

Mid-South Region
NEWH
The Hospitality Industry Network

NEWH LEADERSHIP
conference
Nashville | Tennessee

As we closeout our 2024 NEWH Leadership Conference

*Let's kick up our heels
and Celebrate!*

CLOSING PARTY

SATURDAY
FEBRUARY 17TH
7:00PM - 10:00 PM

REDNECK RIVIERA

208 Broadway | Nashville TN

FOOD | DRINKS | LIVE MUSIC

Sponsorship Opportunities Available
Contact: NEWHMidSouth@gmail.com

Sponsorship Opportunities

Chart Toppers

\$4,000

Company Logo featured on promotional swag along with other Chart Toppers given to first 50 attendees (max 3 sponsors)

Company Logo featured on Step and Repeat signage at Event - great photo opportunities

Special Acknowledgment during event

Social Media Takeover Day with NEWH MidSouth's Mascot Presley the Pineapple

Company Logo featured on TV display during Event (display will be on continuous loop)

4 complimentary tickets to Closing Party includes 8 drink tickets

Company Logo featured on NEWH Midsouth Regional Group Website Page with link to Company Website

Shout out on NEWH Midsouth Regional Group Social Media

Watering Hole

\$3,000

Company Logo featured on Sign at Bars along with the other Watering Hole Sponsors (max 3 sponsors)

Company Logo featured on reusable cups along with other Watering Hole Sponsors (max 3 sponsors)

Special Acknowledgment during Event

Company Logo featured on TV display during Event (display will be on continuous loop)

2 complimentary tickets to Closing Party includes 4 drink tickets

Company Name featured on NEWH Midsouth Regional Group Website Page

Shout out on NEWH Midsouth Regional Group Social Media

Chapter Contest

\$3,000

\$1500 Scholarship in Sponsor's name for visiting Chapter with the most attendees at Closing Party

Announcement during event and presentation of scholarship money to winning Chapter

Company Logo featured on TV display during Event (display will be on continuous loop)

2 complimentary tickets to Closing Party includes 4 drink tickets

Company Name featured on NEWH Midsouth Regional Group Website Page

Shout out on Midsouth Regional Group Social Media

Main Stage Musician

\$1,500

Company Logo featured on Sign at Stage on 1st Floor

Company Logo featured on TV display during Event (display will be on continuous loop)

1 complimentary ticket to Closing Party includes 2 drink tickets

Company Name featured on NEWH Midsouth Regional Group Website Page

Shout out on Midsouth Regional Group Social Media

Whiskey Tasting

\$1,500

Company Logo featured on Sign at Whiskey Tasting Station (pick 2nd Floor or 3rd Floor)

Company Logo featured on TV display during Event (display will be on continuous loop)

1 complimentary ticket to Closing Party includes 2 drink tickets

Company Name featured on NEWH Midsouth Regional Group Website Page

Shout out on Midsouth Regional Group Social Media

American Feast

\$1,000

Company Logo featured on Sign at Food Station along with other American Feast Sponsors (max 5 sponsors)

Company Logo featured on TV display during Event (display will be on continuous loop)

1 complimentary ticket to Closing Party includes 2 drink tickets

Company Name featured on NEWH Midsouth Regional Group Website Page

Shout out on Midsouth Regional Group Social Media

Honky Tonk

\$500

Company Logo included on screen with other Honky Tonk Sponsors on TV display during Event (display will be on continuous loop)

1 complimentary ticket to Closing Party includes 2 drink tickets

Company Name featured on NEWH Midsouth Regional Group Website Page

Shout out on Midsouth Regional Group Social Media

Sponsorship Opportunities

Company Logo featured on Promotional Swag given to first 50 Attendees	Company Logo featured on Step and Repeat signage at Event	Social Media Takeover Day with NEWH MidSouth's Mascot Presley the Pineapple	Special Acknowledgment during Event	\$1500 Scholarship in Sponsor's name for visiting Chapter with the most attendees at Closing Party	Company Logo featured on Signage at Event	Company Logo included on TV display during Event (display will be on continuous loop)	Complementary tickets to Closing Party	Company Logo featured on NEWH MidSouth Regional Group Website Page	Shout out on NEWH MidSouth Regional Group Social Media
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Chart Toppers \$4000 <small>max 3 sponsors</small>	Yes	Yes	Yes	Yes	Yes Step & Repeat and table top tent signage	Yes	4 event tickets 8 drink tickets	Yes with link Company Website	Yes
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Watering Hole \$3000 <small>max 3 sponsors</small>			Yes		Yes All Bars	Yes	2 event tickets 4 drink tickets	name only	Yes
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Chapter Contest \$3000 <small>max 1 sponsor</small>			Yes	Yes	Yes Table Top Tent Signage	Yes	2 event ticket 4 drink tickets	name only	Yes
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Main Stage Musician \$1500 <small>max 1 sponsor</small>	Sold Out				Yes 1st Floor Stage	Yes	1 event ticket 2 drink tickets	name only	Yes
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Whiskey Tasting \$1500 <small>max 2 sponsors</small>	Sold Out				Yes Whiskey Tasting Station (pick 2nd or 3rd floor)	Yes	1 event ticket 2 drink tickets	name only	Yes
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American Feast \$1000 <small>max 5 sponsors</small>					Yes Food Station	Yes	1 event ticket 2 drink tickets	name only	Yes
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Honky Tonk \$500						Yes along with the other Honky Tonk sponsor logos	1 event ticket 2 drink tickets	name only	Yes
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