

FROM THE PRESIDENT

With the summer flying right by us, the New York Chapter has had some exciting events. Our Owners Round table function was a great success. We had some fantastic owners that helped make this event a huge success along with our stellar member attendance. Our July Toasty Tuesday on the rooftop of the new Hyatt Time Square had an incredible turnout packing out the entire roof top! Kudos once again to our hardworking programming team lead by Erica Shamrock!

As we approach fall, we are gearing up for our chapter's hottest event, Product Runway, that will be held at the W Lexington on Sunday November 8th. We have 17 fabulous design teams and 17 awesome vendors matched up for a night that is not to be missed!

Last but not least, the reason why we all participate in all these fabulous events is to raise money for scholarships. Our scholarship deadline of September 4th is fast approaching. As a chapter we can't wait to meet our new recipients and celebrate their achievements as well as welcome them to the NEWH community. Our Scholarship event is October 20th and our dedicated team is working on sorting out all the details for the perfect venue. Stay tuned for more details for another special event in the New York Chapter.



Once again all this is made possible by my board and committee members with their dedicated forces to make the New York Chapter a leader in the community!

Cheers New York! Keep up the hard work!

-Alicia Cannon President New York Chapter, NEWH

HAPPENINGS

MARTHA WASHINGTON HOTEL, APRIL 21



Rvan Bondar, Evan Shatz Associates, Rob Veluz, BG Studio, Susan Halpern, D'Style, Kimberly Gerner, VM Studios



Karen Folev, IHG, Avten Nuhoglu, Wimberly Interiors, Rebecca Weinstein, Wimberly Interiors



Tom Buck, Buck Agency, Laura Carter, Tri-Kes, Stephanie Przedwiecki, Chelsea Hotels

OWNERS ROUNDTABLE, DREAM HOTEL, JUNE 3



Rachel McCaslin, HOK, Kaisa Krause, Krause+Sawyer, Mika Fukuyoshi, Dash Design



Owners Roundtable, Dream Hotel



George Scammell, Wyndham Worldwide, Lauren Ritter, Global Allies

TOASTY TUESDAY, DREAM HOTEL, JUNE 16









Susanna Fox, Rockwell Group, Robert Toasty Tuesday, Dream Hotel Pullen, Fil Doux

Molly Getsloff, Rockwell, Marlaina Deppe, Novo Arts, Karen Mandia, MDC Wallcoverings, Kimberly Gerber, VM Design Studio, Shell Azar, SAS Architecture

CALENDAR

NEW MEMBERS

NEWH Scholarship Applications Due September 4

Networking Lunches September 30, October 28

Toasty Tuesdays September 22, October 20

CEU Event October 22

Product Runway November 8

BDNY November 8-9

HX: The Hotel Experience (formerly IHMRS) November 8-10

Alison Wardley, Valley Forge Fabrics, Inc. Ariana Medina, Jonathan Adler Enterprises Brian Kazar, The Meridien Companies Christine Aliverto, Andre Martin International Debra Duneier, EcoChi, LLC Delphine Borredon, Yoma Textiles Inc Katie Bungeroth, WETSTYLE Kenia Espinosa, PTY Lighting, LLC Kenneth Neilson, John Celli Custom Furniture Maira Seara, Pratt Insitute (Dean) Marie-Gabrielle De Vimal, VISTO Images Mark Cunningham, Cunningham Solutions, LLC Thomas Buck, Buck Agency, Inc. Tim Mayhew, McGrory Glass Tyla Caccese, Tailor-Made Textiles Vasiliki Zannettis, A2 Interiors Studio

FACES OF NEWH // VASILIKI ZANNETTIS, DESIGN PARTNER & DIRECTOR OF A2 INTERIORS STUDIO FOR THE ARCHIPELAGOS GROUP



Welcome back to NEWH NY Vasiliki! We are so happy you rejoined! What is the value in being an NEWH Member to you? Thank you. Yes, I took some time off to travel a year ago and returned with a

fresh perspective. The greatest value that NEWH offers is the sense of community. Having been away and coming back to the industry, I was immediately embraced and welcomed back. A loose definition of Hospitality is the friendly reception and treatment of guests or strangers. We are in an industry that celebrates creating and sharing moments of community and connection and NEWH exemplifies that.

Who are some of your Design Heroes?

My first thought was Charles and Ray Eames. They were designers, architects, graphic and fine artists. They were a brand in themselves but didn't have a style per se. They had a methodology on design and attacked it with passion and thought. And produced timeless work. That combined with the love and respect they had for each other is truly inspiring.

How do you stay on top of trends or find newness with so much information out there?

Social Media is all anyone talks about these days, but it is truly the easiest way to keep up to date with the trends. Instagram and blogs in particular and keeping up with smaller design studios, fashion houses and advertising agencies. That's your link to the beat on the street. It is easy to become overwhelmed but find the niche you want to explore. Don't get swept up in the trends as well. We at A2 value what is current but maintain true to our design context and concept.

Inspiring places in NYC? Restaurant, Bar, Hotel, Retail, your choice? It's the opposite of what you may initially think. NY is all about the hustle and bustle but I love finding serene spaces or hidden gems like Campbell Apartment in Grand Central, or the Temple of Dendur at the Met. One space that is a small garden oasis is Santina in the Meatpacking District, opened recently right under the High Line. I'm also looking forward to the opening on One Hotel in Central Park by Starwood Capital.