

# NEWH ARIZONA CHAPTER PRESENTS

SPONSORSHIP OPPORTUNITIES
FOR THE

# 2923 HONORS CEREMONY

#### **ABOUT NEWHONORS**

Arizona is one of the top places to visit for leisure and business and the NEWH Arizona Chapter wants to recognize and honor designers in our region that continue to contribute to our growing hospitality design market.

# AWARDS WILL BE GIVEN IN THE FOLLOWING 9 CATEGORIES:

Best Food & Beverage Space
Best Stand Alone Restaurant
Best Bar

Best Hotel Public Area
Best Hotel Guest Room
Best Senior Amenity Space

Best Multi Family Amenity Space
Best Spa/Wellness Space
Best Upcoming Hospitality Project

#### **AWARDS RECEPTION**

Wednesday, December 6. 2023 Evie's Pavilion, Papago Golf Club 5595 East Karsten Way, Phoenix, AZ 85008

Estimated Guests: 150-200
Doors Open: 5:30pm
Cocktail Reception and Vendor Showcase: 5:30 - 7:00pm
Honoree Ceremony: 7:00-8:00pm

# FOR SPONSORSHIP OPPORTUNITIES CONTACT

Lisa Chapman chapmandesignservices@gmail.com



### ABOUT US

Founded in 1984, NEWH is a non-profit organization with a mission to raise scholarships for future leaders in the hospitality industry.

Leading the business in networking, NEWH programs and events are the place to build relationships throughout the hospitality world. Our members boast executive leadership positions in all walks of the industry including management companies, ownership, interior designers, manufacturers and hospitality educators. The entrepreneurial spirit is strong amongst our many members. Most importantly, our members lead by example, reaching out and serving their local communities through educational programs, volunteer projects, supporting educational institutions through mentoring students and donating thousands of dollars each year in scholarship awards to deserving students.

This year, we have been able to increase our scholarships in both the amount and number of recipients thanks to our amazing members and sponsors, like you.

#### WHAT WE DO

- Sponsor scholarships and actively promote the education of eligible students aspiring to enter the Hospitality, Foodservice, Senior Living and related industries.
- Encourage cooperation and exchange of information among those engaged in all aspects of the Hospitality, Foodservice, Senior Living and related industries.
- Disseminate information to the industry through lectures, seminars, trade meetings, news bulletins and awards for excellence.

#### LAST YEAR'S SCHOLARSHIP RECIPIENTS



**Emily Hernandez** 



Alejandro Esparza



Makayla Montoya



# SPONSORSHIP OPPORTUNITIES \*

#### DIAMOND

# \$1500 bar sponsor 2 available

- 5 tickets to event
- 10 drink tickets
- Logo at the bar
- Logo on bar napkins
- Logo on attendee swag bag
- Logo on the event paparazzi backdrop
- Logo and hyperlink on the NEWHonors event page
- Full page logo or ad on screen presentation
- · Logo and credit in the awards program
- Social media shoutout

#### **PLATINUM**

# \$1000 sponsorship 3 available

- 4 tickets to event
- 8 drink tickets
- Logo on attendee swag bag
- · Logo on the event paparazzi backdrop
- · Logo and hyperlink on the NEWHonors event page
- Full page logo or ad on screen presentation
- · Logo and credit in the awards program
- · Social media shoutout

#### **GOLD**

## \$750 sponsorship 8 available

- 3 tickets to event
- 6 drink tickets
- · Logo on the event paparazzi backdrop
- Logo and hyperlink on the NEWHonors event page
- 1/2 page logo or ad on screen presentation
- Logo and credit in the awards program

#### **SILVER**

#### \$500 sponsorship 10 available

- 2 tickets to event
- 4 drink tickets
- · Logo on screen presentation
- 1/4 page logo or ad on screen presentation
- Logo and credit in the awards program

#### **BRONZE**

#### \$350 sponsorship 10 available

- 1 ticket to event
- 2 drink tickets
- Shared page logo on screen presentation
- Logo and credit in the awards program

\*All sponsorships are non-refundable



#### **CENTERPIECES**

\$200 for member only 1 available

This is your company's opportunity to showcase your product in a creative way. You can provide approximately 12-14 centerpieces no larger than 6" in diameter that will be placed throughout the event. Think outside the box but make sure your logo or business cards are accessible, viewable or scannable. Coordination details to follow.

- 1 ticket to event
- 1 drink ticket
- · Opportunity to provide product for attendee swag-bag
- Logo and credit in the awards program
- · Mention during ceremony speech

#### **VENDOR SHOWCASE**

\$500 members or \$650 non-members 14 tables available

Vendors will have 90 minutes to showcase their products on a 6' long provided table during the cocktail reception from 5:30 - 7:00.

- 1 ticket to event
- 2 drink tickets
- Opportunity to provide product for attendee swag-bag
- · Logo and contact info provided on map at registrant check-in
- · Vendor liason to assist with coordination



#### THANK YOU FOR YOUR SUPPORT!

We look forward to seeing you at the event.

**DEADLINE FOR SPONSORSHIP** 

**NOVEMBER 10, 2023**