

15th Annual
HOSPY *Awards*
masquerade 2020

OCTOBER 17, 2020
WYNN LAS VEGAS



SPONSORSHIP INFORMATION



Las Vegas
NEWH
The Hospitality Industry Network

All sponsors will have prominent name placement with their sponsored element of the evening, and will also have additional representation throughout the event spaces, and during the Awards presentation. VIP seating at the Gala is given as noted below.

The NEWH Las Vegas HOSPY Gala has gained national recognition as one of the most sought after annual fundraising events in the hospitality industry. Every year, the best in hospitality design projects receive the prestigious HOSPY Award.

The Las Vegas Chapter of NEWH is fortunate to reside in the hospitality capital of the world and the HOSPY Gala allows us the perfect opportunity to recognize deserving firms that have changed the skyline of Las Vegas and well beyond. The HOSPY Gala is the main fundraiser for NEWH Las Vegas with all proceeds going to NEWH's mission of scholarship and education. It is a true gift to be able to honor the talent of today while raising money for the talent of tomorrow.



HOSPY

Gala Sponsorships

EVENT STARRING SPONSOR

\$20,000

1 opportunity

Sponsor receives VIP seating/tickets for 10 (1 table of 10) at the HOSPY Gala ceremony, 20 complimentary raffle tickets, 45 second company promo on the big screen during the event, sponsor 'thank you' during the HOSPY Gala, logo scroll on the screens throughout the event, and link the company website from the HOSPY website. Company logo scrolling on marquis at reception, dinner and awards.

PLATINUM SPONSOR

\$10,000

2 opportunities

Sponsor receives VIP seating/tickets for 8 at the HOSPY Gala ceremony, 16 complimentary raffle tickets, sponsor 'thank you' during the HOSPY Gala, logo scroll on the screens throughout the event, and link the company website from the HOSPY website. Company logo scrolling on marquis at reception, dinner and awards.

DINNER SPONSOR

\$5,000

4 opportunities

Sponsor receives VIP seating/tickets for 4 at the HOSPY Gala ceremony, 8 complimentary raffle tickets, signage at each dining table, logo scroll on screens during dinner, and link the company website from the HOSPY website.

SIGNATURE COCKTAIL BAR SPONSOR

\$3,000

4 opportunities

Sponsor receives VIP seating/tickets for 2 at the HOSPY Gala ceremony, 4 complimentary raffle tickets, logo on Cocktail Bar napkins, logo scroll on screens, and link the company website from the HOSPY website.

WINE AT DINNER SPONSOR

\$3,000

4 opportunities

Sponsor receives VIP seating/tickets for 2 at the HOSPY Gala ceremony, 4 complimentary raffle tickets, signage at each dining table, logo scroll on screens, and link the company website from the HOSPY website.

CHAMPAGNE TOAST SPONSOR

\$3,000

4 opportunities

Sponsor receives VIP seating/tickets for 2 at the HOSPY Gala ceremony, 4 complimentary raffle tickets, logo on Champagne Toast cocktail napkin, logo scroll on screens throughout the event, and link the company website from the HOSPY website.

RED CARPET

STEP & REPEAT SPONSOR

\$2,500

2 opportunities

Sponsor receives VIP seating/ticket for 1 at the HOSPY Gala ceremony, 2 complimentary raffle tickets, logo on backdrop display of the red carpet, logo scroll on screens, and link the company website from the HOSPY website.

ENTERTAINMENT SPONSOR

\$2,500

4 opportunities

Sponsor receives VIP seating/ticket for 1 at the HOSPY Gala ceremony, logo scroll on screens, and link the company website from the HOSPY website.

DECOR SPONSOR

\$1,500

4 opportunities

Sponsors receives logo scroll on screens, and link the company website from the HOSPY website.

LIVE AUCTION SPONSOR

\$1,500

4 opportunities

Sponsors receives logo scroll on screens during Live Auction, and link the company website from the HOSPY website.

HOSPY INVITATION SPONSOR

\$1,000

4 opportunities

Sponsors receive logo scroll on screens. Logo displayed on invitation.

Each sponsor will receive special recognition. Each sponsor's logo will flash on a continual loop on the large screens during the event. Each sponsor will be represented on the Las Vegas NEWH website.

For Event Starring Sponsor, we offer the holy grail of advertising: the opportunity to show a forty-five second video on the big screen during the HOSPY Gala. With the audience captive, the Event Starring Sponsor will have the ability to showcase their company in a way never before offered at the HOSPY Gala. This is the "Super Bowl Commercial" for the Hospitality world!



HOSPY *Gala Ceremony*

HOW DO I BECOME A SPONSOR?

To become a sponsor, click here to complete the form:

<https://newh.org/chapters/las-vegas/hospy/sponsorship-opportunities/>

Please email to: **hospylasvegas@gmail.com**

Payments can be made by mail, ACH, or we can create an invoice.

Mail payment form and your check to:
(payable to NEWH/Las Vegas)

Stratig, LLC

Attn: Tina Anaya

10336 Ashlar Point Way

Las Vegas, NV 89135

702.834.4823

hospylasvegas@gmail.com

THE WEB

NEWH Las Vegas has an active website that includes sponsor information and logo, including a link to the sponsor's webpage! This is priceless advertisement.