

**NEWH Scholarship/Education Discipline Call Schedule
AM & PM Meeting Minutes 9.9.15**

In attendance:

AM Call: Andrea Thomas, Becca Kundysek (North Central), Karen Licea (Las Vegas), Morgan Brodey (NY), Sonya Miles (Orange County Regional), and Nicole Crawford (NEWH, Inc.)

PM Call: Andrea Thomas, Jennifer Wellman (Atlanta), Nicole Marengo (AC-Philly), Dallas Bentley (Atlanta Scholarship Chair), Elissa Murry (Dallas), Jessica Williams (New England), Lisa Kirkbride (North Central), Shannon Vance (Arizona) and Nicole Crawford (NEWH, Inc.)

-Awarded over \$200,000 in scholarships in 2015 (more to be awarded) Las Vegas and LA both awarded \$37,000 each-congratulations to our chapters!!

ICON Scholarship:

- Now \$7,500 scholarship award (no honorable mention scholarship available)
- Winner to be awarded at Gold Key in New York City annually with paid lodging + airfare provided; deadline to apply September 15th
- Deborah Herman-Fabric Innovations is our 2015 ICON

Scholarship PowerPoint template:

- Use at college visits, student events, etc.
- North Central to use with school visits (15 minute studio presentation)
- Atlanta will be using with school visits (fall) and in coordination with their holiday event
- Arizona will start visiting colleges next month

Succession planning:

- Be on the look-out for new talent, engage, and mentor someone for your position
- Las Vegas: Karen (3rd yr. Scholarship Director)-looking for candidates to fill the position as new people have been filling other positions
- Suggestion: Look for past scholarship recipients to fill Scholarship Director position
- Orange County: Sonya to fill Scholarship position for another year
- Welcome Jessica Williams-NEWH New England Scholarship recipient-now serving as Scholarship Chair for NEWH New England Regional Group

2016 Scholarship Directors:

- Mandatory Scholarship webinars will begin in December (mandatory for new + continuing Scholarship Directors must attend one session)-will discuss the ins & outs of the scholarship process
- Great learning opportunity if you have someone considering to serve in the position
- Nominations were sent out in August; Boards have until September 11th to turn in their 2016 slate to Julie Hartmann at NEWH, Inc.

Leadership Conference-Denver February 9-11, 2017:

- Plan ahead...think about students/recipients the chapter would like to send

Student Representatives:

- Student rep's can outreach to colleges, student groups & educational professionals about NEWH scholarships-does your chapter have one?
- North Central has a student representative (helps with marketing material for invites/events); one of her classmates is taking over the position. Huge asset to chapter to have a student rep, they can help out in a lot of different areas and spearhead/distribute scholarship details to colleges.

Scholarship Recipients:

- Turn in your **Mandatory Scholarship Check & Report Forms** once you have selected your recipients; these should be **turned in to Inc. within 30-days of selection**
- Check your roster, have the students joined as a NEWH member? Make a personal phone call, invite them to events, and ask them to volunteer or encourage their presence at your chapter board meeting
- Mentor recipients to obtain access to industry professionals, create new connections, etc. and hopefully they will want to serve on your board someday.

Promoting Scholarship within your chapter:

- How do you promote NEWH's mission of scholarship + education? How do you communicate scholarship/students to your event sponsors, members, through events, etc. (see template example for check-in tables, events, etc.), send a follow-up sponsor thank-you note that highlights the NEWH mission statement.
- Develop a scholarship banner to be used at events that reflects your recipients, NEWH mission statement, while promoting NEWH is all about scholarship.

Additional Comments:

- Is there a certain time of the year that is better to release/award a scholarship?
- OC: Students wait until the last few days, it seems to be that way across the board no matter what time of year you have your deadline. September 30th deadline date, no applications have come in yet.
- Review process NY: Morgan organized all of the packets prior to meeting, broke out into pairs with 4 different groups, discussed together and went through final choices. Used a cheat sheet based on NEWH, Inc. requirements and other details (looked at different aspects of each student), passed off strong applications to next group prior to final selections.
- OC: Similar process for judging applications, ranked each applicant, had a smaller group.
- Vegas: Scans and uploads all applicants to DropBox, emails group to review using review template, then everyone got together and discussed as a group. At the end they met personally to select final recipients.
- Show me your Shoes event: Accept donations from vendors, teams of 3 from design firms, design a pair of shoes, walk the cat-walk, it's a way to pair up vendors and designers and raise funds for scholarship.
- Challenge getting students to apply and apply on time.
- We need more student involvement from student Rep's to recipients serving on boards