



NEWH Rocky Mountain Chapter

All Levels

Benefits for All Sponsorship Levels*:

- Logo on all event signage
- Verbal recognition at all events
- Logo on the NEWH Rocky Mountain Chapter Website
- 2024 "Thank You Sponsors" post on Instagram & LinkedIn
- Early access to additional sponsorship opportunities at all NEWH Rocky Mountain Chapter events (including early access to VIP ticket sales at the NEWH TopID & Scholarship Event!)
- *Benefits exclude the NEWH Denver Regional Tradeshow

Please contact/email:

Kelsi Coia kelsi.coia@gmail.com

Annual Sponsorship Menu 2024



Platinum \$3000

Additional Platinum Benefits

- Exclusive VIP Experience during the NEWH TopID and Scholarship Event
- Opportunity to present an award at the NEWH TopID and Scholarship Event
- (3) Complimentary annual NEWH Memberships for you or to give to your clients. Can be applied to membership renewals or new memberships at any time in the 2024 year
- (3) Guest Passes at NEWH Chapter events to invite a VIP (eg. Regional Manager, or Client). (Cannot be used at Branded, Membership Event or TopID Event)
- (1) Spotlight full-page write-up in the newsletter - Includes product photos and article content of your choice. Content must be provided to NEWH.
- (2) Social Media highlights throughout 2024 (Examples: Instagram story share, posts, and/or repost)



Gold \$2500

Additional Gold Benefits

- (2) Guest Passes at NEWH Chapter events to invite a VIP (eg. Regional Manager, or Client) (Cannot be used at the Branded, Membership Event or NEWH TopID Event).
- (1) Spotlight half-page write-up in the newsletter - Includes product photos and article content of your choice. Content must be provided to NEWH.
- (2) Social Media highlights throughout 2024 (Examples: Instagram story share, posts, and/or repost)



Silver \$1000

Additional Silver Benefits

- (1) Spotlight Quarter page write-up in the newsletter - Includes product photos and article content of your choice. Content must be provided to NEWH.
- (1) Social Media highlight throughout 2024 (Examples: Instagram story share, posts, and/or repost)

• All Sponsorships are Non-Refundable

PROGRAM PARTNERS

GOLD: \$3,000 (4 AVAILABLE)

2 Memberships
4 Social Media Spotlights
Spotlight at all Programming Events
Opportunity to Speak at 1 Event
*Only 1 speaker per Event
3 Tickets to Programming Events

SILVER: \$1,800 (12 AVAILABLE)

1 Membership
2 Social Media Spotlights
Spotlight at all Programming Events
2 Tickets to Programming Events

DESIGN FIRMS: \$500

1 Membership
1 Social Media Spotlight
Spotlight at all Programming Events
1 Ticket to Programming Events

- Programming Events are separate from the Annual Fundraiser and **does not include** tickets to Fundraising Event
- Please note, there may be additional sponsorship opportunities for the Hospitality Tour (specified vendors of venue only)
- Membership must be claimed no later than Mar. 31
- Speaking opportunity at event selected by gold partner on first-come, first-served basis



FUNDRAISING SPONSORSHIPS

San Francisco Bay Area
NEWH

TITANIUM: \$7,500

1 Available
6 Tickets to Event
Dedicated Seating
Social Media Blast

PLATINUM: \$5,000

3 Available
4 Tickets to Event
Dedicated Seating
Social Media Blast

GOLD: \$3,500

5 Available
3 Tickets to Event
Dedicated Seating
Social Media Blast

SILVER: \$2,000

6 Available
2 Tickets to Event
Social Media Blast

PHOTO BOOTH: \$3,500

1 Available
2 Tickets to Event
Dedicated Seating
Social Media Blast

BAR: \$2,500

2 Available
2 Ticket to Event
Social Media Blast

ENTERTAINMENT & DESSERT: \$1,500

3 Available
1 Ticket to Event
Social Media Blast

■ Annual Fundraiser is separate from the Programming Events and **does not include** tickets to Programming Events

■ Additional sponsorship opportunities may be added at a later date, depending on event details.



2024 Annual Chapter SPONSORSHIPS

	BRONZE \$1,000	SILVER \$1,500	GOLD \$2,000	PLATINUM \$2,500
BRAND RECOGNITION				
LOGO ON NEWH LA CHAPTER WEBSITE	X	X	X	X
SOCIAL MEDIA GROUP THANK YOU POST BY SPONSOR LEVEL, 2 PER YEAR	X	X	X	X
LOGO OR NAME ON 2023 ANNUAL SPONSORSHIP BANNER DISPLAYED AT EVERY NEWH LA EVENT	X	X	X	X
PROJECT/PRODUCT SPOTLIGHT				
TWO - 1 DAY SOCIAL MEDIA TAKE - OVER (INSTAGRAM)				X
INDIVIDUAL PRODUCT/PROJECT SOCIAL MEDIA POST BY SPONSOR LEVEL THROUGHOUT 2023 6 PLATINUM, 4 GOLD, 2 SILVER		X	X	X
PROGRAMMING PARTICIPATION				
EARLY ACCESS TO SPONSORSHIP OPPORTUNITIES		X	X	X
FIRST RIGHT TO HOST CEU/FACTORY TOUR OR EDUCATION SERIES				X
SPONSORSHIP WILL CONTRIBUTE TO ALL EDUCATION + PROGRAMMING EVENTS	X	X	X	X
EVENTS				
COMPLIMENTARY TICKETS FOR ANNUAL EVENT BY SPONSOR LEVEL: 4 PLATINUM, 2 GOLD, 1 SILVER		X	X	X
COMPLIMENTARY TICKETS FOR TOP ID BRUNCH BY SPONSOR LEVEL: 2 PLATINUM, 1 GOLD			X	X
COMPLIMENTARY TICKETS FOR ALL EDUCATION + PROGRAMMING EVENTS BY SPONSOR LEVEL PER EVENT: 4 PLATINUM, 3 GOLD, 2 SILVER, 1 BRONZE	X	X	X	X
VERBAL RECOGNITION AT ALL EDUCATION AND PROGRAMMING EVENTS.	X	X	X	X
*MEMBERSHIP EVENT: BOWLING / FUNDRAISING EVENT: ANNUAL EVENT FUNDRAISER EDUCATION + PROGRAMMING EVENTS: BINGO, HAPPY HOUR AND HOTEL TOURS FOR SPONSORSHIPS PLEASE REACH OUT TO: ROMAISA KHAN - NEWHLASPONSORSHIP@GMAIL.COM				



ANNUAL SPONSORSHIPS

January 1, 2024 - December 31, 2024

FORT DUQUESNE SPONSORSHIP (4 Available)

\$250 w/ Current NEWH Membership | \$400 Non-Member

Company Logo Featured on Pittsburgh's NEWH Webpage

Company Logo Featured on all Event Promotions & Signage at Events

Company Logo & Representative Featured on Annual Sponsor's IG Post @NEWH_pittsburgh
(February)

FORT PITT SPONSORSHIP (4 Available)

\$500 w/ Current NEWH Membership | \$650 Non-Member

+ Adds the Following to the Fort Duquesne Sponsorship:

1 Product Feature IG Post @NEWH_pittsburgh *(Choose Month: March, July, August or December)*

1 Complimentary Sponsor Admission to 2024 Socials & Tour Events *(excludes Gala)*

LIBERTY SPONSORSHIP (2 Available)

\$750 w/ Current NEWH Membership | \$900 Non-Member

+ Adds the Following to the Fort Duquesne Sponsorship:

1 Product Feature IG Post @NEWH_pittsburgh *(Choose Month: June or October)*

1 "Meet the Representative" Feature IG Post @NEWH_pittsburgh *(Choose Month: May or September)*

1 Complimentary Sponsor Admission to 2024 Socials & Tour Events *(excludes Gala)*

1 Complimentary Guest Admission to 2024 Socials & Tour Events *(excludes Gala)*

BUILDING BRIDGES SPONSORSHIP (1 Available)

\$1750 w/ Current NEWH Membership | \$1900 Non-Member

+ Adds the Following to the Fort Duquesne Sponsorship:

1 Product Feature IG Post @NEWH_pittsburgh *(November)*

1 "Meet the Representative Feature" w/ Award Campaign Launch IG Post @NEWH_pittsburgh *(Jur)*

1 Complimentary Sponsor Admission to 2024 Socials & Tour Events *(excludes Gala)*

1 Complimentary Guest Admission to 2024 Socials & Tour Events *(excludes Gala)*

New! Building Bridges Awards Sponsor *(Categories: Senior Living & Multi-Family)*

1 Complimentary Sponsor Admission to 2025 Scholarship & Awards Gala *(January 2025)*

Co-Presenter for Building Bridges Awards at Scholarship & Awards Gala

**All sponsorships are non-refundable.*

CALL FOR SPONSORS!

NEWH is the international community connecting the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

LEVELS	First Right of Refusal	Year End Holiday Event Tickets	NEWH Event Banner	Event Prize Drawing	Chapter Website Logo	Group Chapter Social Media Highlight	Chapter Social Media Highlight	Event Marketing	Event Promo Items
PLATINUM at \$3500 (2 available)	★	x 4 per event	★	★	★	★	★	★	★
GOLD at \$2000 (3 available)	★	x 3 per event	★	★	★	★	★	★	
SILVER at \$1000 (3 available)	★	x 2 per event	★	★	★	★			
BRONZE at \$500 (4 available)	★	x 1 per event	★	★	★	★			

Please contact Erica Puccio
ericampuccio@gmail.com for inquiries.

Please Note

- ** All Sponsors must have at least one current member.
- **We can NOT Guarantee Non-Competing Sponsors for Sponsorship Levels EXCEPT for Platinum
- **Events Include All Chapter Level 2024 (EXCEPT Fundraising Events)
- ** Individual Digital Marketing for Platinum will also include a Highlight of 1 Member Representative from the Sponsored Company
- ** Individual Event Marketing for Platinum will also include a Highlight of 1 Member Representative from the Sponsored Company
- **Chapter Level Sponsorship Opportunities are being Offered to All Chapter Membership Types
- **Prize Drawing Gift Card or Prize Amount will be Tiered per Sponsorship Level
- **All Membership Types are included at Each Event
- **First Right of Refusal to additional chapter level sponsorship opportunities.
- **All Sponsorships are non-refundable.

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New York
NEWH
The Hospitality Industry Network



NEWH North Central

2024 ANNUAL SPONSORSHIP

DIAMOND \$4,000 2 available

- Sponsor all 9 events in 2024
- Silver level benefits at all 7 events for 2024
- VIP level sponsorship to the Masquerade
- Summer Fair/Trunk Show stall with priority location placement
- Week-long Instagram takeover (unlimited stories + 3 permanent posts to our feed)
- Logo on Chapter Website for entire year.
- Instagram 'Sponsor Thank You' permanent post.

PLATINUM \$3,000 3 available

- Sponsor all 9 events in 2024
- Bronze level benefits at all events for 2024
- Silver level sponsorship to the Masquerade
- Summer Fair/Trunk Show stall with priority location placement
- Instagram takeover (2 permanent posts to our feed)
- Logo on Chapter Website for entire year.
- Instagram 'Sponsor Thank You' permanent post.

GOLD \$2,000 4 available

- Sponsor all 9 events in 2024
- Bronze level benefits at all events for 2024
- Supporter level sponsorship to the Masquerade
- Summer Fair/Trunk Show stall
- Logo on Chapter Website for entire year.
- Individual sponsor logo shout out on permanent social media post.

For more information – contact Barb Soberski -
barb.soberski@atmosphereci.com

Annual Sponsorship

The Networker



- 1 ENTRY TICKET + 2 DRINK TICKETS TO AN EVENT OF YOUR CHOOSING.
- LOGO AND COMPANY LINK ON OUR ARIZONA CHAPTER WEBSITE.
- (1) SPONSORSHIP HIGHLIGHT ON OUR SOCIAL MEDIA.
- SPONSORSHIP LEVEL ON NAME BADGES AT EVENTS.

\$1,000
12 available

The Creator



- 2 ENTRY TICKETS + 4 DRINK TICKETS TO (1) FUNDRAISING EVENT
- 2 ENTRY TICKETS + 4 DRINK TICKETS TO (1) PROGRAM EVENT OF YOUR CHOICE.
- SPONSOR LOGO ON DIGITAL INVITES & DISPLAYED AT 2 PROGRAMS.
- LOGO & COMPANY LINK ON OUR ARIZONA CHAPTER WEBSITE.
- (1) SPONSOR SPOTLIGHT ON OUR SOCIAL MEDIA.
- SPONSOR LEVEL ON NAME BADGES AT EVENTS.

\$2,000
8 available

The Specifier



- 4 ENTRY TICKETS + 8 DRINK TICKETS TO (1) FUNDRAISING EVENT.
- 4 ENTRY TICKETS + 8 DRINK TICKETS TO (1) PROGRAM EVENT OF YOUR CHOICE.
- SPONSOR LOGO ON DIGITAL INVITES & DISPLAYED AT FUNDRAISING EVENT AND (1) PROGRAM OF YOUR CHOICE.
- LOGO & COMPANY LINK ON OUR ARIZONA CHAPTER WEBSITE.
- OPPORTUNITY TO HOST CEU FOR CHAPTER MEMBERS & GUESTS
- (1) SPONSOR SPOTLIGHT ON OUR SOCIAL MEDIA.
- SPONSOR LEVEL ON NAME BADGES AT EVENTS.
- PRINTED NAME ON NAPKINS/BAR AT FUNDRAISER.

\$3,000
4 available

CALL FOR SPONSORS!

2023 SPONSORSHIPS

TOURS, TOASTS AND TOGETHERNESS!

NEWH DALLAS IS EXCITED FOR YOU TO JOIN OUR TOASTS AND TOURS FOR THE YEAR BY BECOMING A SPONSOR FOR OUR APRIL, JUNE, SEPTEMBER & DECEMBER EVENTS!

\$2000 - YEAR LONG SPONSORSHIPS

SPONSORING ALL FOUR PROGRAMING EVENTS/SOCIALS THROUGHOUT THE YEAR WITH LOGO ON INVITE, WEBSITE, SOCIAL MEDIA AND EVENT MATERIALS (INCLUDES HIGHLIGHT OF SPONSORS AT EACH EVENT). YEAR SPONSORS WILL RECEIVE ADDITIONAL DRINK TICKETS FOR EACH EVENT.

\$800 - SINGLE EVENT SPONSORSHIPS

SPONSORING (1) OF THE FOUR PROGRAMING EVENTS/SOCIALS THROUGHOUT THE YEAR WITH LOGO ON INVITE, WEBSITE, SOCIAL MEDIA AND EVENT MATERIALS (INCLUDES HIGHLIGHT OF SPONSORS AT EACH EVENT).

*SPONSORSHIPS ARE ONLY FOR THE PROGRAMMING EVENTS/SOCIALS THROUGHOUT THE YEAR AND DOES NOT INCLUDE THE MEMBERSHIP DRIVE, FUNDRAISER, SCHOLARSHIP DINNER EVENTS.

CONTACT LINDSEY SEBOLDT FOR MORE INFORMATION AND SPONSORSHIP SIGN-UPS. | LSEBOLDT@THIELANDTHIEL.COM

NEWH
The Hospitality Industry Network

2023 Annual Chapter SPONSORSHIPS

**DEADLINE TO BECOME
A SPONSOR IS FEBRUARY 17TH**

	BRONZE \$1,000	SILVER \$2,000	GOLD \$3,000	PLATINUM \$4,000
BRAND RECOGNITION	3 SPOTS LEFT	SOLD OUT	2 SPOTS LEFT	1 SPOT LEFT
LOGO ON NEWH LA CHAPTER WEBSITE	X	X	X	X
SOCIAL MEDIA GROUP THANK YOU POST BY SPONSOR LEVEL, 2 PER YEAR	X	X	X	X
LOGO OR NAME ON 2023 ANNUAL SPONSORSHIP BANNER DISPLAYED AT EVERY NEWH LA EVENT	X	X	X	X
PROJECT/PRODUCT SPOTLIGHT				
ONE 2 DAY SOCIAL MEDIA TAKE - OVER (INSTAGRAM)				X
INDIVIDUAL PRODUCT/PROJECT SOCIAL MEDIA POST BY SPONSOR LEVEL THROUGHOUT 2023 6 PLATINUM, 4 GOLD, 2 SILVER		X	X	X
PROGRAMMING PARTICIPATION				
EARLY ACCESS TO SPONSORSHIP OPPORTUNITIES	X	X	X	X
FIRST RIGHT TO HOST CEU/FACTORY TOUR OR EDUCATION SERIES				X
SPONSORSHIP WILL CONTRIBUTE TO ALL EDUCATION + PROGRAMMING EVENTS	X	X	X	X
EVENTS				
COMPLIMENTARY TICKETS FOR ANNUAL EVENT BY SPONSOR LEVEL: 4 PLATINUM, 2 GOLD, 1 SILVER		X	X	X
COMPLIMENTARY TICKETS FOR TOP ID BRUNCH BY SPONSOR LEVEL: 2 PLATINUM, 1 GOLD			X	X
COMPLIMENTARY TICKETS FOR ALL EDUCATION + PROGRAMMING EVENTS BY SPONSOR LEVEL PER EVENT: 4 PLATINUM, 3 GOLD, 2 SILVER, 1 BRONZE	X	X	X	X
VERBAL RECOGNITION AT ALL EDUCATION AND PROGRAMMING EVENTS.	X	X	X	X

*MEMBERSHIP EVENT: BOWLING / FUNDRAISING EVENT: ANNUAL EVENT FUNDRAISER
 EDUCATION + PROGRAMMING EVENTS: BINGO, HAPPY HOUR AND HOTEL TOURS

FOR SPONSORSHIPS PLEASE REACH OUT TO:
RACHEL - rachael.olsen@gmail.com / ELIZABETH - elizabeth@provadoinc.com

CALL FOR SPONSORS!

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities. It's about Scholarship, Education, and Business Networking.

LEVELS	HOST SHOWROOM PROGRAMMING EVENT	HOST MEMBERSHIP DRIVE OPEN HOUSE	IN PERSON CEU EVENT	FIRST RIGHT OF REFUSAL	COMPLIMENTARY EVENT TICKETS	PHYSICAL MARKETING NEWH BANNER	DIGITAL MARKETING NEWH SOCIAL	EVENT PROMOTIONAL ITEMS	EVENT PRIZE DRAWING
PLATINUM at \$3500 (2 available spots)	✓			✓	X 3 PER EVENT	✓	✓	✓	✓
GOLD at \$2000 (3 available spots)		✓		✓	X 2 PER EVENT	✓	✓	✓	✓
SILVER at \$1000 (3 available spots)			✓	✓	X 1 PER EVENT	✓	✓	✓	✓
BRONZE at \$500 (4 available spots)				✓	X 1 PER EVENT	✓	✓	✓	✓

Please Note:

**Events Include All Chapter Level 2023 Events EXCEPT Fundraising Events

[Link to Chapter Event Calendar](#)

**Fundraising Events include Owner's Round Table (June) and Product Runway (November)

**Fundraising Events Will Offer Additional Sponsorship Opportunities for those Specific Events

[Link to Fundraising Sponsorships](#)

**Chapter Level Sponsorship Opportunities are being Offered to All Chapter Membership Types

**We can NOT Guarantee Non-Competing Sponsors for Sponsorship Levels EXCEPT for Platinum & Gold

**Prize Drawing Costs will be Tiered per Sponsorship Level

**All Membership Types are included in Each Event

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New York
NEWH
The Hospitality Industry Network

NEWH North Central 2023 ANNUAL SPONSORSHIP

DIAMOND \$5,000

- Sponsor all 8 events in 2023 (excluding Tradeshow)
- Company Name & Logo on all events and electronic communications for the year
- Silver level benefits at all events for 2023 + Billboard level sponsorship to the Masquerade
- 3 tickets to each of the events
- Week-long Instagram takeover (unlimited stories + 3 permanent posts to our feed)
- Logo on Chapter Website for entire year.
- Instagram 'Sponsor Thank You' permanent post.

PLATINUM \$3,500

- Sponsor all 8 events in 2023 (excluding Tradeshow)
- Company Name & Logo on all events and electronic communications for the year
- Silver level benefits at all events for 2023 + VIP level sponsorship to the Masquerade
- 2 tickets to each of the events
- Instagram takeover (2 permanent posts to our feed)
- Logo on Chapter Website for entire year.
- Instagram 'Sponsor Thank You' permanent post.

GOLD \$2,500

- Sponsor all 8 events in 2023 (excluding Tradeshow)
- Company Name on all events and electronic communications for the year
- Bronze level benefits at all events for 2023 + Silver level sponsorship to the Masquerade
- 1 ticket to each event
- Logo on Chapter Website for entire year.
- Individual sponsor logo shout out on permanent social media post.

2023 Calendar

January 19
Networking
Happy Hour

February 9
Student Portfolio
Review/ Speed
Mentoring

March 23
CEU Happy Hour

May 18
Before & **After** -
Confluence Hotel

June 22
Membership
Drive

August 24
Networking Happy
Hour

October 5
Regional Trade
Show!!!

RTS - registration
managed by NEWH Inc.

October 25
Masquerade Ball

December 7
In The Spirit

Annual Sponsorships
close February 3, 2023!!

NEWH North Central

SINGLE EVENT SPONSORSHIP

TYPICAL NEWH NORTH CENTRAL EVENT

(Not including the Masquerade)

VIP \$500

- Name & Logo on digital marketing
- 3 tickets to the event.
- Typical Benefits*

SILVER \$350

- Name & Logo on digital marketing
- 2 ticket to the event.
- Typical Benefits*

BRONZE \$250

- Name on digital marketing
- 1 ticket to the event
- Typical Benefits*

**Typical Benefits*

For all sponsorship levels:

- Early access to additional sponsorship opportunities.
- Recognition at the event.
- Logo on poster at event and table tents.
- "Thank You" post on social media.

NEWH NORTH CENTRAL - MASQUERADE

(Primary Scholarship Fundraiser)

HEADLINER \$5000

- Additional benefits announced soon!
- 5 tickets to the event.
- Typical Benefits*

BILLBOARD \$2500

- Additional benefits announced soon!
- 3 ticket to the event.
- Typical Benefits*

VIP \$1000

- 2 tickets to the event.
- Typical Benefits*

SILVER \$750

- 1 ticket to the event.
- Typical Benefits*

BRONZE \$500

- Discounted ticket to the event
- Typical Benefits*

SUPPORTER \$250

- Typical Benefits*

NEWH AC / Philly

CALL FOR YEARLY SPONSORS!

GOLD SPONSOR

\$3,000

- (2) complimentary tickets to all non-fundraising events
- Largest logo displayed at all programming events
- Ability to display cards, napkins, and/or other small marketing materials at all programming events
- (2) feed posts and (2) stories on our chapter Instagram
- Largest logo displayed on our chapter website
- Presentation of annual Student Scholarship winner

SILVER SPONSOR

\$1,500

- (2) complimentary tickets to (2) non-fundraising events
- Large logo displayed at all programming events
- Ability to display cards, napkins, and/or other small marketing materials at (2) programming events
- (1) feed post and (1) story on our chapter Instagram
- Large logo displayed on our chapter website

BRONZE SPONSOR

\$1,000

- (1) complimentary ticket to (2) non-fundraising events
- Logo displayed at all programming events
- (1) feed post on our chapter Instagram
- Logo displayed on our chapter website

TENTATIVE CALENDAR

JAN	Top ID Winner Celebration
FEB	Professional Development
MAR	Student Appreciation Month
APR	Garden Hospitality Tour
MAY	Multi-Family Tour
JUN	Summer Sips
JUL	Summer Sips
AUG	Summer Sips
OCT	Hotel Tour
DEC	Holiday Party

2023 ANNUAL SPONSORSHIPS

THE NEWH ARIZONA CHAPTER IS OFFERING
ANNUAL SPONSORSHIPS & SCHOLARSHIP SPONSORSHIPS
FOR YOU TO BENEFIT ALL YEAR LONG

BENEFITS TO ANNUAL SPONSORS

\$1,000

- "Sponsor Spotlight" hyperlink on AZ Chapter homepage throughout the calendar year
 - "Thank You" post with direct link to sponsors' website on AZ Chapter Instagram, Facebook, and LinkedIn social media platforms
 - Company member featured on social media platforms. Includes one feed post
 - Verbal recognition and company logo displayed at all AZ Chapter events throughout the calendar year
 - Company name or logo on all event announcements
 - NEWH Arizona's Annual NEWHonors Award Ceremony: Includes one ticket to event, two drink tickets, logo and credit awards program, and logo on high-top table tent
 - Right of first refusal for event sponsorships for all Arizona events (opportunity available after Corporate Partners)
-

BENEFITS TO ADVANCING SCHOLARSHIPS SPONSORS

\$2,000 (LIMIT 3)

INCLUDES ALL BENEFITS TO ANNUAL SPONSORS

- Featured as 2023 Scholarship Award Sponsor on AZ Chapter Instagram, Facebook, LinkedIn social media platforms
 - Acknowledged on AZ Chapter Scholarship page & Event Recap page
 - Acknowledged within NEWH Magazine AZ Chapter Highlights spread
 - One ticket (value of \$75 / \$90 non-member)
 - Sponsor representative to present award to Scholarship Winner(s) at NEWH Arizona's Annual NEWHonors Award Ceremony held in December
 - Scholarship certificate to include company logo
 - Company logo included in Annual Sponsorship Walk
-

2023 - SPONSORSHIP LEVELS

	RESORT LEVEL \$1500	HOTEL LEVEL \$1000	B&B LEVEL \$750	INN LEVEL \$500
PRODUCT OR PROJECT SPOTLIGHT				
One Product (Vendor) or Project Friday (Firms, Ownership, or Brand) (One Post on Instagram, LinkedIn, and Facebook)	X	X	X	X
Two "Take - Over Tuesdays" (Instagram)	X			
One Monthly Spotlight on Website	X			
PROGRAMMING PARTICIPATION				
CEU Presentation (Vendors) or Culture / Portfolio Presentation (Firms, Ownership, Brand)	X	X	X	
Hospitality Tour Participant (May be Virtual or In-Person)	X	X		
Hold one board meeting or networking mingle at their showroom or office	X			
BRAND RECOGNITION				
Logo on Footer of all Chapter Emails	X			
Logo on NEWH Chapter Website	X	X	X	X
Logo on Signage at Every Live Event	X	X		
Social Media Thank You Post	X	X	X	X
EVENTS				
Free Hats Off Ticket (Members Only)	2	1		
Free Golden Palm Ticket (Members Only)	2	1		

**ANNUAL
FUNDRAISER
5 SPONSORS
£2500 EACH**



**ED EVENT
1 SPONSOR
£1800**

**ANNUAL ROUND
TABLES
1 SPONSOR
£3000**

UK SPONSORSHIP OPPORTUNITIES 2023



SPONSORSHIP BENEFITS

2 free tickets

Photos of the event posted on social media afterwards

Company Power Point presentation displayed at all times (Fundraiser and round table only)

Sponsor logo displayed at event for duration (if location is suitable and screen available)

Sponsor logo on all flyers posted on social media, emails sent to members and NEWH UK Chapter website

for more information please contact Ashley - ashley.sinclair@sanipexgroup.co.uk



**HOTEL TOUR
EVENT
1 SPONSOR
£750**

**POSTCARD
EVENT
1 SPONSOR
£1800**



**CREATIVE
EVENT
1 SPONSOR
£1500**

ALL PROFITS GO INTO OUR STUDENT SCHOLARSHIP FUND

2023 ANNUAL SPONSOR OPPORTUNITIES

PARTNER \$3,000

4 Complimentary Tickets to ALL the Events
8 Drink Tickets to ALL the Events
Logo on ALL digital & printed invitations
Logo on display at ALL the Events
Sponsor Spotlight on our Social Media
Logo & company link on our NEWH Houston Region Website

PRINCIPAL \$2,000

2 Complimentary Tickets to 1 Signature Event
4 Drink Tickets for 1 of our Signature Events
Logo on digital & printed invitations for 1 of our Signature Events
Logo on display at 1 of our Signature Events
Sponsor Spotlight on our Social Media

ASSOCIATE \$1,000

Logo on all Marketing Material for 1 of our Primary Events
Logo on display at 1 of our Primary Events
Sponsor Spotlight on our Social Media

Signature Events - Drag Queen Bingo & Scholarship Gala
Primary Events - Project Tour



NEWH.SF 2023 PARTNER PROGRAM

- Programming Events are not tied to the Fundraising Events

NEWH



GOLD: \$3,000

- 2 Memberships
- 4 Social Media Spotlights
- Spotlight at ALL Programming Events
- Discounted/Early Access Fundraiser Event Sponsorship Options (see page 5)
- 4 Tickets to each Program Event (can be gifted to clients)



SILVER: \$1,500

- 1 Membership
- 2 Social Media Spotlights
- 2 Event Spotlights
- Discounted/Early Access Fundraiser Event Sponsorship Options (see page 5)
- 2 Tickets to each Program Event (can be gifted to clients)



DESIGN FIRMS: \$500

- 1 Memberships
- 1 Social Media Spotlight
- 1 Event Spotlight
- Discounted/Early Access Fundraiser Event Sponsorship Options (see page 5)
- 1 Ticket to each Program Event (can be gifted to clients)

2023 ANNUAL SPONSORSHIP

Perks

THERE ARE FOUR TIERS TO OUR ANNUAL SPONSORS. EACH LEVEL IS INTEGRAL TO ALLOWING OUR CHAPTER TO HOST DYNAMIC, ENGAGING AND INTERESTING EVENTS.

PLATINUM LEVEL WILL BE CAPPED AT 1 VENDOR EACH YEAR

GOLD LEVEL WILL BE CAPPED AT 6 VENDORS EACH YEAR.

SILVER LEVEL WILL BE CAPPED AT 8 VENDORS EACH YEAR.

ENHANCE YOUR BUSINESS AND REALIZE THE BENEFITS TO YOUR OWN CAREER WITH THE MULTITUDE OF BUSINESS EXCHANGES AND UNIQUE OPPORTUNITIES NEWH HAS TO OFFER. SECURE YOUR SPONSORSHIP BY JANUARY 15TH!

	Silver partner \$1500 6 Available	Gold partner \$3000 5 Available	Platinum partner \$5500
<i>Events</i>			Sold Out!
(1) Complimentary entry ticket to all programming events	✓	✓	
(2) Complimentary entry tickets & (2) drink tickets to all programming events			✓
(2) Complimentary tickets to our Savor Uncorked annual fundraiser (<i>members only</i>)			✓
(2) Exclusively sponsored Happy Hours			✓
(1) Complimentary ticket to our Savor Uncorked annual fundraiser (<i>members only</i>)		✓	---
Host table at (1) Virtual event, includes logo on table*	✓	✓	✓
Exclusive access to TOP ID winners via NEWH NW Board hosted Holiday Party (December 2023) *		✓	✓
<i>Project or Product Spotlight</i>			
One 2-3 day Social Media Take - Over (<i>Instagram</i>)			✓
One monthly spotlight (<i>Website</i>)			✓
One product (<i>vendors</i>) or Project Friday (<i>firms, ownership, or brand</i>) Post shared on <i>Instagram & Facebook</i>			✓
<i>Brand Recognition</i>			
Business logo and live link (<i>links for platinum and gold levels only</i>) to your website on NEWH NW Chapter website & footer of all Chapter emails	✓	✓	✓
Social Media Thank You post with direct links (<i>links for platinum and gold levels only</i>) to your social media pages (<i>Instagram shared to Facebook</i>)	✓	✓	✓
Logo or name (<i>based on above delegation by sponsor level</i>) on 2023 Annual Sponsor Banner prominently displayed at every event and additional marketing materials for print and social media.	✓	✓	✓
Provide branded promotional items /swag at all events (<i>vendor provided</i>)			✓
<i>Programming Participation</i>			
Early access to additional sponsorship opportunities			✓
Hospitality Property selection (<i>owner or brand</i>) or Feature Project (<i>firm</i>) Tour Participant (<i>may be virtual or in person</i>)		✓	✓
CEU Presentation (<i>vendors</i>) or Culture/Portfolio Presentation (<i>firms, ownership, or brand</i>)		✓	✓

*pending event schedule

BECOME A NEW ENGLAND 2023 *Annual* PARTNER



making our mark
in the new england
hospitality community

PARTNER LEVELS

NEWH is the international community **connecting the hospitality industry**, providing **scholarships, education, leadership development, recognition of excellence, and business development opportunities.**

PLATINUM // \$4000

GOLD // \$2500

SILVER // \$1500

BRONZE // \$750

WHAT IS AN ANNUAL PARTNER?

Our Annual Partners are the backbone of the NEWH New England Region. Partner sponsorship provides us with the resources to host networking events, workshops, and educational experiences throughout the New England Region. Most importantly, our Annual Partners help us to support the students in our hospitality community with our NEWH New England Scholarships!

If you choose to become one of our 2023 Annual Partners, your sponsorship will help us to host networking events such as our annual Boston Sunset Cruise, Golf Tournament Fundraiser, celebrations for our Top ID Award winners, and workshops focusing on diversity, inclusion, and equity within the hospitality community.

Along with networking and educational events, with the generous support of our 2022 Annual Sponsors, we were able to increase our scholarships available to students to \$10,000. In 2023, our goal is to double this amount to provide even more assistance to deserving students studying hotel management, food service / culinary arts, senior living, design, architecture, and other fields supporting New England's hospitality industry. Achieving this goal will only be possible with the financial support of our Annual Partners!

As a 2023 Annual Partner, an investment in our region is an investment in YOUR business, with the great benefits outlined on the following page. NEWH connects professionals from all areas of the hospitality industry, bringing together New England's best. We hope you'll join us!

BECOME A NEW ENGLAND 2023 Annual PARTNER



making our mark
in the new england
hospitality community

BENEFITS	PLATINUM \$4000	GOLD \$2500	SILVER \$1500	BRONZE \$750
Complementary tickets to the Sunset Cruise	2	2	1	1
Complementary tickets to the Masquerade Gala	2	2	1	OR 1
1/2 Off Discount of Foursome at our Annual Golf Tournament	✓			
Complementary Drink Tickets (Divided for Included Signature Event, Valued at \$15)	6	4	2	
Sponsor Spotlight on Social Channels, featuring latest products & projects	4	2	1	
Company logo displayed at each NEWH New England event for 2023	✓	✓	✓	✓
Company logo displayed on the NEWH New England website	✓	✓	✓	✓
Company logo featured in our Annual Update in the NEWH Magazine, distributed to all members internationally	✓	✓	✓	✓
Takeover NEWH New England's Instagram for a day!	✓			
Priority CEU / Portfolio Presentations	✓	✓		
"Thank You" Sponsor post on our social channels, featuring company logo	✓	✓	✓	✓
Early access to additional event sponsorship opportunities with benefits beyond those listed here	✓	✓	✓	✓



2023 EVENT SPONSORSHIP OPPORTUNITIES

6 Sundowner Events January, March, April, June, August, September, October

'TOP ID' EVENT - May

'SCHOLARSHIP' EVENT - November

SPONSOR LEVEL	NUMBER AVAILABLE	SPONSOR 4 SUNDOWNER EVENTS	SPONSOR 4 SUNDOWNER EVENTS + TOP ID + SCHOLARSHIP EVENT
PLATINUM	2	\$2000	\$3500
GOLD	3	\$1500	\$2700
SILVER	4	\$1000	\$1800
BRONZE	NO LIMIT	\$500	\$700
RUBY	NO LIMIT	\$250 PER EVENT	

SPONSORSHIP BENEFITS

Platinum - Logo on flyer, large logo on tent card, business cards and literature at check-in and 2 tickets to sponsored events. Free booth at road show.

Gold - Logo on flyer, small logo on tent card, Business cards and literature at check-in table and 2 tickets to sponsored events. Free booth at road show.

Silver - Logo on flyer, Listed on tent card and 2 tickets to sponsored events. Free vendor booth at road show.

Bronze - Logo on flyer and 1 ticket to sponsored events

Ruby - Logo on flyer.

Contact: Jane Jones - jjones@silverstatetextiles.com

Reserve your sponsorship today!!! Opportunities will be limited.



NEWH CHAPTER LEVEL SCHOLARSHIPS

NEWH CHAPTER LEVEL SCHOLARSHIPS

\$3,000

NEWH Chapter level Vendor Scholarships are graciously funded by the hospitality manufacturing community. These scholarships are administered by NEWH Chapter and are presented at a determined chapter event (NEWHonors).

Funding to be done by a vendor

Minimum \$3,000 donation

Scholarship name to be chosen by vendor

Donor can specify what area of hospitality the student should be pursuing (interior design, hotel management, etc.)

NEWH Chapter Scholarship Committee reviews applications and selects the final recipient based on NEWH scholarship criteria

Vendor or company representative can present the student award during chapter awards event

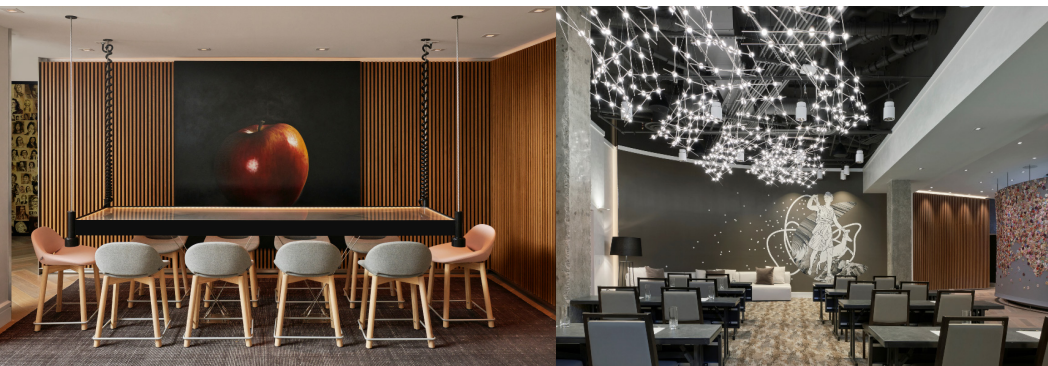
SUBMISSION OF MARKETING MATERIALS:

In order to give our sponsors the BEST & MOST PROFESSIONAL representation possible, please provide a hi-resolution logo file (preferred formats: eps, AI (adobe illustrator) , Vector) of your sponsoring company for use on marketing collateral. Minimum for Printing: CMYK color at a resolution of 330dpi or greater (or submitted in high-quality vector format) for printing. For digital marketing JPEG and PNG files are accepted at a lower resolution and as RGB.

We will let you know if there are any concerns/issues with received logos. Logos received less than two weeks prior to an event cannot be guaranteed on marketing collateral, printed or digital.

SUBMIT TO: Jacque Heaton newharizona@gmail.com 602.326.9073

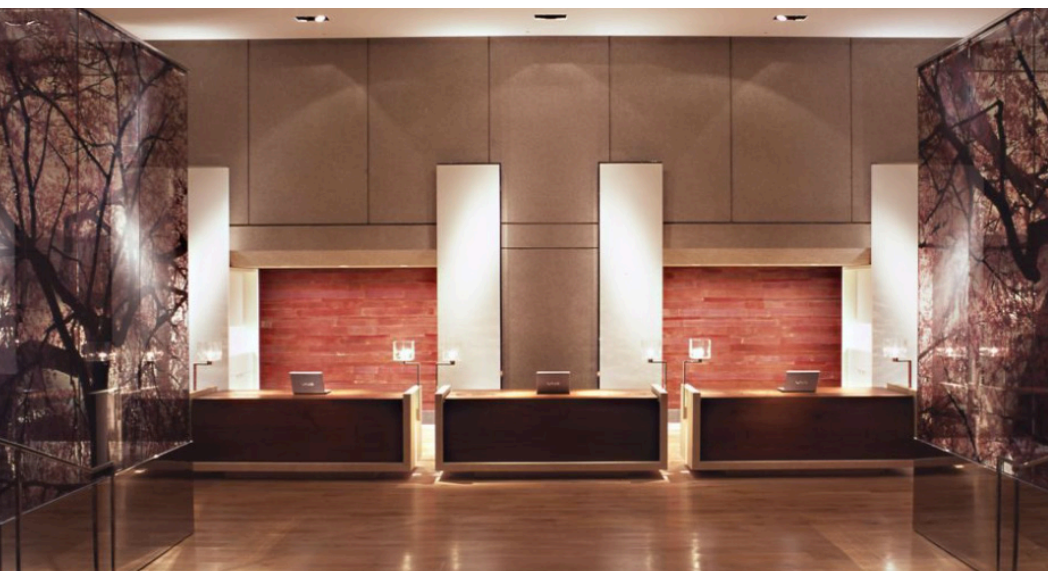
Call for Maven Sponsorships!



**THE premier networking resource
for the hospitality industry, providing:**

- Scholarships
- Member Education
- Leadership Development
- Recognition of Excellence
- Business Development Opportunities
- Networking

for its members.



SPONSORSHIP LEVELS



\$3,000



\$1,500



\$1,000



\$500

+



\$250

What is a Maven

NEWH is THE premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities for its members.

What is a Maven?

Your sponsorship is more than just a check - it provides the resources to build membership, host educational events and hotel tours, and create networking opportunities in the DC, Baltimore, and Richmond areas. Your sponsorship will also aid the giving of scholarships to our student leaders in hospitality.

NEWH MISSION Statement:

"NEWH is the international community connecting the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities."

Each program event throughout the year provides education, a focus on diversity, inclusion, and equity in hospitality, expanded networking opportunities amongst our members, and a celebration of what NEWH is all about - *awarding student scholarships to rising Hospitality stars involved in Hotels, Foodservice, Senior Living, and related fields*. But, of course, none of this can happen without our Mavens' financial support.

Your participation in the Maven sponsorship program is instrumental in helping us realize the mission of NEWH. But not only that, your participation within NEWH is an investment in YOUR business. NEWH links professionals from every facet of the Hospitality Industry - bringing together the industry's best.



Sponsorship Levels



	 \$3,000 10 ea.	 \$1,500 10 ea.	 \$1,000 15 ea.	 \$500 15 ea.	 \$250 UNLIMITED
<i>Maximum Number of Sponsorships:</i>					
Speaking Opportunity at (1) Event	X				
*Complimentary Tabletop Product/Services Display at (1) Event	X				
Sponsored "Signature Drink" at (2) Events	X				
Reserved VIP Michelin Table Seating at Events	X				
Branded Table Tent at Events with Product/Services Photos	X				
Permanent Instagram Post	X				
Company Logo with Link on NEWH DC Chapter Website	X				
Branded take-a-ways at Hospitality Check-In Table at Events	X	X			
Company Logos on All NEWH DC Chapter Event Communications	X	X			
**Early Registration Opportunity for Golf Outing Sponsorship	X	X	X		
Instagram + Facebook Shout-Out Once per Year	X	X	X		
Company Logo on NEWH DC Chapter Website	X	X	X	X	
NEWH Name Badge with Sponsorship Level	X	X	X	X	X
Sponsor Logos on Display at All NEWH DC Chapter Events	X	X	X	X	X
***50% Discount for Tabletop Product/Services Display at Events	X	X	X	X	X
****Sponsor Complimentary Student Passes at All Events					X

* Up to (2) MICHELIN Mavens per Event with Prominent Table Placing, excluding Regional Trade Show

** After our Past Golf Sponsors, Corporate Sponsors, and Excluding the "Title Sponsor"

*** All Events except Regional Trade Show

**** Up to (5) Complimentary Student Tickets per event on a first-come first-serve basis (with available funding)

Note: Can be a Maven + EDU Star, or just an EDU-Star

Thank you for your continued and always generous support of our chapter.

Please reach out to **Amy Montgomery**, DC chapter Programming Chair, with any questions at amontgomery@hrconstruction.com or 240-805-0029 (cell/text).

CALL FOR SPONSORSHIPS!

PLATINUM SPONSORSHIP \$800 – 5 available
1 free admission to all events, including the Gala - Verbal recognition of sponsorship at Awards Gala - Logo featured on all event signage and promotions and on Pittsburgh Region NEWH webpage with link to your website - Includes 1 product feature post on Pittsburgh Region Instagram Account

GOLD SPONSORSHIP \$500 – 6 available
1 free admission to all events, not including Gala - Logo featured on all event signage and promotions and on Pittsburgh Region NEWH webpage with link to your website - Includes 1 product feature post on Pittsburgh Region Instagram Account

SILVER SPONSORSHIP \$250 – no limit
Logo featured on all event signage and promotions and on Pittsburgh Region NEWH webpage

2023 PITTSBURGH REGION CALENDAR OF EVENTS

WINTER (January)
Scholarship and TopID Gala
SPRING
Networking Event
SUMMER
Hotel Tour
FALL
Networking Event

SPONSORSHIP OPPORTUNITIES 2022

United Kingdom
NEWH
The Hospitality Industry Network



ALL PROFITS GO INTO OUR STUDENT SCHOLARSHIP FUND

HOTEL TOURS	•	TOP ID AND ED EVENT
2 SPONSORS		1 SPONSOR
£750 EACH		£1800

CREATIVE EVENT	•	TRADE EXHIBITION
1 SPONSOR		1 SPONSOR
£1500		£1000

ANNUAL FUNDRAISER	•	ANNUAL ROUND TABLES
5 SPONSORS		1 SPONSOR
£2500 EACH		£3000

SPONSORSHIP BENEFITS

- Sponsor logo on all flyers posted on social media, emails sent to members and NEWH UK Chapter website
- Photos of the event posted on social media afterwards
- 2 free tickets (fundraiser and round table only)
- Company powerpoint presentation displayed at all times (Fundraiser and round table only)
- Sponsor logo displayed at event for duration (if location is suitable and screen available)

FOR MORE INFORMATION PLEASE CONTACT HANNAH - NEWHUK@GMAIL.COM

2022 Annual Sponsorship Perks

There are four tiers to our Annual Sponsors. Each level is integral to allowing our chapter to host dynamic, engaging and interesting events.

Platinum Level will be capped at 2 vendors each year

Gold Level will be capped at 4 vendors each year.

Silver Level will be capped at 5 vendors each year.

Bronze Level will be limitless.

Enhance your business and realize the benefits to your own career with the multitude of business exchanges and unique opportunities NEWH has to offer.

Secure your sponsorship by **March 31st!**

	Bronze \$500	Silver \$1500 4 Available	Gold \$3000 3 Available	Platinum \$5000 1 Available
Project or Product Spotlight				
One 2-3 day Social Media Take - Over (<i>Instagram</i>)				✓
One monthly spotlight (<i>Website</i>)				✓
One product (<i>vendors</i>) or Project Friday (<i>firms, ownership, or brand</i>) Post shared on <i>Instagram & Facebook</i>				✓
Brand Recognition				
Business name on NEWH NW Chapter website & footer of all Chapter emails	✓	---	---	---
Business logo on NEWH NW Chapter website & footer of all Chapter emails		✓	✓	---
Business logo and live link to your website on NEWH NW Chapter website & footer of all Chapter emails		✓	✓	✓
Social Media Thank You post with direct links to your social media pages (<i>Instagram shared to Facebook</i>)	✓	✓	✓	✓
Logo or name (<i>based on above delegation by sponsor level</i>) on 2022 Annual Sponsor Banner prominently displayed at every event and additional marketing materials for print and social media.	✓	✓	✓	✓
Provide branded promotional items /swag at all events (<i>vendor provided</i>)			✓	✓
Programming Participation				
Early access to additional sponsorship opportunities	✓	✓	✓	✓
Hospitality Property selection (<i>owner or brand</i>) or Feature Project (<i>firm</i>) Tour Participant (<i>may be virtual or in person</i>)			✓	✓
CEU Presentation (<i>vendors</i>) or Culture/Portfolio Presentation (<i>firms, ownership, or brand</i>)				✓
Events				
(1) Complimentary entry ticket to programming events		✓	---	---
(2) Complimentary entry tickets & (2) drink tickets to all programming events			✓	✓
(1) Complimentary ticket to our Savor Uncorked annual fundraiser (<i>members only</i>)			✓	✓
Host table at (1) Virtual event, includes logo on table*		✓	✓	✓
Exclusive access to TOP ID winners via NEWH NW Board hosted Holiday Party (December 2022) *			✓	✓

*pending event schedule