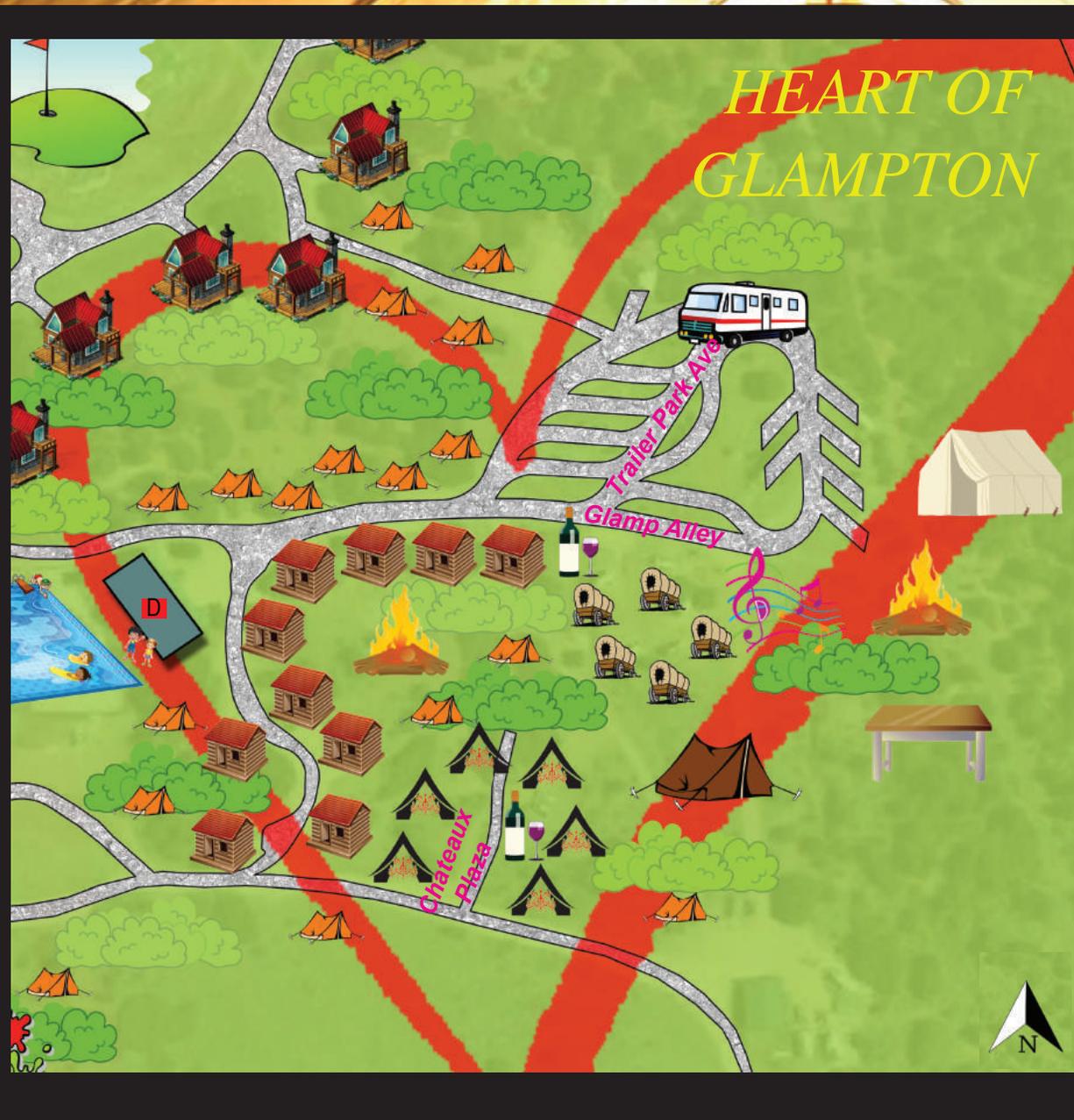
A Main Lodge Office / Gluber Depot

B Dining & Shop

C Recreation Barn

D Bathhouse

HEART OF GLAMPTON



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