

GLAMP 2017

Life's Your Canvas. Make It Beautiful.

WHERE CAMPING, COMFORT,
& COMPETITION COLLIDE

3rd Annual Student Scholarship Fundraiser

2017 NEWH GLAMPING EVENT

Hospitality's Canvas Chateaux & Chalets Competition

Join Las Vegas' hottest hospitality architecture & design firms for a long weekend at Ponderosa Ranch Resort in Zion

Bergman Walls | Friedmutter Group | MGM Resorts Int'l
Hiive Creative | Wynn Design & Development | Marnell Design

JUNE 2-4, 2017



Google
"NEWH GLAMP EVENT 2017"



\$175
General Admission

\$200 at event

"Fair Market Value \$150"

Includes BYOT Tenting Privileges,
Food & Non-Alcoholic Beverages.



Proceeds benefit NEWH's mission of Scholarship & Education

GLIMPSE OF THE 2016

CHATEAU & BONFIRE DESIGNS



Chateau Diva
Cleo Design



Chateau Marrakesh
YWS Design & Architecture



Chateau Cristal
Wynn Design



Chateau Hemmingway
Tandem Design



Chateau Spa
Gensler



Chateau Café
Marnell Design



Friedmutter Group



Atlas Design & Architecture



NOVUS Architecture

MEET THE TEAMS & THEMES

7 DESIGN TEAMS DESIGN AND COMPETE TO WIN

Bergman Walls & Associates

Château Thé
(oriental teahouse)

Marnell Design

Chateau Cantina
(south of the border flare)

Hiive Creative

Château Pigalle
(red light lace & leather)

MGM Resorts Int'l

Château Arcade
(game lounge with board games, video games, etc.)

Friedmutter Group

Chateau Bistrot
(cocktail lounge)

Wynn Design & Development

Château d'Amour
(wedding chapel)



NEWH Mission

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities. It's about Scholarship, Education, and Business Networking

MEET THE SPONSORS

PATRON

FRIEDMUTTER GROUP
F.O.H

RUBY

LUSIVE DECOR
BERNHARDT HOSPITALITY
TARKETT/DESSO/JOHNSONITE)
COURISTAN

DIAMOND

NEVADA LIGHTING
MITCH ZERG & ASSOCIATES
LILY JACK
MOORE AND GILES INC.
J.L. KALER DESIGN SOLUTIONS
LIXIL AMERICAS
(Grohe/DXV/American Standard)

EMERALD

WOLF GORDON
SAMELSON-CHATELANE
BRYAN ASHLEY
LEWIS MITTMAN HOSPITALITY
LIGHTART
LACQUER CRAFT HOSPITALITY
LG HAUSYS AMERICA
SYMMONS
JUSTIN DAVID TEXTILES
TUSCANY COLLECTION
CHARLES SAMELSON INC.
RICHLOOM FABRICS

SPONSORSHIPS AVAILABLE

PATRON \$5,000

- 2 Cabin Suites blocked for each Patron Sponsor only reserved until March 30 (reserved directly with Resort - cost not included)
- 20 general admission tickets
- Event-level promotion: (NEWH website, Facebook, email broadcasts)

DIAMOND: \$2,000

- All lodging (except Cabin Suite) available to reserve First come, first served (reserved directly with Resort - cost not included)
- 5 general admission tickets
- Event-level promotion: (NEWH website, Facebook, email broadcasts)

RUBY \$3,000

- 1 Cabin Suite blocked for each Ruby Sponsor only reserved until March 30 (reserved directly with Resort - cost not included)
- 10 general admission tickets
- Event-level promotion: (NEWH website, Facebook, email broadcasts)

EMERALD: \$1,000

- All lodging (except Cabin Suite) available to reserve First come, first served (reserved directly with Resort - cost not included)
- 2 general admission tickets
- Event-level promotion: (NEWH website, Facebook, email broadcasts)

SPECIAL SPONSORSHIPS AVAILABLE

\$1,500

GLAMP T-shirts (2 sponsors)

\$1,000

"All For One - Onsie's For All"
(Children's Charity)
GLAMP Event Wristband
Happy Hour Saturday

\$750

Sunday NEWH Team Photoshoot
Photobooth Background

\$500

GLAMPswag
Bathhouse Boudoir
Water & Ice Stations

\$300

Chateau Valets (7 available)

FLEA MARCHE CHALETS F.O.H. | 2 | 3 | 4 | 5 | 6 | 7

Of the 14 Chateau tents available in the **Heart of Glampton** this year, only 7 are taken by design teams. We are therefore inviting vendors to rent the other 7 from us to show their products, provide items for the silent auction and further enhance the overall experience.

"Marche Chalets" are available for \$1,000 each.

Other Special Sponsorship opportunities are available. Please contact us.

CALL NOW BEFORE THEY RUN OUT!!!!

ACCOMMODATIONS Reservations by phone ONLY (blocked online for event) 800.293.5444



CABIN SUITE

Blocked for Ruby & Patron Sponsors Only
(cost not included)

All newly remodeled. Includes 1 queen bed or queen size bunk beds and fold out sofa. Equipped with power, private bedroom, full bathroom, front room, A/C, front porch, charcoal grill and much more.



WESTERN WAGON

First come, first served (cost not included)

Curved roof & traditional wagon wheels. Includes 1 queen bed and 2 twin beds. Equipped with bedding.



VACATION HOME

First come, first served (cost not included)

All newly remodeled and vary in sizes and amenities. Equipped with power, private bedroom, full bathroom, front room, air conditioning, front porch, charcoal grill and much more.



RV SITE

(cost not included)

Site equipped with wireless internet, 30 and 50 amp service, picnic tables and grills. Full hook-ups (W/E/S)



COWBOY CABIN

First come, first served (cost not included)

Log cabin style with front porch and charcoal grill. Equipped with queen bunk beds and bedding.



PRE SET GLAMPING TENTS

First come, first served (cost not included)

"Rough It in Style". One full size bed and cot. Bedding included.



CONESTOGA WAGON

First come, first served (cost not included)

Pioneer Wagons used in the 19th Century. Includes 1 king bed and 2 twin bunk beds. Equipped with bedding, electricity and outlets.



PERSONAL TENTS

(free tent site - 100 available)

"Rough It" - Attendees provide their own tents or share. Glamp your personal tent to compete for GLAMP's Chalet Award!

* All lodging costs are in addition to the \$175 General Admission *

Lodging is not included in sponsorship. All lodging must be reserved and paid directly with the resort @ 800.293.544

visit WWW.ZIONPONDEROSA.COM for more details

CHILDREN'S CHARITY

"ALL FOR ONE & ONSIES FOR ALL"



WEAR A ONSIE & BRING TWO FOR THE TODDLERS

also accepting other donations such as diapers, pacifiers, etc.

- proceeds to benefit **THE GOOD DEED PROJECT** for single mothers -



SATURDAY | JUNE 3
9 PM - MIDNIGHT

ACTIVITIES

Climbing Wall, Miniature Golf, Trampoline Bungee, Zip Line ...

ATV Tours, Canyoneering, Guided Hiking, Hiking / Shuttles, Horseback Riding, Jeep Tours, Paint Ball, Mountain Biking, Shotgun Range, Wagon Ride & Dinner ...

Basketball, Billiards / Foosball, Horse Shoes, Ping Pong, Tennis, Pool & Hot Tub, Field areas for Softball, Volleyball
AND MUCH MORE!



* Cost of all activities are in addition to the \$175 General Admission *

Activities are not included in sponsorship and must be reserved and paid directly with the resort @ 800.293.544

visit WWW.ZIONPONDEROSA.COM for more details

AGENDA

THURSDAY

Exclusive to design teams and sponsors only – Lodging and Food on own

FRIDAY

- 8:00 am Event opens for Arrivals - Lodge check in begins, Gift bags & T-shirt Table open
Valet Chalet assistance available from 8 am - 2 pm
- 9:00 am All water stations open for use **(sponsored by DUNN-EDWARDS PAINTS)**
- 4:00 pm Silent Auction Begins!! ** See Glamp Alley and Tents for Listings of Items available to bid!!
- 5:00 pm - 9:00pm Band Music- Identity Crisis **(sponsored by TANDEM DESIGN STUDIO)**
- 6:00 pm - 7:00 pm Cocktail hour at Lodge Pavilion **(sponsored by RICHLOOM)** after 7 pm CASHBAR
- 7:00 pm - 8:00 pm Slow Low Southern Boil Supper **(sponsored by KELLEX SEATING)**
Ice Cream Bar Dessert **(sponsored by GFI DRAPERY)**
- 9:00 pm - 12:00 am DJ Mike **(sponsored by PIONEER)**

SATURDAY

- 7:00 am - 10:00 am Ponderosa Breakfast at Lodge **(sponsored by VILLAGE HOSPITALITY)**
- 12:00 pm - 1:30 pm Voting Box Luncheon in Glamp Alley! **(sponsored by FOH)**
(Gather to view Chateaus and personal Chalets and collect ballots)
- 5:00 pm - 9:00pm DJ Mike **(sponsored by PIONEER)**
- 6:00 pm - 7:00 pm Cocktail hour at Lodge Pavilion - CASHBAR
- 7:00 pm - 8:00 pm BurntEnDz BBQ Supper & Awards **(sponsored by MDC WALL)**
- 9:00 pm - 12:00 am "All for One & Onsies for All" - Charity Event to benefit The Good Deed Project
- 9:00 pm - 12:00pm Band Music- Identity Crisis **(sponsored by TANDEM DESIGN STUDIO)**

SUNDAY

- 7:00 am - 10:00 am Ponderosa Breakfast at Lodge
- 8:00 am - 12:00 pm Chalet Valets available to deconstruct tents (see 11 am break for phot time!)
- 11:00 am NEWH Glamping Group Photo Shoot at Glamp Alley



THANK YOU for attending this year's NEWH Glamping Event!

A GLAMPER'S GUIDE

PLEASE NOTE:

- 🕯 Dinner Friday through breakfast Sunday included in General Admission
- 🕯 Approximate drive time from Downtown Las Vegas to the Resort is 3.5 hours (plus one hour time zone change)
- 🕯 There is a \$30.00 Park Entrance fee per car valid for 7 days (additional cost for RVs)
- 🕯 Closest gas stations and stores are 45 mins., 20 miles drive to Springdale.
- 🕯 Tunnel restrictions: If your vehicle is 11'-4" tall or taller or 7'-10" wide or wider, including mirrors, awnings and jacks, you will need a \$15 tunnel permit and escort for one-way access until 7:30 pm only (Utah time)
- 🕯 No personal camp fires allowed
- 🕯 Guests can enjoy Zion National Park and hiking before heading back to Las Vegas

FAMILY FRIENDLY:

This year, GLAMP is family friendly. Children's camp is available from 9 am to 9 pm for \$10/hr/child (inquire with resort directly to arrange). However, **dinners and evening events are strictly 21+ only** so evening care or babysitting must be arranged independently. If you plan to bring children, **please advise resort so they can recommend lodging or tent sites away from evening noise and activities.** (Because children may not attend dinners and evening events, there is no general admission ticket required for attendance.)

THINGS TO CONSIDER PACKING:

- Flash Light
 - Raingear/warm gear
 - Sunscreen/bug repellent
 - Hiking Shoes
- (the ground is not leveled and there is much dirt throughout)

DIRECTIONS FROM LAS VEGAS:

Take I-15 North to St. George, Utah. Approximately eight miles north of St. George, leave I-15 at exit #16 (right/east) to Highway 9 (the Hurricane / Zion National Park exit) Follow the signs to Zion National Park. Enter the Park, go through both tunnels, exit the park on the East side. Drive two miles and watch for North Fork Rd. on the left side of the road. Turn left onto North Fork Rd. and drive five miles.



GLAMP MAP

ZION PONDEROSA RANCH

GLAMP
Life's Your Canvas. Make It Beautiful.

LEGEND

- | | | | |
|---|----------------|---|---------------------------------|
|  | Old Glampton |  | Chateau PLAZA
14 Glamp Tents |
|  | RV Parking |  | Conestoga Wagons |
|  | Vacation Homes |  | Western Wagons |
|  | Cabin Suites |  | Cowboy Cabins |
|  | Fire Pit |  | Personal Tents |
|  | Band |  | String Lights |

KEY BUILDINGS

- | | | | |
|---|-------------------------------------|---|------------------------|
|  | 01 Glampton ABBEY
(Registration) |  | 03 Showers / Restrooms |
|  | 02 Recreation Barn |  | 04 Swimming Pool |



Las Vegas
NEWH
The Hospitality Industry Network