

Help NEWH celebrate two ICONS of Industry



CURTIS BREEDLOVE
President of P/Kaufmann Contract



SANDY BANKS
Western Sales Manager P/Kaufmann Contract

Dear Friends of NEWH,

Please join us in celebrating the careers of two icons: Sandy Banks and Curtis Breedlove of P/Kaufmann Contract. Ms. Banks and Mr. Breedlove are the 14th and 15th exceptional individuals to receive this prestigious award. Whether you know our 2019 icons or not, please take a moment to read their brief biographies and support our initiative to lead our industry by example.

You can help us honor our ICONs by sharing your words of admiration and/or appreciation, which we will include in our Tribute Journal to be handed out during this year's Gold Key Awards gala. Please fill out the form through the attached link with the details of your sponsorship intentions by Friday, September 6, 2019. newh.org/icon2019

Deadline for submissions of artwork for the Tribute Journal is Friday, September 27, 2019. Should you have any questions, please call the NEWH, Inc. office and refer to the ICON Tribute Journal. Net proceeds from this journal will be deposited in the NEWH, Inc. Scholarship account to finance scholarships to deserving students studying hospitality.

A \$7,500 Student Scholarship in honor of our ICONs will be awarded to one exemplary student who has completed at least half of their program toward a degree in hospitality interior design, has a minimum 3.0 GPA, has participated in an industry internship, and exemplifies the highest standards of professionalism. Our ICONs and the scholarship recipient will be awarded at the **39th Annual Gold Key Awards gala** on Monday, November 11, 2019, an event held in conjunction with BDNY and HX. Thank you in advance for your contribution in honor of Sandy Banks and Curtis Breedlove, true ICONs and LEADERS!

Warm regards,
NEWH International Board Of Directors

39th Annual Gold Key Awards Gala

Monday, November 11, 2019, at 6:30pm
New York's Cipriani Midtown

in conjunction with Boutique Design New York (BDNY) and HX: The Hotel Experience

About this year's ICONs

Curtis Breedlove joined P/Kaufmann group of companies in 1991 and has served for more than 25 years as the President of P/Kaufmann Contract. Under his leadership, the company grew from a team of five to become a global hospitality powerhouse with offices in New York, China, and India, and sales partners in key markets worldwide. Curtis has expanded his division's product range from its modest beginnings in heat transfer printing to a wide offering of prints, wovens, finished product, roller shades, and IMO collections. He is active in promoting socially and environmentally responsible business practices in his own company and all along the hospitality supply chain.

Sandy Banks joined P/Kaufmann, Inc. in 1983, playing a key role in the formation of the company's Contract division, both as one of the first sales representatives and as a consultant on initial product and color lines. She has been awarded PKC's Salesperson of the Year numerous times. In 2010, she was promoted to Western Sales Manager, where she has consistently grown her business in key West Coast, Las Vegas and Hawaiian markets. Sandy's reputation as a champion for her clients is well deserved, but her legacy as a champion for women in the hospitality industry may be even more enduring. She joined NEWH in 1984 as one of its early members and currently serves on its International Board of Directors.

Click here for full biographies of Curtis Breedlove and Sandy Banks and for more information on how to participate in this special tribute.

**ICON TRIBUTE BOOK HONORING
SANDY BANKS & CURTIS BREEDLOVE**

PRICES

Full Page \$ 300 USD350 CAD
Half Page \$ 200 USD250 CAD
Quarter Page \$ 100 USD 125 CAD

SPECIFICATIONS

CONTENT:

The material furnished must be a tribute only and not an advertising piece.
Company may include logo and business address in tribute.

AD SIZES:

Full Page: 7 1/2" W x 8" H

Horizontal Half: 7 1/2" W x 3 7/8" H

Full Page Bleed: 8: x 8.5" (ADD 1/8" bleed all around)

Quarter: 3 5/8" W x 3 7/8" H

MECHANICAL SPECIFICATIONS

Saddle-stitched; opens flat. Trim size is 8"W x 8.5"H. On bleed ads, keep reading and live matter 1/2" from trim edges.

PREFERRED DIGITAL FILE FORMATS

Accepted file formats: PDF, PhotoShop (psd, tif, or jpeg), or Adobe Illustrator eps

All ads are CMYK, Resolution: 300 dpi

All printer marks should be offset from the trim by .125".

PDF: PDF FILES must be hi-res, print-ready PDF-X1a. CMYK, all fonts must be embedded; 300 dpi

We do not accept film of any type.

MEDIA

Files can be submitted by email: info@newh.org, or call for FTP instructions.

FAX AND MAIL

Fax or mail insertion orders and instructions.
Fax: 800.693.NEWH.

Mail ad material and payments to:
NEWH
Post Office Box 322
Shawano, WI 54166-0322

DEADLINE FOR SUBMISSIONS: INSERTION ORDER – 6 SEPT 2019 | ARTWORK – 27 SEPT 2019

Thanking NEWH's 2019 Corporate Partners

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | RH CONTRACT | SIGNATURE | ULSTER **Patron:** BERNHARDT HOSPITALITY | BOUTIQUE DESIGN GROUP | DELTA FAUCET COMPANY | ELECTRIC MIRROR | HOSPITALITY DESIGN GROUP | INSTALLATION SERVICE GROUP | MILLIKEN FLOORS | MOEN INCORPORATED | P/KAUFMANN CONTRACT | VALLEY FORGE FABRICS **Supporting:** AMERICAN ATELIER, INC. | ARTERIORS CONTRACT | ARTLINE GROUP | ASHLEY LIGHTING, INC. | BRINTONS | CRYPTON + NANOTEX | DOWN ETC | ENCORE HOSPITALITY CARPET | FABRIC INNOVATIONS, INC. | KIMBALL HOSPITALITY | LILY JACK | MANDY LI COLLECTION | MASLAND HOSPITALITY | PORCELANOSA USA | RICHLOOM CONTRACT | SEM FIM | SERTA INTERNATIONAL | SÉURA INCORPORATED | SHAW HOSPITALITY | SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | TARKETT | TROPITONE FURNITURE COMPANY | VAUGHAN BENZ | W A L T E R S

INSERTION ORDER

Contact Person: _____

Company Name: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____ E-mail: _____

TRIBUTE SIZE:

Full Page.....\$ 300 USD..... 350 CAD

Half Page \$ 200 USD..... 250 CAD

Quarter Page \$ 100 USD..... 125 CAD

Total Due \$: _____

PAYMENT INFORMATION:

All tributes must be paid by check or credit card no later than September 27, 2019.

Check is enclosed (Please mail check payments to: NEWH, Inc., Post Office Box 322, Shawano, WI 54166)
Make checks payable to: NEWH, Inc.

VISA MasterCard American Express Discover

You may fax your credit card payment to: 800.693.NEWH

Credit Card Number _____ Expiration Date _____

Billing Address, including Zip/Postal Code _____ CVC Code _____

Signature _____

Date _____

NEWH, Inc. is authorized to insert our Curtis Breedlove/Sandy Banks Tribute into the tribute book that will be distributed at the Gold Key Awards Reception. We agree to pay at the rates and under the conditions shown in insertion order above. Copy deemed objectionable by publisher for any reason may be rejected.

Signature/Date Name (*Printed*)

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