

NEWH is bringing the hospitality industry together again. The 2022 NEWH Leadership Conference is an international event bringing hospitality professionals from the US, UK and Canada. This interactive conference kicks off with a product showcase including the newest product innovations and services introduced on the show floor. The Conference will focus on strategies to move your business into the future. Leading professionals and industry icons will deliver impactful sessions and participate in interactive events that will expand your knowledge and network!

Your support makes this event possible.

Conference Partner & Sponsor Levels and Benefits

LEADERSHIP CONFERENCE PARTNERS													
	OWNERS ROUNDS SOLD 1 AVAILABLE	1ST DAY MEALS SOLD 1 AVAILABLE	2ND DAY MEALS SOLD 1 AVAILABLE	VIP RECEPTION* \$10,000 2 AVAILABLE 2 SOLD	SCHOLARS LUNCHEON \$5,000 1 AVAILABLE 3 SOLD	PRESIDENT'S DINNER \$6,000 6 AVAILABLE 4 SOLD	SESSION SPONSOR \$6,000 1 AVAILABLE 1 SOLD	SECOND DAY LUNCHEON \$3,000 3 AVAILABLE 3 SOLD	BRAND-ED \$2,500 2 AVAILABLE	BREAKOUT SPONSOR \$2,500 5 AVAILABLE 1 SOLD	BREAKFAST SPONSOR \$2,500 8 AVAILABLE	AFTERNOON PICK ME UP \$2,000 6 AVAILABLE	CLOSING EVENT AVAILABLE email brenda.brown@ newh.org
CONFERENCE PASSES	5	5	4	4	4	3 CONFERENCE PASSES, 1 PRESIDENTS DINNER PASS	3	1	1	1	1	1	
PARTNER/SPONSOR STAGE BANNER	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME
SIGNAGE AT SESSION ENTRANCE	LOGO	LOGO	LOGO		LOGO	LOGO	LOGO	LOGO	LOGO	LOGO			
STEP & REPEAT AT EVENT				LOGO									
RECOGNITION SLIDESHOW AT CONFERENCE	3 SLIDES	3 SLIDES	2 SLIDES	2 SLIDES	2 SLIDES	1 SLIDE	1 SLIDE						
ONE MINUTE VIDEO (PROFESSIONALLY PRODUCED BY CONFERENCE PARTNER)		✓	✓		✓								
RESERVED SEATING AT EVENT		✓	✓		✓		✓						
TABLE SIGNAGE (where applicable)	✓	✓	✓	COCKTAIL NAPKINS	✓		✓	✓			✓	✓	
AD IN CONFERENCE PROGRAM	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE	1/4 PAGE	1/4 PAGE	1/4 PAGE	
PRODUCT SHOT IN REGIONAL TRADESHOW SHOW GUIDES	✓	✓	✓	✓	✓								
BOOTH PLACEMENT AT PRODUCT SHOWCASE (BOOTH COST ADD'L)	✓	✓	✓	✓	✓								
EXCLUSIVE NETWORKING AT VIP FIRST HOUR				✓									
SPEAKER/VOG ACKNOWLEDGES PARTNER/SPONSOR	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
LOGO ON SPONSOR PAGE ON THE NEWH WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



FEBRUARY 17 – 19, 2022

Product Showcase Sponsor Levels and Benefits

Ask us about the special Concierge Sponsorships

FOR MORE INFORMATION VISIT OUR WEBSITE AT WWW.NEWH.ORG

or contact Jena Seibel, NEWH, Inc.
email: leadership.conference@newh.org
Questions, call: 800.593. 6394

	MOUNT RANIER \$2,500	PIKES MARKET \$1,500	CHIHULY GARDEN \$750	TECH ALLEY \$450
CONFERENCE PASSES (\$395 VALUE)	1	0	0	0
NAME ON LC SPONSOR BANNER	✓			
PRODUCT SHOWCASE SIGNAGE	LOGO	LOGO	LOGO	NAME
LISTING ON SPONSOR PAGE ON NEWH WEBSITE	LOGO	LOGO	LOGO	NAME
PRIORITY BOOTH PLACEMENT IN PRODUCT SHOWCASE	✓	✓		
LISTED ON MAILED AND EMAILED PRODUCT SHOWCASE COLLATERAL	✓	✓	✓	✓
IMAGE ON PRODUCT SHOWCASE COLLATERAL	✓			
QUARTER PAGE AD IN LEADERSHIP PROGRAM	✓			
QUARTER PAGE AD IN PRODUCT SHOWCASE PROGRAM		✓		
NAME LISTED IN PRODUCT SHOWCASE PROGRAM	✓	✓	✓	✓

Name: _____

Company: _____

Title/Position: _____

Address: _____

City, State Zip: _____

Phone: Fax: _____

Email: Website: _____

NEWH Member? Yes No Chapter/Region: _____

- OWNERS' ROUNDTABLE \$15,000
- 1ST DAY KEYNOTE \$15,000
- 2ND DAY KEYNOTE \$10,000
- VIP RECEPTION \$10,000
- SCHOLARS LUNCHEON \$10,000
- PRESIDENT'S DINNER \$ 6,000
- SESSION SPONSOR \$ 6,000

- BRAND-ED SPONSOR \$ 3,000
- 2ND DAY LUNCHEON \$ 3,000
- BREAKOUT SPONSOR \$ 2,500
- BREAKFAST SPONSOR \$ 2,500
- AFTERNOON PICK UP SPONSOR \$ 2,000
- CLOSING EVENT \$

I, the undersigned, authorize NEWH, Inc. to use the above company name, logo, and photos on documents, signage, and advertisements related to the NEWH 2022 Leadership Conference event and other NEWH promotion. I also understand that by signing this form, I agree to ensure the payment for the event listed above will be made. Payment for partnership/sponsorship: **\$500 deposit or full payment due with signed online Agreement found here: (newh.org/LC-Sponsor-2022)**, (remainder to be invoiced or paid in full by November 1, 2021). I understand that failure to submit payment as outlined will result in the company's name/logo being excluded from event material. In addition, any payments received by NEWH, Inc. leading up to the event, will be non-refundable.

Submission of Materials: Please submit logo in EPS/vector format to leadership.conference@newh.org upon signing this agreement for use in event marketing materials.

Entire Agreement: This Agreement and any exhibits (prospective-future action) and attachments are the complete agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH, Inc., whether printed on paper or electronically. The Terms and Conditions of this Agreement will prevail over any contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.

PARTNER/SPONSOR REPRESENTATIVE NAME (PRINTED)

PARTNER/SPONSOR REPRESENTATIVE (SIGNATURE/DATE)