

BLANK

CANVAS

TEXTILE DESIGN COMPETITION

North Central
NEWH
The Hospitality Industry Network

CALLING ALL DESIGNERS!

An exciting and unique opportunity is available to showcase your design skills! Take part in our inaugural competition for a chance to receive national recognition and a distinctive addition to your design portfolio and resume!

Grand Prize Winner:

- The winning designer will receive a chair upholstered in their very own fabric! Choose between a traditional, transitional, or modern lounge chair, and receive two additional yards of fabric!
- Winner will be featured in a ½ page article, complete with a professional photo shoot of you with your winning chair, in the Nov/Dec issue of NEWH Magazine!
- Attend a winners' lunch with Textile Designer Lydia Morgan of Loomsource and discuss how textile design continues through the process.

Runner Up Winner: (2 selected)

- Receive two yards of fabric printed in your textile design!
- Receive a name mention in the Nov/Dec issue of NEWH Magazine.
- Attend lunch with textile designer Lydia Morgan of Loomsource and discuss how textile design continues through the process.

Student Honorable Mention: (1 selected)

- A unique, fresh, and NEW way to make your portfolio stand out against the competition!
- Receive one yard of fabric printed in your textile design.
- Receive a name mention in the Nov/Dec issue of NEWH Magazine.
- Attend lunch with textile designer Lydia Morgan of Loomsource and discuss how textile design continues through the process.



Competition Rules & Requirements:

Entrants must pay for the competition and fill out the application as soon as possible. A link to a Box.com folder for submission will only be sent to participants once their payment is received. *Competition entry fee includes ticket price to London Calling at Brit's Pub. There is no need to RSVP to London Calling if you have entered the Blank Canvas Textile Design Competition.

\$55 - Member | \$75 - Non - Member | \$45 - Student

What to Submit:

- No more than three 11 x 17 documents to highlight:
 - o Written design inspiration (up to 150 words).
 - o Visual design inspiration (up to 2 photos).
 - o Design intent (opportunity to show multiple colorways, renderings, perspectives, repeat information, anything that helps to sell your design!)
- Electronic & print files must be received or postmarked by midnight July 25th.
- Please refer to the competition application for more specifics, document sizes, etc.

[To Enter & More Information:](#)

MEET THE JUDGES:



JUDGE & WINNER'S LUNCH HOST

Lydia Morgan
Textile Designer
Momentum Group

An affinity for the seemingly opposite subjects of art and mathematics led Lydia to pursue a design degree at the North Carolina State University College of Design. There, Lydia earned a Bachelors of Industrial Design and was first seduced by textile design while experimenting with fiber arts in her peripheral studies. From exploring native textile arts in Ghana and Ecuador to attending a seminar in Biomimicry, Lydia has sought uncommon experiences to apply to her 15 years of design work in the residential, contract and hospitality industries.

At Momentum, Lydia has brought her wide-ranging experience to the LoomSource brand of hospitality fabrics. From an initial focus on upholstery for guest room seating, Lydia has expanded the brand to include boutique looks, indoor/outdoor fabrics and drapery.

Energized by the challenge of melding the highly decorative, textural and trend-oriented styling of residential with the more structured and performance-based needs of the contract market, Lydia has produced over 25 fabric collections, ranging from decorative patterns to essential solids and textures, with a focus on fashionable color and charming aesthetics.



JUDGE

Michele Espeland
Senior Associate
Cunningham Group Architecture, Inc.

As a member of Cunningham Group Architecture, Inc. for nine years, Michele is a Senior Associate and leader of the firm's Interior Design studio. With experience across hospitality, corporate, retail, and housing markets, Michele has filled a variety of roles through all phases of the project process.

Understanding client needs is at the core of Michele's focus. Grasping the unique vision and goals of each client allows Michele to tailor the planning and design process to achieve client goals. She is integral in the creation of innovative environments that offer an evolutionary perspective and sensitivity to the functional, social and environmental impact of each space.

Michele's project portfolio includes award-winning projects such as Isleta Casino & Resort Hotel/Convention Center in Albuquerque and the \$650 million expansion and renovation of Harrah's Cherokee Casino Resort in North Carolina. Both projects are recognized HOSPY award winners across multiple categories.



JUDGE

Greg Hennes
Principal
Hennes Art Company

Greg Hennes graduated from St. Thomas University in 1985 with a double major in Business and Economics. He worked as a Gallery Manager at Peterson Fine Art (1986-1987), Corporate Art Consultant at Interior Resources (1987-1989) before he became an entrepreneur with Art Holdings Corporation (1989-2009), an independent corporate art consulting business. Greg grew the company over 20 years through various subsidiaries, acquisitions and mergers. Greg sold the company in 2009 and subsequently launched Hennes Art Company.

Hennes Art Company as a full service art consulting firm focusing on Corporate, Hospitality and Healthcare clients. Greg works independently and all artwork is sourced directly from the artists or their publishers. Framing is contracted out to a select group of wholesale frame manufacturers.

Greg is an active member of IFMA, NEWH, CORENET and IIDA. He is also on the Next Generation Leadership committee for the University of St. Thomas. He has held past committee and board positions in CORENET and NAIOP.

SAVE THE DATE

LONDON CALLING

SCHOLARSHIP FUNDRAISER

BRIT'S PUB MINNEAPOLIS

AUGUST 18 2014

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