



RENEE GOLDSTEIN

## INTERIOR DESIGNER

ASID, COLOR MARKETING GROUP, IIDA, NEWH, NCIDQ IDFX scheduled Fall 2024

## SUMMARY

- Graduated from the UC Berkeley Extension Interior Design and Interior Architecture Certificate Program in December 2023.
- Transitioning to commercial interior design from career as a management consultant.
- Excel at fusing imagination, consumer behavior, design strategy, and space planning.
- Create functional, strikingly-curated spaces that are immersive and memorable, reflecting each client's individualism.
- Demonstrate strong understanding of the design process.
- Possess 2D and 3D digital presentation techniques.
- Source and track FF&E selections efficiently.
- Develop design and construction documents.
- Lead projects/teams to successfully deliver on time/budget.

## SOFTWARE PROFICIENCY

Adobe InDesign • Adobe Photoshop • Autodesk AutoCAD • Autodesk Revit • Enscape • Lumion • Microsoft Office Suite • Sketch Up • Studio Designer

## DESIGN • RELATED EXPERIENCE

TINEKE TRIGGS INTERIORS, SAN FRANCISCO, CALIFORNIA  
*Intern, September –December 2022*

Provided support on all aspects of interior design process from concept through installation, including proposal development, space planning, presentation rendering, and FF&E selection and tracking.

JUNIOR LEAGUE OF SAN FRANCISCO, INC. •ANNUAL HOME TOUR

*VIP Home and Gala Chair, 2012*  
*Home Chair, 2002 • 2011*

Secured furniture, textile and art donations from SF Design Center Showrooms and MOMA; secured contractor, styled homes, lead team of 100 volunteers; organized fireside chat series with eight leading interior designers, managed coverage from CH&D, Nob Hill Gazette, Modern Luxury.

## OTHER PROFESIONAL EXPERIENCE

THE FIREFLY GROUP, SAN FRANCISCO, CALIFORNIA  
*Principal, 1999 – 2024*

Proven expertise in omni-channel customer purchase journey experience design, capabilities innovation, marketing transformation, new product development, brand strategy, program management and thought leadership across diverse customer segments.

## DESIGN • RELATED EDUCATION

THE NEW SCHOOL - PARSONS, NEW YORK, NY  
Hospitality Interior Design Certificate Program  
Targeted Completion December 2024

BERKELEY EXTENSION, BERKELEY, CALIFORNIA  
Interior Design And Interior Architecture Certificate  
Certificate Conferred December 2023

PANTONE COLOR INSTITUTE, SEATTLE, WASHINGTON  
Consulting Color and Design Master Intensive Seminar  
Completed April 2018

## OTHER EDUCATION

DREXEL UNIVERSITY, PHILADELPHIA, PENNSYLVANIA  
Master of Business Administration, Strategy and Marketing

UNIVERSITY OF PITTSBURGH, PITTSBURGH, PENNSYLVANIA  
Bachelor of Science, Business Administration and Economics



415-640-3574



RENEEG11@YAHOO.COM



PROFILE