

SPONSORSHIP REGISTRATION INFORMATION



OVERVIEW: Hospitality Designer Day at High Point Market is an NEWH North Carolina event designed to leverage our region's manufacturing strength to invite hospitality designers, hoteliers and purchasing companies to the High Point Furniture Market. It enables manufacturers to extend their market presence and preparations to an additional market segment at a time when traffic traditionally slows down.

DETAILS

DATE: Tuesday, April 8, 2014
TIME: Participating showroom visits all day
7:30 – 9:00 am Breakfast / Registration
12:00 – 1:00 pm Lunch / Networking
5:30 – 8:30 pm Scholarship Award and Cocktail Party
COST: \$575 / showroom
DEADLINE: **FEBRUARY 20, 2014 FOR COMMITMENT AND PAYMENT**

SPONSORSHIP BENEFITS

- 4 passes per company for the cocktail party (additional charge for additional people)
- 25 qty. Quick Reference Guides – includes map with participating showroom listings
- 25 printed postcard invitations + .pdf file
- Save the Date flyer in .pdf format
- Counter Card for showroom
- Company logo in Quick Reference Guide, postcards and on poster at cocktail party
- Event promotion by NEWH NC via US Mail, Eblast, PR, Facebook, NEWH web site and by neighboring NEWH chapters in Washington DC, VA, GA

PARTICIPATING SHOWROOM REQUIREMENTS

1. Must be an NEWH member in good standing (in any chapter).
2. Must be actively selling to the hospitality market.
3. Must have a High Point area showroom or office.
4. Must staff showroom on April 8 with personnel conversant in product, needs and pricing of hospitality market.

TO REGISTER AS A SPONSOR

See following page.

Questions, contact:

Karen Appert	kmappert@appertmarketing.com	336.761.1220
Liz Felsen	liz.felsen@telosfurniture.com	443.677.5733
Kathy Yetso	kathy@americancontractseating.com	336.812.8124
Julie Blacutt	jblacutt@greyne.com	336.848.4668



AT HIGH POINT MARKET

SPONSORSHIP FORM

Complete form, save as a .pdf file and submit information with \$575 payment via email, fax or mail as noted below.

Company Name	
Street Address	
City / State / Zip	
Phone	
Contact Name	
Contact Email Address	
Contact Phone #	
High Point Showroom Address	
High Point Showroom Phone #	
Would you like your showroom to be listed on the map as a location offering food during the day?	
NEWH Member of which Chapter / Region	

Needed from sponsors by February 20, 2014:

- Form completed & payment submitted to reserve a spot.
- Company Logo in .jpg or .eps format, 300 dpi at 4x5 size emailed to: Karen Appert kmappert@appertmarketing.com

Check Mail check (payable to NEWH) and a copy of this form by February 20 to:
NEWH, Inc. – Attn: NEWH NC Hospitality Designer Day
PO Box 322
Shawano, WI 54166

Credit Card Fax payment information to 800-693-6394, email completed .pdf file to julie.hartmann@newh.org or mail to above address

Name on Card _____

Billing Address _____ City _____ State _____ Zip _____

Credit Card Number _____ Exp Date _____ CVC Code _____