

NONA THORNTON



nonajulianne@gmail.com



(706) 255-7681



Athens, GA 30606

PROFESSIONAL SUMMARY

Hello there, thanks for reading my resume. I have an extensive background in the arts and have 8 years corporate design. My skills are transferrable in any design, marketing, and fine art role. I'm eager to work with team members and clients to create exactly what is desired and I have my own style to create fresh new ideas and interpretations.

SKILLS

- Market Trend Analysis
- Social Media Campaign
- Content Curation
- NedGraphics
- Texcelle
- Adobe Photoshop, Illustrator, Indesign, Acrobat
- Procreate
- Canva
- Carpet Design: Ax, CYP, Print, Colorpoint, Definity, Pattern Perfect
- Moodboards and Ideation
- Client Communication
- Graphic Design

EDUCATION

Savannah College of Art And Design

Savannah, GA • 08/2014

Bachelor of Arts: Fiber, Textiles, And Weaving Arts

- cum laude graduate

WORK HISTORY

NEWH Rocky Mountain Chapter - Marketing Director

Denver, CO • 01/2020 - 03/2022

- Created innovative strategies to drive student and member engagement
- Coordinated with creative team to generate dynamic marketing content and communication tools for promotional campaigns
- Devised marketing plans using digital strategies, print advertising and word of mouth tactics
- Managed social media posts for our team by organizing our pipeline and delegating design tasks
- Assisted the programming department in virtual and in-person events

Mohawk Industries Inc - Field Designer

Denver, CO • 09/2019 - 02/2022

- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- Obtained approval of concepts by submitting rough drafts to management or to client.
- Planned project concepts by researching and studying information.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- met with clients in Colorado to determine their preferences & goals to create custom carpet designs for spaces in the hospitality industry
- solely developed a hospitality collection inspired by the colorado landscapes
- collaborated with internal design team to make hospitality collections that showcase a variety of designs readily available

on our company website

- specialized in definity, cyp, print, pattern perfect, and tile carpet constructions

Brintons Carpets - Custom Designer

Kennesaw, GA • 05/2016 - 09/2019

- Sketched artistic and fresh designs for consideration.
- Worked with technical design and product management to provide accurate and complete design packages
- Gathered information from vendors regarding market trends and competitor activity
- Clearly communicated design revisions to members of fashion design team
- Concentrated in hospitality markets for Chicago, Canada, and Central US
- Worked along side regional sales reps to create custom axminster broadloom and tile carpet

Shaw Floors - Custom Designer

Cartersville, GA • 11/2014 - 05/2016

- Designed with an intimate team that concentrated in the central US market
- Specialized in carpet construction types like print, colorpoint, and cyp
- Conducted meetings with clients to assist in their project goals, deadlines, and inspiration
- Clearly communicated design revisions to members of fashion design team

ACHIEVEMENTS

Infuse Collection 016 | Durkan - Mohawk Industries, Inc 2021

Designer of the Year | Brintons US Axminster 2017

Gallery Work | A La Carte - Group Show 2017