

LAURA SCHORSCH

I am currently searching for an internship in interior design. During undergrad, I obtained a minor in interior design then decided to go back for my masters for a career change as I felt like I was at a standstill in my current industry and I wanted to broaden my skill set.

DESIGN EXPERIENCE:

STAGING ASSOCIATE, *HAVEN HOME STAGING AND REDESIGN INC*

December 2022-Present | Chicago, IL

Stage high end homes and condos in Chicago; attend initial consultations, create floor plans and collect necessary information needed for staging then transfer into Salesforce; selections based on home style, client preference and trends; effectively communicate with home owners and realtors regarding project; assist with staging for HGTV show, *Windy City Rehab*, working with lead designer to determine best aesthetic for TV

PROJECT MANAGER AND ASSISTANT, *LEE'S ANTIQUES AND INTERIORS*

March 2022-Present | Remote + *Winnetka, IL*

Manage and keep track of budgets, inventory and client design choices; manage movers and oversee Winnetka Antique Show installations; create client mood boards; visit and facilitate in home client visits, record progress and client decisions; style and decorate homes for photo shoots

LEAD HOME STAGER, *INTERIOR DRAMA HOME STAGING*

September 2021-October 2022 | *Chicago, IL*

Home stager; execute consult, proposal, and staging processes for each project; conduct walk and talk consultations; run day to day operations; select and pack furniture and specific items styled for each staging; curate and purchase inventory based on market trends and needs by communicating with vendors and wholesalers; track, document and manage inventory of 8,000 sq ft warehouse; train staging interns; manage moving team; launch and implement an inventory system, project management and communication software for company's daily usage; quantify and measure each project's furniture requirements and room area; run Instagram account; assist in marketing efforts

VISUAL MERCHANDISING LEAD, *WEST ELM*

October 2020-September 2021 | *Oak Brook, IL*

Lead seasonal floor sets; create new floor plans, follow Style Guide while using product substitutions as necessary to convey the same story; photograph final work; continue upkeep of store presentations and flux product as needed to maximize sales

VISUAL MERCHANDISE MANAGER, *ART VAN FURNITURE*

June 2018-March 2020 | *Gurnee/Kildeer/Chicago, IL*

Strategically place furniture and design vignettes to increase sales by following corporate visual standards; ensure accurate inventory; delegate work in warehouse; 3rd place winner in region of biannual merchandising contest, promoted to merchandise two store locations

STAGER/OPERATIONS MANAGER, *SHOWHOMES HOME STAGING*

Summer 2017, Winter 2018, Summer 2020 | *Lake Forest, IL*

Stage and style upscale homes for the most award winning, successful franchise branch nationwide; schedule appointments of showings; call potential clients and realtors for opportunities; update website; problem solve and coordinate with homeowners/managers, movers, realtors and utility companies

CONTACT:

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CHICAGO, IL

EDUCATION:

MASTER OF ARTS, BALL STATE UNIVERSITY '25

Interior Design

COLUMBIA COLLEGE CHICAGO FALL '23

Non-Degree Seeking:

Introductory Studio & Digital Media II

BACHELOR OF ARTS, MIAMI UNIVERSITY (OH) '18

Major | Theatre [Scenic Design]

Minors | 3D Sculpture & Interior Design

Cum Laude

INDUSTRY INVOLVEMENT:

IIDA - STUDENT MEMBER

Chicago Chapter | 2023-Present

Miami University Chapter | 2016-2018

NEWH - STUDENT MEMBER

Chicago Chapter | 2023-Present

RELATED SKILLS:

Adobe InDesign

AS400

AutoCAD

Color Theory

Holiday Decorating

Installations (theatre, pop ups)

Lighting Design

Prop Styling

Revit

Rhino

Salesforce

Scenic Painting

Sketchup

Space Planning

Vectorworks

Wallpaper Application

Welding

Woodworking