



Dear Friend of NEWH,

NEWH Washington DC Metropolitan Chapter invites you to a “Black and White Soiree.” We are welcoming exhibitors, attendees and the industry at large in advance of our most prestigious NEWH Bethesda Regional Tradeshow 2014.

We are seeking your Sponsorship to make this event possible. As well, we invite you to donate a gift for door prizes. Please see the following pages for sponsorship details.

BLACK & WHITE
Soiree

in celebration of the arrival of attendees and exhibitors to the
NEWH Bethesda Regional Tradeshow 2014

Wednesday, March 5, 2014
6:00 PM to 8:30 PM

Marriott Bethesda Suites
6711 Democracy Blvd, Bethesda, MD

Thank you and we look forward to seeing you at the Black and White Soiree!

Sincerely,

Kristin Smith
Business Director
Marriott International Architecture & Construction
Past President, NEWH DC

BECOME A SPONSOR

BLACK & WHITE

Soiree

in celebration of the arrival of attendees and exhibitors to the
NEWH Bethesda Regional Tradeshow 2014

Wednesday, March 5, 2014

6:00 PM to 8:30 PM

Light Appetizers – No Host Bar – Goody Bags – Door Prizes

Marriott Bethesda Suites

6711 Democracy Blvd, Bethesda, MD



Become a Sponsor!

Due to an overwhelming response...

A record number of guests have RSVP'd to attend the Black & White Soiree!

Calling **ALL** hospitality industry leaders...

Introducing a NEW Sponsorship Level to help fund this exciting networking event!

Become a Premier Sponsor by donating \$300

This sponsorship level is available to tradeshow exhibitors, manufacturer's representatives, design firms, hotel management companies, hotel owners and more!

General Sponsors - \$150 each

Sponsorship sales are exclusive to those **not exhibiting**
at NEWH Bethesda Regional Tradeshow 2014

Recognition in advertising for this event: NEWH website, NEWH FACEBOOK

Sponsor Payment and Corporate Logo Deadline is **February 7, 2014**

Show your support for the DC hospitality industry! Be a hospitality industry leader!



Become a Door Prize Donor!

(open to exhibitors and non-exhibitors)

Donate special gifts, tradeshow products, jewelry, or mystery bag donations for door prizes
(Tradeshow products required for the show can be claimed by the winner at the close of the tradeshow.)

Exhibitors – This is a GREAT way to highlight your special products featured at the SHOW!

Yes, I'd like to be a Sponsor!

ABOUT THE SPONSOR/DONOR

Sponsor/Donor Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ E-mail: _____

DOOR PRIZE DONOR

ABOUT YOUR DOOR PRIZE DONATION

Item Name: Detailed Description (include size, color, restrictions on trips/tickets/travel; e-mail photo)

ABOUT THE DELIVERY (check one)

- My door prize donation will be available to claim at the close of the Black & White Soiree.
- My door prize donation can be claimed by the winner at the NEWH Regional Tradeshow 2014, no later than at the close of the show.
- My door prize donation will be shipped to the winner at the expense of my company with details to be arranged with the winner.

SPONSORSHIP (check one): **PREMIER SPONSOR \$300** **GENERAL SPONSOR \$150**

- Check Make check payable to: NEWH Washington DC Metro Chapter – Black & White Soiree

Mail check and copy of this form to:
NEWH, Inc. Washington DC Chapter
P. O. Box 519
McLean, VA 22101

- Credit Card

Name on Card _____

Billing Address _____ City _____ State _____ Zip _____

Credit Card Number _____ Exp Date _____ CVC Code _____

Please return this form, your corporate logo and door prize donation photos to:

Jen Gigliotti at
(301) 653-1588, jennifergigliotti@taipingcarpets.com

For all other questions, contact Ailene Werner at
(301) 535-3694, awerner@textyledesign.com