

ANNETTE FROST-JENSEN

Contact

1-773-520-7335

afrostjensen@mac.com

6139 N Francisco Ave,
Apt 3S, Chicago, IL 60659

www.linkedin.com/in/annettefrostjensen/

Education

Copenhagen Business School
Copenhagen, DK
Graduate Studies
Social Entrepreneurship +
Business Sustainability

Northwestern University
Professional Studies – Chicago, IL
Post-Baccalaureate Studies
Journalism + Creative Non-Fiction

St. Olaf College
Northfield, MN
Bachelor of Arts
Major: English Literature
Minor: Art + Economics

Skills

- Microsoft Office
- Excel
- Canva
- Social Media

Traits

- Creative Thinker
- Detail-Oriented
- Highly Organized
- Clear Communicator
- Intuitive Listener
- Self-starter
- Innovator
- Entrepreneurial

Languages

- English
- Danish – working proficiency

REFERENCES: Upon Request

Profile

Annette brings decades of design, product development, project management, new business development, sales and marketing and communication experience, as a partner at Factory Agencies, Inc., a successful commercial interior design firm and furniture manufacturers group to the hospitality, food service and public area industries. Her work includes projects for Lettuce Entertain You Restaurants, Hogsalt Hospitality, Graduate Hotels, Hilton Hotels, Hyatt Hotels, Starbucks, McDonalds, Field Museum Chicago, Studio K, Aria Group, Getty's Group, and many others.

She is passionate about social entrepreneurship, business sustainability and wellness and pursued graduate and post-baccalaureate studies in these fields. Her background includes work consulting and empowering young female entrepreneurs, social media work for a well-known South African wilderness pioneer, and design submittal to IDEO Challenge "Caregiving for Dementia." Her mission is to help leaders, creators, and creatives unleash their full potential and conscious design brands bring beauty and wellness to the world.

Experience

OWNER/ PRINCIPAL | Annette Frost-Jensen | 2022 - Present

- Provide Conscious Business Leaders, Creators + Creatives support to move forward in an inspired, focused and powerful way anchored in nature based processes
- Helping conscious design brands bring beauty and wellness to the planet

PARTNER | Factory Agencies, Inc. | 1996 – 2024

- Managed the execution of commercial interior design projects collaborating with the design team, client, contractors and manufacturers to insure successful installations
- Collaborated with manufacturers to develop new customized products
- Partnered with interior designers to source materials and products for projects
- Sales, marketing and new business development
- Managed day to day administrative tasks
- Social media and company communications

MEDIA ADVISOR + COORDINATOR | Freelance | 2022-2023

- Assisted South African wilderness pioneer John Lockley, author of Leopard Warrior and creator of Re-wilding retreats, with promoting his work on consciousness raising podcasts and interviews

DESIGN THINKER | Freelance | 2017

- Designed proposal to the IDEO Challenge "Caregiving for Dementia," which aimed to improve the quality of life for people living with dementia and their caregivers

ASSISTANT STYLIST | Freelance | 2000 – 2001

- Fashion and interior stylist for print and TV commercials

DESIGN ASSISTANT | Factory Agencies, Inc. 1993-1995

- Supported a commercial interior designer in all phases of interior design projects
- Sourced a wide range of products and materials (wall decorations, table top surfaces, and fabrics) for installations
- Managed projects for large Burger King and McDonalds franchisees in Illinois, Ohio and Alabama as well as other quick-service and independent restaurants