

**Executive Committee  
Conference Call Minutes  
August 3, 2012**

Present:				
	Julia Marks	President		Shelia Lohmiller Executive Director
		President Elect		Lynn Fisher VP Int'l Relations - UK
	Stacey Berman	Secretary		Trisha Poole VP Marketing
	Judy Regan	VP Finance		Cynthia Guthrie VP Development
	Chris Wasmer	VP Education		Anita Degen Executive Advisor
	Helen Reed	Past President		Dina Belon VP Sustainability
Guest:				
	Andrea Thomas			
Absent:				
	Chris Tucker	VP Int'l Relations - Canada		
	Tina Lockwood	VP Membership		
	Philip Byrne	VP Events		
				Quorum = 7

Julia Marks called the meeting to order at 8:34 am PST.

Roll was taken by Stacey Berman. A quorum was established.

**Leadership Conference:** Leigh from the SF Chapter has been doing a great job. Deborah Herman is helping tremendously round up Owners for the Roundtable as well.

**BOD Meeting:** Reports are due on August 10<sup>th</sup>.

**Update on LA Chapter:** Chapter seems to have energy; there are ongoing discussions within the chapter regarding next year's board. 5K event that was scheduled for September was cancelled due to lack of sponsors.

**Discipline Updates:**

**Judy Regan** – disappointed in lack of attendance at conference calls

**Dina Belon** – committee decided to spread webinar out over two days. Will email the finalized list of subjects and speakers

**Trisha Poole** – Magazine that published the “Top ID Firms” listed designers very prominently, but our organization wasn't highlighted. They have offered to give us a free full page ad in the January hospitality issue. Discussion followed regarding how to best go about selling ads for ICON book.

Judy Regan made a motion to adjourn; Trisha Poole seconded at 9:04 am PST; all in favor

Next call is Friday, August 17, 2012

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August 17, 2012**

Present:				
	Julia Marks	President		Shelia Lohmiller Executive Director
		President Elect		Trisha Poole VP Marketing
	Stacey Berman	Secretary		Chris Tucker VP Int'l Relations - Canada
	Judy Regan	VP Finance		Tina Lockwood VP Membership
	Chris Wasmer	VP Education		Dina Belon VP Sustainability
	Helen Reed	Past President		Philip Byrne VP Events
Guest:				
	Andrea Thomas			
Absent:				
	Cynthia Guthrie x	VP Development		
	Anita Degen x	Executive Advisor		
	Lynn Fisher x	VP Int'l Relations - UK		
				Quorum = 7

Julia Marks called the meeting to order at 8:33am PST.

Roll was taken by Stacey Berman. A quorum was established.

**BLLA:** Talked to Fran about participating in our respective conferences. We are giving them 2 free passes; they will give us one free pass and then 2 more at a reduced price. Trisha, Shelia and Leigh will attend the BLLA Symposium.

**HD Boutique:** HD requested meeting in Denver to discuss developing our future relationship. Ideas were exchanged - we explained that an exclusive relationship wasn't going to be possible - and at this time we are waiting for proposals from HD.

**Leadership Conference:** Budget is currently being developed, discussed and reviewed. Leigh is doing a great job of organizing and leading efforts with the Owner's Roundtable.

**Denver Trade Show:** Great feedback – show went really well. It was suggested that we create a “lessons learned/training” video to share among the chapters.

**ICON of Industry:** Need creative ways to market the ICON book – approaching various media partners for assistance. Need the board's involvement to get ads.

**Miami meeting:** 49 people have RSVPd for the meeting. Please get your reports in.

**HNews:** good feedback received so far. Working on the next issue.

**Discipline Updates:**

**Julia Marks** – planning maternity leave. Will miss us in Miami but looking forward to hopefully seeing us in New York

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**Chris Wasmer and Trisha Poole** to discuss possibly working with Hotel Interactive on scholarship opportunities

**Philip Byrne:** getting together with Gina to address LA Chapter regarding the trade show

**Dina Belon** – Webinar is planned for the 26/27<sup>th</sup>. Speakers are set and schedule is done. Discussions are currently going on regarding price. Working with Leigh on leadership conference involvement.

**Chris Tucker** is in Halifax working on starting a Regional Group.

Judy Regan made a motion to adjourn; Dina Belon seconded at 9:40 am PST; all in favor

Next call is Friday, September 7, 2012