



Sample Agenda (for 3 Hour Presentation)

- 2 – 2:30** **Registration**
- 2:30 – 4:30** **Brand Presentation** (example topics)
Meet the Brand
Brand Family Structure
Lifecycle of a Project-Design thru Development
Brands and Brand Design
Brand Feasibility
PIP / Plan & Review Process
Design Immersion
Sample Projects
Logistics & Operations
**Tour – property, guestrooms, lobby, meeting spaces
- 4:30 – 5:00** **Q & A**
- 5 – 5:30** **Networking Break (Happy Hour-extend time to 1 hour)**

****tour could add 30-60 minutes to 3 hour agenda. Agenda to be adjusted as Brand requests if tour added**

Questions

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