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 [event re-cap]

THE END OF THE YEAR  
 BOWLING EXTRAVAGANZA

NEWH Rocky Mountain Chapter hosted it's Annual End of the Year Bowling Party on December 3rd at Luck Strike Bowling in Downtown Denver. It is one of our most anticipated events of the year, and didn't disappoint again in 2014. This was an extremely fun and successful event with 12 vendor sponsored bowling teams : our largest turn out yet! Team Costumes were encouraged and created a festive energy for this night of networking, athletic display - or lack there of - and some healthy competition. Sponsored awards were distributed at the end of the evening to celebrate our bowlers and spirited participants!



A big thank you to all of our generous sponsors - we couldn't have done it without you!!

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Aqua Hospitality Carpet  
 Daniel Paul Chairs  
 Pavilion Outdoor Furniture

# [event re-cap cont'd]



## A W A R D S

Most Strikes : Kate Adams, Design Force  
[sponsored by MDC Wallcovering]

Highest Score : Joe Eikelberner,  
Benjamin West  
[sponsored by Tri-Kes]

Lowest Score : Ellen Armer, ELA Sales  
[sponsored by Daltille]

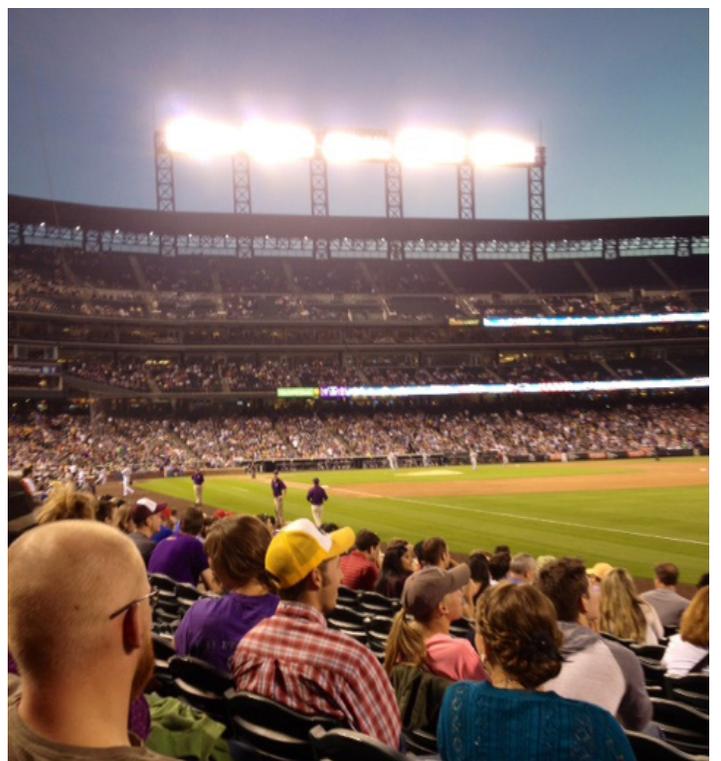
Best Dressed Team : Masland Carpets  
[sponsored by Humanscale]



# [event re-cap]



This year, NEWH Members enjoyed a night out at the ballpark with the Colorado Rockies taking on the LA Dodgers. Held as a thank you to our members, the Annual Membership Appreciation Rockies Game began with a happy hour at Zi-South. Gathering there before the game, members enjoyed tacos and margaritas before heading into the ballpark to root on the Rockies. Once everyone was settled along the first base line, the fun really began. The Colorado Rockies did not disappoint and won easily with 10 runs to the LA Dodgers 4 runs. Thank you to our sponsors: 3Form, Brintons, Teammates Commercial Interiors, and Covington Fabric & Design.



# [project highlight]

## eye on design

**p**roject      The Allure Apartments  
**d**esigner     HBC Design Group  
**l**ocation      Dallas, Texas

Denver's own HBC Design Group recently designed one of it's most coveted projects: The Allure apartments. The Allure apartments is a multi-family housing project located in the desirable Uptown neighborhood of Dallas, TX, offering extensive views of the city. This 296 unit project features a work out facility, a podium level pool deck and courtyard, a club room, luxurious leasing center, and a business center for residents.

The inspiration behind much of the design elements at Allure began with the lighting of the project, and from there many other design aspects seemed to evolve. Enter Allure's leasing center through it's grand double doors and immediately be welcomed by the ambiance of

soft yet contrasting finishes, a unique and modern fireplace, and it's large and open feel. While this beautifully designed space truly speaks luxury and sets the tone for the design throughout the property, it also proved to be one of the more challenging spaces to design. The long and narrow space needed to accommodate several functions yet still feel grand, so the design team utilized light-reflecting and brighter finishes expanding to the ceiling to give the illusion of a larger and wider space. Swiveling dividers were also used as a creative way to keep the space feeling open, yet still allowing for privacy at the leasing desks when needed. The fireplace in the leasing center progressed in to the focal point of the entry, and quickly proved to be one of



the favorite aspects of the design team. With it's clean lines, an antique mirror backdrop, white textured modular arts wall, and 3-form surrounding dividers, this beautiful mix of texture and color result in a very sophisticated look.

The interiors of the leasing center offer a sneak peak at the design concept for the rest of the property, continuing the theme of soft yet contrasting finishes showcasing modern luxury throughout. Continue through the property and exit to the podium level courtyard and pool area, featuring similar clean lines in the comfortable furnishings, a sleek outdoor fireplace and gathering area, and a cascading pool and hot tub, all of which feature the soft yet contrasting design elements. Within the units, you will be welcomed by rich hardwood floors, light natural stone countertops, dark cabinetry with modern hardware, sleek lighting, and floor to ceiling windows overlooking the courtyard. This property truly is luxury city living at its finest thanks to the design talents of HBC Design Group.



community service

the Max Fund  
 [pet drive]

On November 13th, one of the coldest nights of the year so far, Denver's NEWH chapter held a happy hour and community service event at the newly renovated CNB Renaissance Hotel. The goal was to support The Max Fund, a no kill shelter providing adoption options for both dogs and cats regardless of abandonment, abuse or injury. The needs there are endless and even the cold weather couldn't scare off our members from providing supplies to support them. We brought in food, cleaning supplies, collars, beds and much more to help with aid for our four legged friends. The drive continued for a few weeks after the event with more supplies gathered. The gratitude from the organization warmed our hearts as they received our donations; it was the perfect way to kick off the holidays and support this wonderful organization.



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a big thanks to another avid rocky mountain chapter sponsor

# [event re-cap]

We hosted our fourth annual Speed Mentoring event on October 16th at Merchants Office Furniture in downtown Denver. The evening followed in the fashion of speed dating, pairing student groups and industry leaders together for a Q&A session, portfolio, and resume critiques. Students from seven different Colorado universities studying interior design, architecture, and graphic design met with 25 professional volunteers. The event allowed students to make valuable connections to Colorado industry leaders as well as meet other students from different design programs.

The evening gave students new insights into their futures in the design community while also allowing professionals to get to know the newest generation entering the field. Speed Mentoring continues to grow every year and aid in cultivating beneficial relationships between working professionals and design students throughout the region.

A special thanks to Merchants office furniture for hosting the event and Human Scale for supplying food and beverage.



# speed mentoring 2014



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 [event re-cap]

# hotel tour: the crawford hotel @ union station



Big thank you to all that attended our hotel tour and networking happy at the Crawford Hotel at Union Station on Wednesday Oct 1st. Our tour was led by Todd Iseri Director of Sales at the Crawford Hotel/Sage Hospitality. The Union Station redevelopment includes eateries such as :



- Stoic and Genuine
- Mercantile Dining & Provisions
- Snooze
- The Kitchen Next Door
- The Terminal Bar
- Cooper Lounge

Our group was lucky to have Meghan Dougovito from Tryba Achitects and Heather Vasquez from JG Johnson to answer any questions regarding design and other interesting details about the property. With 3 different types of guest rooms available and 2 suite options, the Crawford can accommodate a variety of guest needs. For more, visit

[www.thecrawfordhotel.com](http://www.thecrawfordhotel.com)

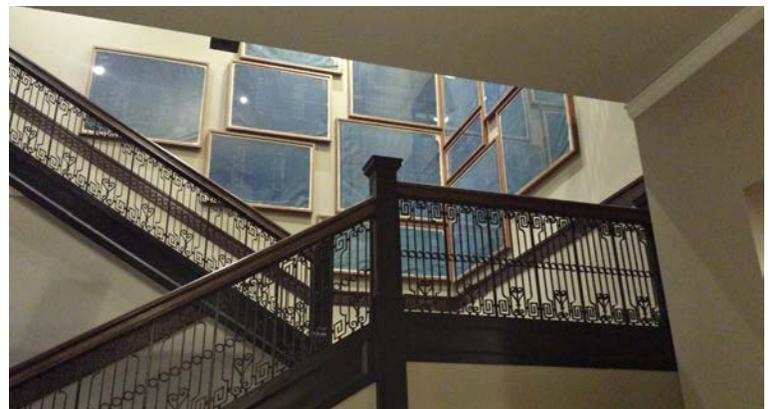
For on the go :

- Acme Burger & Brat
- Fresh Exchange
- Pigtrain Coffee Company

We had a great turnout and look forward to more project highlights, tours, and networking events in 2015!

Union Station would not be complete without a few retail shops :

- 5 Green Boxes
- Tattered Cover Books
- Bloom by Auschka



# [sustainability]

4

## tips for a greener, new year's eve

1.

Use public transit to events and parties. Not only does this help the environment but also guarantees a sober ride home.

2.

Support local green businesses for holiday gifts, meals, and parties. Tons of local hubs host kickin' parties while maintaining a green lifestyle. This is a perfect time to check out some Farm to Table restaurants.

3.

Take advantage of recycling programs during post party clean up. On average roughly 75% of American waste is recyclable but we only recycle 30% of it. Let's start the new year right and make that number higher!

4.

Use paperless receipts and evites to reduce waste. Why waste any precious paper if we don't need to.

# [member news]

#

memberhighlight

[ Carla Sibilía ]



NEWH is pleased to recognize Rocky Mountain board member Carla Sibilía who was recently honored at the IIDA Best Awards as a finalist for Industry Partner of the Year.

Carla has been a staple in our community since 1992 when she moved to Denver from Omaha and began calling on the A&D community. At the time, Carla worked as an A&D rep for both a flooring contractor and distributor until 2007. From there, she joined TRI-KES and it has been the highlight of her career. The move to TRI-KES allowed Carla to give her best to the A&D community with a company who supports her each and every day in countless ways. TRI-KES is an innovative, socially and environmentally responsible company. TRI-KES partners with their customers and vendors to create, source and market interior finishes that deliver superior value for both specifiers and purchasers. The past 22 years in Denver have been a complete joy for Carla. She stated, "the relationships and friendships fostered are priceless". On a personal note, Carla has been married to her husband Chris for 20 years and their pride and joy are their two daughters ages 16 and 15.

Congratulations on the honorable recognition from your clients, Carla!

# [president's letter]

Over the past two years, our NEWH Rocky Mountain chapter has continued to make a positive impact within our hospitality and design community. With a big thanks to strong directing board members, supporting sponsors, and industry members, we have had a very successful two years! Many have taken notice to some of our chapter's charitable collaboration through the past few events. Our local chapter has really taken an interest in giving back to our community not only by our mission student scholarship award(s) each year, but through volunteering in community service efforts with other organizations as well.

We have also directed a lot of focus on the educational aspect of our chapter, with a goal of offering an accredited CEU course to our community each quarter. We hope that many of you have taken advantage of these FREE and sponsored courses and look forward to the next. In a similar scholastic influence, we have coordinated many educational project tours, and will continue to offer networking opportunities that feature new and exiting coveted hospitality projects in our community throughout the upcoming year.

While our main mission as a non-profit organization is to focus on hospitality students by awarding annual scholarships, this year was an epic year for our chapter. We presented \$9500 in scholarship funds to three deserving hospitality students who displayed amazing talent, and showcased strong industry and leadership skills. Thanks to all of our many sponsors and supporters in 2013, our NEWH Rocky Mountain Chapter was able to make 2014 a record-breaking year for the amount of scholarship funds awarded! And with your continued support, we are on track to award these same scholarship amounts for 2015 to some very deserving students! Our popular scholarship event titled Haute Seat celebrated its third year in 2014 and once again was successful thanks to the participation of so many industry members. We hope to continue to make Haute Seat an exciting and creative event that our members look forward to in 2015 and ye

As my rein of chapter president comes to an end, I cannot express enough what an honor it has been to serve in such a leading industry position over past two years for such an influential organization. Giving back to the hospitality and design community, talented students who go above and beyond in their studies, and to the community through various organization collaborations has made them some of the most rewarding years of my career.

As I prepare to step in to the past president role, I am very excited to still be a part of what is to come for our chapter in 2015 and 2016! We will be welcoming a very professional and talented chapter president, along with many new faces to our local NEWH chapter board! With the promise of some seasoned board members and some new, I am excited to see the success of the chapter continue to flourish within the community!

Candice M. Spicer  
NEWH/Rocky Mountain, Chapter President  
Brintons Commercial Accounts Representative

