

NEWH Scholarship Discipline Call Minutes | 3.1.2017

AM Call-in attendance: Andrea Thomas, Nicole Crawford (NEWH, Inc.), Denise Corso (Northwest), Sophia Nguyen (Northwest), Joni Nellis Beals (Arizona), Keith Stibler (South Florida), Laura Carter (New York), Melanie London (Pittsburgh Region), Michael Bress (Chicago), Sara Kaiser (Houston), Johanna Malen (San Francisco)

Northwest: 2nd year in position, shooting to gain 20 applications; opened scholarship in spring vs. fall for 2017, students to be awarded at summer fundraiser event. Committee assigned to touch base with colleges. During the local IIDA student charrette/portfolio review NEWH members distributed applications/scholarship details; nice to partner with a local event/local group/agency.

Arizona: Opening in fall, awarding at NEWH Honors event in November. Awarding a culinary scholarship in spring. Making school connections by contacting department directors. Trying to define the best timeline to release, collect and award scholarship applications.

-Get to know the Professors, ask if you can say a few words to students during their class.

-NEWH chapter scholarships are open to all areas of hospitality (culinary, architecture, hospitality management, etc. and senior living).

-Keep in mind that Interior Design majors should be hospitality focused.

-Community colleges for Interior Design many times do not get into hospitality due to their short duration.

-Community colleges are a great place to find your culinary students. Make sure the college is accredited.

-Make sure students have a career focus in hospitality.

South Florida: New to position. Spoke to colleges last year about NEWH. Challenge last year with receiving a good amount of applications, deadline date was extended. Scholarship awards are presented at annual SOPHIE Awards event (November).

-Scholarship release and deadline dates are decided by each chapter. Determine what works best for your students/colleges in your area; keep in mind finals, school breaks, and holidays.

-Make contact with colleges schedule school visits, this is imperative to develop an understanding and relationship with educators and students.

-Awarded scholarship funds can only be made payable to the students college; funds can never be reimbursed to a student.

-Scholarships with a spring award, problem with students graduating (make sure the student has debt at their college when the check arrives).

-When opening the scholarship in spring with an early fall deadline, the chapter has time to promote the scholarship at events throughout spring/summer prior to school starting.

New York: New Director involved with NEWH for a few years and participated on the committee last year. Releasing in spring, fall deadline, will incorporate school visits. Scholarship award date/event to be determined. Chapter receives a good amount of applications and will have some student events being offered this year.

Pittsburgh Region: First time releasing scholarship (new Regional Group) struggle with first opening, no students applied, extended deadline date twice now.

Chicago: Returned Director, released in spring with a fall deadline date. Giving students extra time to apply was helpful.

San Francisco: Low turnout of applications, need more student participation at events and with scholarship. Looking for ideas how to engage students and improve number of incoming applications.

-Suggestion of small event with educators to explain NEWH.

-Connect with financial aid office to help spearhead scholarship promotion.

-Utilize student rep's to distribute flyers with local ASID, IIDA, student council groups, etc.

Leadership Conference: Several chapters sponsored scholarship recipients to attend Leadership conference. Some of those sponsored students are currently serving as student representatives within their chapter. Attending Leadership provides real information for students to share with other students while promoting NEWH.

Scholars Video: We need your scholarship awards, pictures, videos, etc. for future Leadership & Scholarship stories video projects. Send to Nicole at NEWH, Inc. nicole.crawford@newh.org or request a DropBox folder.

PM Call-in attendance: *Andrea Thomas, Nicole Crawford (NEWH, Inc.), Brandie Adams (North Central), Dallas Bentley (Atlanta), Colletta Conner (Dallas), Wanda Luna (Las Vegas), Karen Ma (Los Angeles), Teen Nicolaysen (Rocky Mt.)*

Las Vegas: New director. Having a pizza party with students to discuss scholarship, going into classes to gain more support. Late on getting out scholarships will be releasing soon with a May deadline date and event.

LA: Second term as director. Students don't take scholarship seriously, many students submit at the very last minute. Chapter last year left the scholarship open for 2-months and students still didn't apply. If students could understand the connection to NEWH they would have more interest. Spring break is a great opportunity for students to use the time to gather their necessary scholarship items and submit.

-Community college students transferring to a 4-year college can apply (better to wait until they do transfer), once they transfer and their credits are accepted they would be eligible.

Qualified community college students are primarily your culinary students

Atlanta: Co-Chair last year. You want to find students/applicants who are truly committed to going into hospitality. Chapter received a good mix of community college and 4-year degree students.

-Graduate students are already halfway through their credits, even if they just enrolled they can apply

Chapter has extended their deadline date in the past and applications roll in quickly. Chapter records when the application was received to evaluate the students' enthusiasm. When you have students who submit an array of references and recommendations it does make a difference.

-It's ok to award a higher amount to students who really make an effort

-Feel free to make follow-up with students when you have questions or they are missing items, give them one chance to submit

-If you receive questions you're not sure how to answer send your question to Nicole to Inc. she will follow-up on your behalf and CC you in on the response

Chapter sponsored (2) students to Leadership, it was a fabulous experience; one of the students is a current student representative. During Leadership the chapter attendees involved recipients in 1-2 dinners while in Denver so they felt included.

North Central: First time as a Director. Student event held in February brought in 45 additional student memberships! Release scholarship in August/September with possible October award event.

Question: How do you engage students to showcase more hospitality based portfolios vs. residential, etc.? Question based off of North Central event: Student Portfolio and Competition event.

Follow-up sent to chapter to utilize specific language in announcements that projects should be hospitality related no residential or commercial.

The chapter promoted their event by telling people you want to see what other students and professionals are doing. Peer presentation held in front of all 3 judges- great learning experience, winners showcased live with feedback provided at the event. New this year a keynote was added with great success. School visits held before Christmas so students had time to work on their submission. At the event, board members thanked students for coming and expressed what their involvement means to the chapter and members. The board expressed how their NEWH involvement has helped them personally and professionally and why it's so important to be involved with NEWH.

Dallas: Colletta's second year in scholarship (served as Chair last year). Veronica's first year. Scholarship opened in January with a March deadline date.

-Part of the scholarship criteria, the student must attend an accredited college; NEWH doesn't stipulate who the accreditation has to be through.

Rocky Mountain: New director this year. Half of the applicants did not meet the requirements or did not submit the necessary attachments. Released scholarship in November 2016 with a mid-February 2017 deadline date.

Questions? Contact us:

Nicole Crawford, NEWH, Inc. Scholarship Manager: nicole.crawford@newh.org

Andrea Thomas, NEWH VP|Scholarship: hawthomas@cox.net

Rebecca Kundysek, NEWH Scholarship Director: rkundysek@cunningham.com

Next call:

May 20th 11am EST or 7pm EST

August 29th 11am EST or 7pm EST

Call into: 1.866.740.1260 enter code: 5265267

MAVEN PRESENTATION
LESLEY HUGHES WYMAN
PRINCIPAL - PARTNER
MATCHLINE DESIGN



HOSPITALITY STUDENT NIGHT

JUNIOR AND SENIOR [INTERIOR DESIGN](#) AND [ARCHITECTURE](#) STUDENTS ARE INVITED TO JOIN THE DALLAS HOSPITALITY NETWORK FOR A NIGHT OF ALL THINGS HOSPITALITY. [30 STUDENTS](#) WILL ENJOY [DINNER](#), HAVE AN OPPORTUNITY FOR [HEAD SHOTS](#), PRACTICE [MOCK INTERVIEWS](#), TAKE A [HOSPITALITY CRASH COURSE](#), AND MEET WITH CURRENT [JUNIOR DESIGNERS](#). CLICK THE E3 LOGO ABOVE TO REGISTER. HOSTED AT THE [SCOTT+COONER SHOWROOM](#). COST IS [\\$20 PER STUDENT](#). INCLUDES DINNER AND CHANCE AT DOOR PRIZES.

TUESDAY, FEBRUARY 22. 6-8PM.

1617 HI LINE DR #100. DALLAS, TX 75207



Student Intern / Mentor Day

Thursday, May 19th

NEWH of Atlantic City/Philadelphia is looking for a few good firms and students to partner for a day or portion of a day to gain first hand experience and perhaps mentor along the way.

The firms can be design, architectural, hotel management, manufacturer representatives and culinary oriented business.

This day will enable the student to experience a day in the real world of their field.

The Intern / Mentor Day is for both Atlantic City and Greater Philadelphia areas.

Students and firms can contact the following to arrange location and pairings:

Sarah Waple -
NEWH AC/ Philly Programming Chair
sarah@richtomkins.com

A "Free" NEWH Membership will be offered to all students that participate. Names and photos of participating firms and students will be displayed on our NEWH National Website.

**"Be a Part of NEWH for Business Networking,
Education and Scholarship."**

2016 Sponsors:

BRIZO

Wolf Gordon 

HUBBARDTON FORGE


Kkravetcontract

SUMMER  CLASSICS
CONTRACT

 MADISON ART

Table
Designs

 bfm

 HEINS

Rocky Mountain NEWH Presents 2016's

Student

SPEED

MENTORING

Join NEWH for our 5th annual Student Speed Mentoring.
Connecting hospitality & design students with local industry leaders
in a fun, fast paced speed dating format.
Last year over 60 students from 7 programs made valuable connections with
25 professional mentors.

Thursday
October 20th

5:30-8:30 pm

IE | Connect
1755 Blake St
Suite 125

STUDENTS:
Get valuable input
and advice from the
best in the industry!

PROFESSIONALS:
Get a first look at the
newest generation
of designers!



**Resume
Critique**



**Portfolio
Review**



**Interview
Advice**



**Networking
Practice**



**So Much
More!**

REGISTER ONLINE BY FRIDAY OCTOBER 14th

newh.org/chapters/rocky-mountain

For additional event info contact

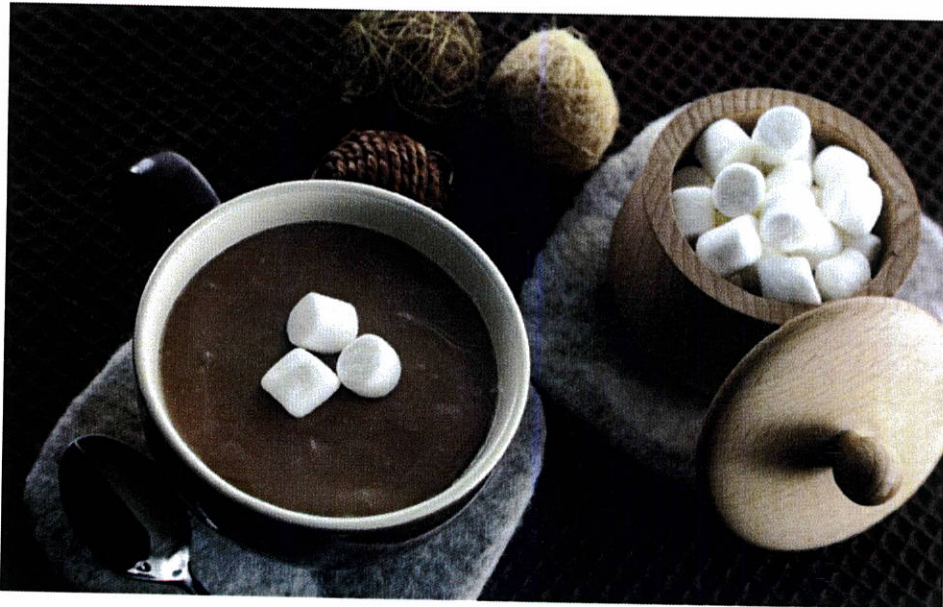
kchambers@mdcwall.com



April 2nd, 2014 @ 6 pm

Winter Warm Up

plan your future in hospitality



Get out of this cold weather and bring your sweet tooth to Mindy's Hot Chocolate.

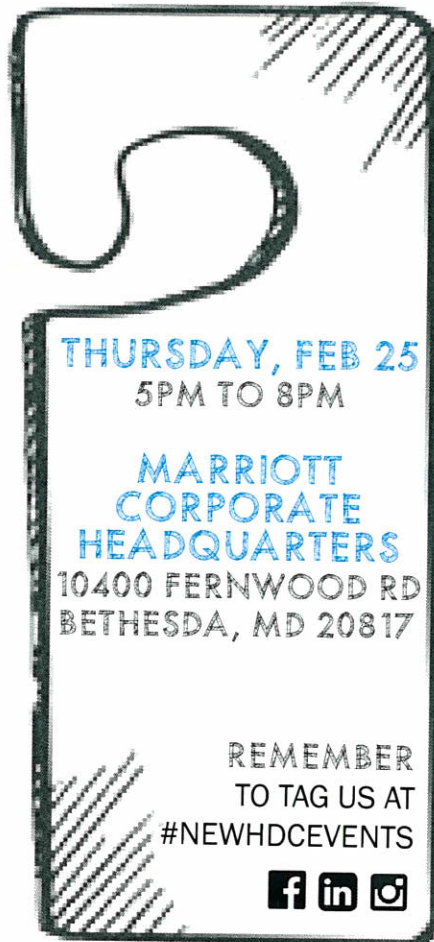
Come meet **Katie Popp**, a Project Interior Designer with American Hotel Register Company here in Chicago. Katie has years of experience in both retail and residential design. Join us for a great networking opportunity and chance to openly discuss how to get started on your hospitality career!

Mindy's Hot Chocolate is located at:

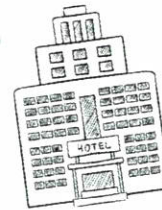
1747 N Damen Ave

Chicago, IL 60647

Please RSVP as soon as possible. Space is limited to the first 10 people that respond



Attendees may park in Marriott visitor spaces for free.
Attendees should use main entrance.



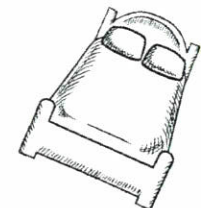
STUDENT EVENT AT MARRIOTT HEADQUARTERS

- TOUR THE MARRIOTT SAMPLE ROOMS
- HEAR FROM STAFF IN DESIGN, DEVELOPMENT + OPERATIONS DEPARTMENTS
- INTERACT WITH NEWH DC BOARD MEMBERS
- OPEN TO ALL STUDENTS INTERESTED IN THE HOSPITALITY INDUSTRY

RSVP BY FEB 20

newh.org/chapters/washington-dc

This is a student-only event. Registration is **FREE** for member and non-member students. Event is limited to first 50 registrants.



Due to security all attendees must RSVP | Photo Student ID is required to gain access to the event
Attire is business or business casual | Light food + beverage provided | Event fair market value \$35
Questions? Contact Jennie Carman, Dir. of Programming at jenniec@srainteriordesign.com

Scholarship Process:

- Chapters award scholarships annually, based on the financial ability and the board votes on the total amount to be awarded
- As a rule, the fundraising dollars raised this year will be applied to the following year's scholarships. Scholarship giving on any given year should not exceed 50% of the scholarship account.
- At beginning of year:
 - Establish scholarship dates with your board to include:
 - Determine amount and number of scholarships to be awarded (*try to maintain a minimum \$2,500 per scholarship*)
 - Event dates to promote scholarship applications (*include school visits*)
 - Scholarship release date (*typically in spring/fall-ask your students/colleges what works best for them*)
 - Scholarship deadline date (*allow a minimum of 4-6 weeks for students to apply*)
 - Scholarship judging deadline date (*submit mandatory forms to NEWH, Inc. within 30-days of scholarship deadline*)
 - Notification email to winners/non-winners
 - Awards event date (purpose of awards event is to showcase your students, give them the stage, show your membership how fundraising dollars support students/scholarship). Work with your Programming Director to create event or tie in awards to an existing event.

SCHOLARSHIP DIRECTOR RESPONSIBILITIES:

UPDATE ANNUAL SCHOOL LIST:

- Using the School List provided by NEWH, Inc. – update contacts/colleges
 - Indicate **new** information in **blue**
 - Changes in **red**
 - Highlight any **removals** in **yellow**
- Return updated list to: Nicole.crawford@newh.org 2-weeks prior to the date you'd like scholarship packets released (*NEWH mails/emails scholarship packets to colleges/contacts on your school list & emails student members*)
- Supply NEWH, Inc. with:
 - Scholarship release date
 - Scholarship deadline date (most chapter give students 4-6 weeks to apply)
 - Mailing address student transcripts/letters of reference should go to
 - Email address student applications should be returned to
- NEWH Inc. will email you a scholarship letter/application/flyer to proof after the above is received; prior to emails/packets being distributed to students/schools

TIPS FOR CONNECTING WITH COLLEGES:

- Utilize your student rep, engage a committee, post scholarship information on college Facebook pages, within student council groups or IIDA or ASID groups
- Read your delegate report, it has great information about what other chapters are doing to engage students/schools, etc.
- Chapters award scholarships annually, based on financial ability of the chapter.
- Scholarships are open to students:
 - Attending Baccalaureate or Graduate College, Community College/2-year programs (*college or certificate program must be accredited*). Most culinary students are found within your community colleges; interior design students must be majoring in hospitality interior design.
 - Currently enrolled with a 3.0 cumulative GPA, have debt at their school for tuition or program approved/books or supplies
 - Must have completed half the credits/units required for their degree and be pursuing a career in hospitality (*graduate students automatically qualify since they are already half-way through their degree*)
 - Student must be majoring in hospitality related field such as: *culinary, hotel management, hospitality interior design, architecture, senior living*
 - Students do not need to be a member to apply (*student and full-time educators can join for FREE*)

REVIEWING APPLICATIONS:

- Scholarship Director goes through all received applications. Form a committee and review applications to determine winners.
- **Scholarship Application Evaluation** template form may be used for judging applications; or chapters can use their own process; recipients should be selected based off of NEWH scholarship criteria

Within 30-days of selecting recipients-Scholarship Director will:

- Distribute to all applicants: **Winner letters, Non-winner letters** (*this can be done by email*)
- Complete **Scholarship Check & Report form** – call each college to determine what department/ mailing address the check needs to be sent to
- Submit complete **Scholarship Check & Report form** to NEWH nicole.crawford@newh.org (*NEWH will mail you student award certificates for your event; certificates are beige with NEWH embossed in gold 8 ½ x 11 in case the chapters wish to purchase frames*)
- Complete: **Letter to Accompany Check to School** for each student
- Forward onto your Chapter Treasurer: **Scholarship Check & Report Form + Letters to Accompany Check to School**
- Treasurer generates checks + mails to college with Letter to School - *if your chapter does not have a Treasurer send to Julie B. at NEWH: julie.buntrock@newh.org*
- Access all templates (*indicated in red above*): www.newh.org (*log in, click on Resources at bottom of page/NEWH Board Resources/Scholarship & Education*)

AFTER SCHOLARSHIP AWARDS EVENT:

- Follow-up with the student/school/treasurer, ensure scholarship checks have been cashed/applied; check to see if the student joined as a NEWH member (*students receive free student membership; recipients receive 2-years courtesy associate membership upon graduation*).
- Check in with the students, invite them to serve on a committee, assist with or attend events, and keep them involved. Ask students to speak/introduce speakers at your events...promote NEWH is all about scholarship + education to your members.
- Highlight winners/award event on Facebook, chapter website page, NEWH Magazine.

QUESTIONS:

NEWH, Inc. office: Nicole Crawford 1.800.593.6394 or nicole.crawford@newh.org