

FROM THE PRESIDENT

We have had a wonderful year of events and networking, and are last two are no exception! Our Scholarship Gala on November 9th at the W New York was a huge success, and it was extra special to hand out certificates to our six 2014 scholarship winners (they each received a \$5,000 grant). A big thank you to our committee members, attendees, and sponsors: BDNY/IHMRS, Fabric Innovations, RH Contract, Mandy Li, Raydoor, Symmons, TRI-KES, MTS, Elkay, ILEX, JACLO, Porcelanosa, and Royal Botania.

Next up is our final Toasty Tuesday of the year on December 16th at the recently opened and luxurious Park Hyatt New York. Besides toasting the holidays with friends and colleagues, you will also have a chance to bid on a few remaining items for our gala's silent auction. There are some great products available, so don't miss the chance to grab them at a great price, for a great cause.

It has been an honor serving on the board of the NEWH New York chapter for the last several years, especially this year as president. This incredible group of people who I have the privilege of working with has helped cultivate such an energy around the chapter, dramatically increasing membership and putting together packed not-to-miss events. It has been exciting to be part of it but I am also excited to hand the president baton over to Alicia Cannon of AJC Design.

We have a lot to look forward to in 2015: monthly Toasty Tuesday networking events at the newest and greatest hotels this city has to offer; the HD/NEWH Owners' Roundtable in June; and the ever-popular Product Runway will return next year in November. We hope to see you at one!

Stacy Shoemaker Rauen
President, NEWH New York
Editor in Chief, Hospitality Design magazine



HAPPENINGS

TOASTY TUESDAY, CITIZEN M



Tolu Odunfa, Michelle MoneyMaker, Joon Kim, Krause + Sawyer



Howie Lazerowich; Stickley Contract, Christina Hart; HOK, Jeff Lazerowich; Wingate Sales Assoc



Lauren Buchanan, Laura Carter, Tri-Kes, Julia Schafhauser, DiGuiseppe Design

TOASTY TUESDAY, HOTEL HUGO



Christina Antolino, Monica Guterrez, Krause + Sawyer, Ari Grazi, Indie Walls



Ed Kuester, Cathy Carey, Mitchell Gold + Bob Williams



Nicolle Neely, Tony Chi + Associates, Lena Lim, B+N Industries

NEWH SCHOLARSHIP KICK OFF, JANUS ET CIE SHOWROOM



Crista Alfieri, McCluskey Purchasing Group, Cristina Antolino, Jillian Hubbard, MDC Wall Coverings



Lindsay Babeuf, John Gruber, Dora Kelly, Sara Smarr & Michele Lynth; Janus Et Cie

CALENDAR

Toasty Tuesdays:
December 16th, Park Hyatt

Networking Lunch
December 17th

Toasty Tuesdays:
January 20th, The Quin

NEW MEMBERS

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|--------------------------|--------------------------------------|
| Dan Payne | <i>The Mitchell Group</i> |
| Daniel Krulac | <i>Nova Architecture</i> |
| Edward Whitley | <i>Bridgeman Images</i> |
| Jennifer Iorio | <i>Marriott International</i> |
| Jim Weiss | <i>McCollister's LMS</i> |
| Karen Stonely | <i>SPAN Architecture</i> |
| Kimberly Gerber | <i>Meyer Davis</i> |
| Lauren Weinstein | <i>GO Home Ltd.</i> |
| Lucy Chastain | <i>Beachwood Collective</i> |
| Maryann Hollingsworth | <i>IMS</i> |
| May Tang | <i>Toto USA</i> |
| Michaela Trkalova | <i>Preciosa International, Inc.</i> |
| Michelle Mollihan | <i>MollihanNYC</i> |
| Mika Fukuyoshi | <i>dash design</i> |
| Onilda Cruz | <i>Jamie Stern Furniture</i> |
| Peter Roland | <i>Paul Smith's College</i> |
| Pierre Josselin | <i>Wimberly Interiors</i> |
| Robert "Buck" Rosenfield | <i>Design Strategies/DS Finishes</i> |
| Tammi Colichio | <i>Stonehill & Taylor</i> |
| Tory Knoph | <i>Stonehill & Taylor</i> |

FACES OF NEWH // Alicia Cannon, AJC Design



Congratulations on being our new President of the NEWH NY Chapter! Tell us how you got into the business.

I studied Interior Design at Pratt Institute, then worked at Mason Contract Products—which used to have an interiors department—and then headed to Gensler for an internship. Afterwards, I moved to California to work with Cheryl Rowley. Deborah Geer was my mentor there, and she was a big influence, convincing me to pursue the hospitality industry. When I came back to New York, I ran the interiors department for Barry Rice, and then worked at David Easton, where I handled some great hotel projects, like the St. Regis Deer Valley. In August 2008 I was inspired to go out on my own.

Our NEWH Scholarship (at W Hotel on November 9th) was a great event and a way to meet students and hand over their scholarships! Do you have any advice for students and new graduates?

Even if it is a chore, make it a priority and handle it with care. Find an experienced mentor and truly listen to the information they give you; understand just how valuable it is. Learning the process of even the most mundane tasks is so important. I remember having to do matrixes over and over, and as painful as it was at the time, I have now mastered it. Be appreciative of what you are learning, and from who and where. Always remember to say thank you.

As a business owner, how do you find talent?

A small business is essentially the same as building a family. You have to find people you resonate and connect with. They can be groomed, molded or disciplined but if you can't live together, it's difficult. Finding people through word of mouth is often great because those who know you know what you are looking for. Hopefully whomever you work with will ultimately embrace a similar work ethic and set of values.

What are some of your favorite haunts in NYC?

That's a tough one because there are so many great places. The Smith—all locations—is a 'go-to' for me because of its good energy. I like BXL on 51st Street for its cheap mussels and beer, the Crosby Street Hotel in SoHo channels the elegance and energy of Europe and then there's the super cozy Bowery Hotel. It feels very residential, and I always love to see what Sean MacPherson is doing.

How did you get involved with NEWH?

Four years ago Vanessa Waldner told me about the group and I instantly felt a tremendous connection and sense of support from the other members. I was first on the fundraising committee, and then became VP of Development and VP of Admin.

And of course, serving as President for 2015! Best of luck Alicia!