

ELIZABETH FARACI

Art Consultant & Curator



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EDUCATION

M.S. Art & Design Education

Pratt Institute

B.F.A.

Pitzer College

AFFILIATIONS + TRAITS

Secretary of NEWH Rocky
Mountain Chapter

RiNo Art District Artist

Clear Communicator

Imaginative

Curious

Reads Between the Lines

Dot Connector

PROFILE

Elizabeth brings decades of art and design experience to her art consulting and curation firm, ARTI FARACI. As an artist herself, she is adamant about discovering and introducing a wide range of artists, art mediums and emerging concepts to her clients. She holds a BFA from Pitzer College and a master's degree from Pratt Institute. Her background includes work in art therapy, advertising, print graphics, creative direction and placemaking. Elizabeth has selected and curated art for a range of clients including Cambira Choice Hotels, Four Seasons Hotel, The Ritz-Carlton, Golden Hour Wine Bar & Social Club, VMG Health, Land Title, Mercy Housing, and private residential clients. She's a RiNo art district artist and serves on the board of the NEWH Rocky Mountain Chapter.

WORK EXPERIENCE

OWNER/PRINCIPAL/ART CONSULTANT

ARTI FARACI | 6/1/2023-Present

- Procures and curates art packages for hospitality, multi-family, commercial and residential projects
- Designs and presents client proposals from conception to final selections.
- Manages artist licensing, art purchases, art handling, gallery & vendor relations
- Creates art plans from architectural floorplans and elevations being mindful of design narrative, file sizing/proportioning and budget
- Discovers and researches established, emerging and underground artists, cultivates artist relationships and builds firm's art library

ART CONSULTANT

Lewis Art Consulting | 7/2021-5/31/2023

- Procures and curates art packages for hospitality, multi-family, commercial and residential projects
- Designs and presents client proposals from conception to final selections.
- Manages artist licensing, art purchases, art handling, gallery & vendor relations
- Creates art plans from architectural floorplans and elevations being mindful of design narrative, file sizing/proportioning and budget
- Spearheaded and provided the creative direction for website redesign
- Generates weekly newsletter for subscriber base

BUSINESS DEVELOPMENT & CREATIVE DIRECTION FOR PLACEMAKING & EGD AGENCY

3D Identity/Workplace Elements | 2/2020 - 7/2021

- Reviewed & interpreted architectural drawings to identify placemaking opportunities
- Prepared project proposals including concepts and financials
- Managed project vendors and subcontractors (costs, scheduling, quality control)
- Initiated creative direction and collaborated with clients and design team
- Surveyed sites and field verified measurements to ensure successful installs and overall product

SENIOR ACCOUNT EXECUTIVE FOR LARGE FORMAT GRAPHICS PRINTER

C2 Imaging | 2013 - 2020

- Prospected and consistently built goal-exceeding book of business
- Project managed all projects from conception to completion
- Identified and integrated new verticals into company portfolio