

NEWH/Atlanta Chapter GOLF Tournament 2013 SPONSORSHIP/REGISTRATION FORM

October 15, 2013 • St. Marlo Country Club • 10:30 AM Shotgun Start
Contact Erica Coursey – erica@northwestcarpets.net

SPONSORSHIP Information – check desired level below **For INDIVIDUAL/TEAM Registration, see page 3**

Qty available

<input type="checkbox"/>	DINNER*	\$ 2,795	1	<ul style="list-style-type: none"> • Marquis Sponsor of the Awards Dinner • Signage & Product Display at Banquet • Foursome green fees, Cart • Reserved Table at Dinner Awards <p>*can be split between more than one sponsor</p>
<input type="checkbox"/>	HOLE IN ONE CONTEST WITH CAR OR BOAT PRIZE DISPLAYED ON HOLE	\$ 1,795	1	<ul style="list-style-type: none"> • Sponsor of Hole In One Contest with Grand Prize displayed at the hole • Sponsor Signage/Marketing throughout event and at hole • Reserved Table at Dinner/Awards • Includes Insurance <p>**Grand Prize TBD</p>
<input type="checkbox"/>	LUNCH SPONSOR*	\$ 1,795	1	<ul style="list-style-type: none"> • Sponsor of lunch, bag/box or sticker for box to be provided by sponsor 1 week in advance • Product display, Sponsor Signage • Reserved Table at Dinner Awards • Foursome green fees, Cart • Reserved Seating at Awards Dinner
<input type="checkbox"/>	DRINK TICKET SPONSOR	\$ 1,500	4	<ul style="list-style-type: none"> • Company Logo on Drink Tickets, Signage on Beverage Cart and at Bar during Awards Dinner • Reserved Seating at Awards Dinner <p>*can be split between more than one sponsor</p>
<input type="checkbox"/>	RAFFLE GRAND PRIZE SPONSOR	\$ 1,500	1	<ul style="list-style-type: none"> • Sponsor of Raffle Grand Prize – Flat Screen television • Sponsor signage displayed at TV and in announcements/recognition • Reserved seating at Awards Dinner <p>*can be split between more than one sponsor</p>
<input type="checkbox"/>	RAFFLE PRIZE SPONSOR	\$ 1,000	1	<ul style="list-style-type: none"> • Sponsor of Raffle Prize – iPad Mini • Sponsor signage displayed at TV and in announcements/recognition • Reserved seating at Awards Dinner <p>*can be split between more than one sponsor</p>
<input type="checkbox"/>	BEAT THE PRO SPONSOR	\$ 795	1	<ul style="list-style-type: none"> • Players can attempt to “Beat the Pro” in a contest on the hole • Sponsor will have signage & representatives on the hole <p>*Winner receives CASH prize</p>
<input type="checkbox"/>	BREAKFAST SPONSOR	\$ 795	1	<ul style="list-style-type: none"> • Sponsor of the Breakfast Display • Signage & Product Display • Recognition at Check In
<input type="checkbox"/>	PUTTING CONTEST & LONGEST DRIVE CONTEST	\$ 595 each	2	<ul style="list-style-type: none"> • Each player will go through Putting Contest and Longest Drive Contest which will be assigned a volunteer or sponsor representative to coordinate contest • Each includes CASH Prize and Sponsor Signage
<input type="checkbox"/>	CLOSEST TO THE PIN	\$ 595	1	<ul style="list-style-type: none"> • Players will compete for Closest to the Pin Contest which will be assigned a volunteer or sponsor representative to coordinate contest • Includes CASH Prize and Sponsor Signage
<input type="checkbox"/>	CHEER CART (1) 10:30am – 12:30pm (1) 11:30am – 1:30pm (1) 2:00pm – 4:00pm	\$ 795 each	3	<ul style="list-style-type: none"> • Use of golf cart to network with golfers, signage provided by vendor. Sponsor can decorate cart however they want and distribute prizes, promotional items, candy, etc.
<input type="checkbox"/>	HOLE SPONSOR W/BEVERAGES	\$ 525 each	4	<ul style="list-style-type: none"> • Hole Sponsor with Drinks Provided on the Hole – Bottled Waters/Sodas • Signage at Hole • Stickers/Labels can be placed on the bottled waters
<input type="checkbox"/>	DESSERT SPONSOR	\$ 495	1	<ul style="list-style-type: none"> • Sponsor of the Dessert Table • Signage/Card with Sponsor Logo displayed on Dessert Table

Sponsorship Information, continued

<input type="checkbox"/>	GOLF TRIVIA HOLE SPONSOR or "GAME SHOW"	\$ 395	1	<ul style="list-style-type: none"> Sponsor will "man" their hole and each team will be given a golf related trivia question when they arrive at the hole. Correct answers will receive a prize (to be provided by sponsor)
<input type="checkbox"/>	BEST DRESSED TEAM AWARD SPONSOR	\$ 395	1	<ul style="list-style-type: none"> Team Receives Awards at the Banquet, Sponsor Logo is listed on award Sponsor has option to present the award at the banquet
<input type="checkbox"/>	HOLE/GREEN	\$ 350	Multiple	<ul style="list-style-type: none"> \$450 cost after September 10th. Corporate Hole Signage is included
<input type="checkbox"/>	ACE SCHOLARSHIP*	\$ 1,795	Multiple	<ul style="list-style-type: none"> \$1,000 Scholarship Certificate Sponsor signage Foursome green fees, Cart Reserved Table at Awards Dinner
<input type="checkbox"/>	EAGLE SCHOLARSHIP*	\$ 1,295	Multiple	<ul style="list-style-type: none"> \$500.00 Scholarship Certificate Sponsor signage Foursome green fees, Cart Reserved Seating at Awards Dinner
<input type="checkbox"/>	SCHOLARSHIP	\$ 250	Multiple	<ul style="list-style-type: none"> Recognition as "Scholarship Sponsor" Sponsor Signage
<input type="checkbox"/>	GOODIE BAG SPONSORS	In Kind	Multiple	<ul style="list-style-type: none"> Sponsors will donate relevant items to the goodie bags (i.e mini sunscreens, chapsticks, hand sanitizer, candy/gum, koozies, etc.) Sponsors will be listed on the bags

Exact Name to appear on signage: _____

Please email company logo (jpg) to newatlanta.fundraising@gmail.com

For any sponsorship chosen, please also complete Sponsorship Agreement (page 5)

*** TEAMS INCLUDED IN SPONSORSHIP PACKAGES**

Green Fees included, provide team player names below

Lunch (4 golfers)	Player Name _____
Dinner (4 golfers)	Player Name _____
Ace Scholarship (4 golfers)	Player Name _____
Eagle Scholarship (4 golfers)	Player Name _____

TOTAL SPONSORSHIP AMOUNT \$ _____

Please proceed to Pre-Purchase Options section, page 3

REGISTER FOR INDIVIDUALS/FOURSOMES

Provide team player names below

One Player

- Member \$195
- Non-Member \$250

Player Name _____

Player Name _____

Foursome Registration

- \$750
(*\$700 if registering by Sept 10th)

Player Name _____

Player Name _____

TOTAL INDIVIDUAL/FOURSOME AMOUNT**\$_____**

Please proceed to Pre-Purchase Options section below

Pre-Purchase Options

Also available for purchase at this time:

- Mulligans: \$10 Each _____ (# of Mulligans) _____ (enter Total \$ Mulligans)
- Raffle Tickets: \$10 Each _____ (# of Raffle Tickets) _____ (enter Total \$ Raffle Tickets)
- Contest Pass _____ (# of Contest Passes) _____ (enter Total \$ Contest Passes)
- (\$25 Each - Redeemable for participation in ALL of the Contests: Putting Contest, Longest Drive, Beat The Pro Contest, and Closest to the Pin Contest. All contest winners will receive a CASH Prize this year!)*

TOTAL PRE-PURCHASE OPTIONS AMOUNT**\$_____****REGISTER FOR DINNER ONLY**

Provide guest names below

\$45 each – includes 2 drink tickets

Dinner Guest _____

Dinner Guest _____

Dinner Guest _____

Dinner Guest _____

TOTAL DINNER ONLY TICKETS**\$_____**

Please proceed to Payment Information section, page 4

****Silent Auction & Raffle Donations:**

Product donations for the Silent Auction and Raffle must be of \$250 or greater value and are subject to Golf Tournament Committee Approval. No vendor display samples, please.

Please contact Erica Coursey or Tony Lopez for questions or to register.

Payment Information

Company: _____

Contact Person: _____

Address: _____ City, State Zip: _____

Phone: _____ Email: _____

- Check** (payable to NEWH/Atlanta)
 Mail to:
 IHS, Inc.
 c/o Tony Lopez – NEWH/Atlanta
 2289 Holden Way
 Kennesaw, GA 30144

- Credit Card:** check one AMEX VISA MASTERCARD

Name on Card: _____ Signature: _____

Address: _____ City/State/Zip: _____

Card #: _____ Exp: _____ Code: _____

TOTAL AMOUNT TO BE CHARGED

*(include sponsorships, individual/team registrations,
and any pre-purchase options chosen)*

\$ _____

Any Questions? Contact:

Golf Tournament Co-Chairs:

Sponsorships:
 Erica Coursey – 770-403-4662
 erica@northwestcarpets.net

Team Registration:
 Tony Lopez – 404-518-4099
 tlopez@internationalhospitalityservices.com



Sponsorship Agreement

Sponsoring Company: _____

Please submit with proper capitalization and spacing, EXACTLY as it should appear on all published event materials.

Sponsor Representative: _____ Contact #: _____

Mailing Address: _____

Email Address: _____ Website: _____

Alternate Sponsor Representative: _____ Contact #: _____

Please indicate your level of sponsorship:

I, the undersigned, as a representative of the sponsoring company listed above, authorize NEWH Atlanta to use the company name, _____ logo, photos, on documents, signage, advertisement, related to the NEWH Atlanta golf tournament. I also understand that by signing this form, I agree to ensure that payment for the event listed above will be made. I, the undersigned authorize NEWH Atlanta to use event photos for further NEWH promotions.

Payment for sponsorship is due as indicated above. I understand that failure to submit payment in full by September 13, 2013 will result in the company's name being excluded from event materials.

Sponsor Representative Name (Printed)

Sponsor Representative (Signature/Date)

SUBMISSION OF MATERIALS: *All materials will be submitted (prospective – future action) in accordance with specifications of NEWH Atlanta or its representative. Failure to submit in accordance with these specs may result in production charges. Materials provided after October 1, 2013 will not be used.*

GOVERNING LAW: *This agreement will be governed by and construed in accordance with the laws of the State of GA.*

ENTIRE AGREEMENT: *This Agreement and any and all exhibits (prospective – future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH Atlanta Sponsor and Vendor Kit, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.*

Please complete Sponsorship Agreement and mail in with your sponsorship payment to:

Erica Coursey
erica@northwestcarpets.net

OR mail to:

IHS, Inc.
c/o Tony Lopez – NEWH/Atlanta
2289 Holden Way
Kennesaw, GA 30144