

Scholarship Sharing Call | August 21st, 2018

In attendance:

AM Call: Brittany Johnson, VP Scholarship; Becca Kundysek, Scholarship Director, Alyssa (Dallas), Natalie Sheedy (Chicago), Michelle Purcell (Arizona), Alfredo Orea (San Francisco Bay Area), Amanda Blackmon (Los Angeles), Sandra Brumbaugh (Northwest), Julie Zanella (Pittsburgh Region), Nicole Crawford NEWH, Inc.,

PM Call: Brittany Johnson, VP Scholarship; Becca Kundysek, Scholarship Director, Rachael Wilson (VP | Admin San Francisco), Jennifer Lee (San Francisco), Santiago Arcila (Vancouver), Brian Hew (Atlanta), Jayme Krstich (President North Central), Anne Hiter (VP Admin Chicago), Nicole Crawford NEWH, Inc.

AGENDA:

-New student/scholarship marketing card available (recently mailed to chapters/regions)

-Leadership Conference

- **Now:** Consider sending current recipients (1-2 students per chapter); discuss budget costs with your board now
- Conference pass, airfare and double occupancy lodging costs can be taken out of chapter administrative or scholarship funds (if the chapter has excess funds to do so)
- All expenses must be voted on and approved by your chapter
- 2018 budgets can be amended to add costs for flight/hotel (double occupancy)/registration
- **Fall (TBD):** Registration and hotel costs have early bird deadlines; book in 2018 accordingly before costs increase for the chapter
- **December 1st:** If Inc. office is booking student airfare all flights must be booked prior to December 1st
- If chapter is arranging all travel needs for the student please let Inc. office know the name of the student(s) you are sending: nicole.crawford@newh.org
- **January 2nd:** If your chapter is bringing scholarship recipients reach out to their educator, friend, someone who wrote them a reference letter or even ask a board member to create a short 5-10 second congratulations video (congratulation message, a quote, something to keep in mind about their future, etc.). **Submit videos in landscape format please**
- Videos will be incorporated into the luncheon conversation so that all recipients in attendance can be honored; giving students excellent visibility

-NEWH Inc. scholarships opening in September/October:

- Green Voice Design Competition \$7,500 (opens in August)
- Women Leaders \$5,000
- Harvey Nudelman \$5,000
- Symmons \$4,000

-Open discussion chapters/regions

Scholarship:

New marketing piece for scholarship: Use at events not just student/school events everyone needs to know why we're here and how fundraising funds are used to provide scholarships

Leadership Conference:

- See full list from agenda
- Male roommates: double occupancy with another male board member or reach out to Inc. to find a roommate

Green Voice Design Competition:

- Educators can use as a class project
- Same competition as last year incorporating LEED or WEL criteria
- Welcome Tarkett as Friends of Green Voice sponsorship
- Goal is to increase the \$7,500 award to a \$10,000 scholarship

Symmons:

- Faucet Design competition; individual entry (not a class project)

Chapter Reports:

- Chicago: When is the best time to open/close a scholarship: It depends on each chapter. Think thoughtfully when students need funds to enroll for classes. Most chapters open their scholarship in summer with a fall award; this gives students an opportunity to use funds for upcoming winter/spring/summer classes.
- San Francisco begins promoting the scholarship in March/April; closes in October

- Chicago: Young Professional event at Merchandise Mart in Chicago; students/professional travel from space to space talking about the roles they play, headshot opportunity and review of portfolio, other room talked about NEWH and scholarship. Attendance was down due to the date being too close to graduation.
- San Francisco: Wine by Design sold out in 30-minutes.
- North Central: Recent fundraiser moved inside due to weather, putting contest, wine pull, overall good turnout
- Vancouver: Will have a large event with sponsors where they award their scholarship
- Tip: lawn bowling events are very contained and create great social interaction; makes for a great hands on fundraising event.

Wrap-up:

- Thanks to everyone who assisted with the fall NEWH, Inc. scholarship awards; stay tuned for our winners.
- Looking for volunteers to review scholarships in January/February; if you're interested contact Becca: rkundysek@cunningham.com
- Stay tuned for Scholarship mandatory webinar (training) November/December for all new + returning Scholarship Directors, Chairs, Student Reps

Resources:

Find forms/templates/event ideas – everything you need

Log in to www.newh.org (top left side of screen **LOGIN**)

Go to bottom of page: **Resources/NEWH Board Resources**

Click on **Scholarship & Education**

Need your password reset? Contact Diane: diane.federwitz@newh.org



Still have questions?

Nicole Crawford: nicole.crawford@newh.org

Brittany Johnson: bjohnson@cunningham.com

Becca Kundysek: rkundysek@cunningham.com