

# Program Script for Fundraisers & Programs Speakers & TopID

#### Welcome to (insert title of your event)

#### We have a few NEWH business announcements:

• Thank Event Sponsors

We'd like to thank (company name) for generously sponsoring tonight's program, say a little about what (company) does, introduce the attendees from the sponsoring company and ask them to stand)

Thank Chapter Sponsors

We'd like to thank (company name) for their sponsorship of our chapter, say a little about what the (company) does, introduce the attendees from the sponsoring company and ask them to stand)

## • Thank NEWH Corporate Partners

(draw attention to the Corporate Partner banner, these partners give anywhere from \$18,000-\$35,500 per year - ask if there are any attendees from those companies – ask them to stand and thank them!)

- Without the generous support of our Event Sponsors, Chapter Sponsors and Corporate Partners NEWH could not accomplish what we do today! And we would like to thank you for supporting (include your chapter name here) throughout the years because of you, our chapter has been able to give (insert \$ amount in total given by your chapter here) in scholarships and the entire NEWH organization has awarded (insert \$ amount in total here) in scholarships! (Call NEWH Inc for up to date amounts.)
- We would like to share a video so you may become more familiar with NEWH about who we are and what we do:

Video (optional)- Show NEWH video -1 or 6 minute version if venue permits. Always show with sound. If sound is not possible do not show the video and do not show video on continuous loop. We suggest it be shown at one major event during the year.

As you can see, NEWH touched the lives of these students and so many more over the years. (can be stated if video shown)

• What is NEWH

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities. It's about Scholarship, Education, and Business Networking. **Customize for your chapter** (Our charter is to raise scholarship funds for individuals pursuing a career in the hospitality industry – whether it is in design, culinary or management. We provide educational programs, community service events and host fundraising events for our scholarship fund. Last year we awarded over \$xxx in scholarships to xx individuals thanks to you and our generous supporters.

o Ask all Chapter BOD members in attendance to join you. Introduce each name & position

Our chapter board of directors, many volunteers and students worked tirelessly on their own time to present this event and throughout the year to plan events for our members and guests. Without their help, we could truly could not be a successful chapter. Let's give them a round of applause. Thank you all for making this a great event.

#### • Specifically ask these Directors to speak

- **Membership** Announce new members:
  - (insert names of new members) ask to stand if present
  - offer applications to non-members
- Fundraising PROMOTE your fundraising event if applicable and provide handouts with sponsorship info
- o Community Service announce any upcoming community service events
- o Programming Announce next program and hand out flyers
- Any other directors that have announcements



 $\circ$   $\;$  Ask all NEWH Inc. staff in attendance to join you. Introduce each name & position  $\;$ 

Each of the NEWH, Inc corporate office staff members help each chapter in so many ways. They are very dedicated and want to help each chapter succeed. Let's give them a round of applause.

 Ask all NEWH Inc International IBOD and Executive board members in attendance to join you. Introduce each name & position. Call upon

> Please join me in welcoming our International IBOD and Executive board members. They are responsible for running the business of NEWH. They too are volunteers dedicated to furthering the mission of NEWH and just like our Chapter board and volunteers, they work tirelessly to promote educational and scholarship, to develop initiatives, connect with industry professionals and associations and international chapter development, just to name a few of a long list of their responsibilities. Let's give them a round of applause.

• Introduce and ask an International IBOD or Executive board member to announce any major international events or major initiatives.

## • Add this for events with speakers

- o Describe your event
- Introduce featured speakers
- Featured Speakers include: Provide information from bio obtained from each speaker

#### **Begin Program**

At the end of the program, thank each speaker and the guests for attending and supporting NEWH Remind everyone the dates and titles of upcoming events.

#### • Add this for TopID award event

We are here to announce the NEWH TopID winners. This award is a prestigious honor determined by NEWH chapter and regional boards to recognize and promote the best in our industry. A firm's quality design work in the hospitality industry, along with membership and support the firm has provided the NEWH chapter/region, is considered in the selection process. This exclusive recognition is NEWH's way of supporting and promoting our Designer membership. Not only are firms acknowledged by their local community as a leader in hospitality design, they are also celebrated internationally across the vast network of professionals in the industry!

We would like to thank CF Kent Contract for making this beautiful award to be presented to each recipient. Please welcome Jonathan Fu, Director of Sales & Marketing for CF Kent Contract. He is here to present the awards. (NOTE: In the event Jonathan Fu cannot be present to present the awards, he will appoint someone to represent CF Kent Contract to perform this function.)

Featured Top ID winner to include:

- o Introduce the firm and person accepting the award
- o Provide information from bio obtained from each winner
- o Photo of TopID firm with CFK representative and Chapter President/Regional Steering Chair

# At the end of the program, thank each Top ID and the guests for attending and supporting NEWH Remind everyone the dates and titles of upcoming events.