

# 2024 annual sponsorship

There are three tiers to our Annual Sponsors. Each level is vital to providing the resources to host dynamic, engaging, and interesting events with a focus on networking opportunities and aiding our ability to award scholarships to student leaders within the hospitality industry.

Secure your sponsorship today!

Questions? Please reach out to:

Jamie Hysell, NEWH NW VP of Administration  
jhysell@rfmarch.com

**SILVER**

**\$750**  
Unlimited

**GOLD**

**\$2500**  
4 Available

**PLATINUM**

**\$5000**  
1 Available

## Events

	SILVER	GOLD	PLATINUM
Sponsor all programming Events in 2024 *	✓	✓	✓
One complimentary entry ticket to all programming events		✓	✓
One additional complimentary entry ticket to all programming events			✓
One complimentary ticket to our Savor Uncorked annual fundraiser **		✓	✓
One additional complimentary ticket to our Savor Uncorked annual fundraiser **			✓
Two exclusively sponsored Scholarship Walk Happy Hour events			✓

## Project or Product Spotlight

	SILVER	GOLD	PLATINUM
Week-long Instagram Take-Over - unlimited stories + 3 permanent posts			✓
Monthly spotlight (Website)			✓
Product Friday (vendors) or Project Friday (firms, ownership, or brand) IG Post		✓	✓

## Brand Recognition

	SILVER	GOLD	PLATINUM
Business logo on NEWH NW Chapter website & footer of all Chapter emails		✓	✓
Social Media Thank You post with logo and tags to your social media pages	✓	✓	✓
Logo or company name*** on 2024 Annual Sponsor Banner displayed at all events	✓	✓	✓
Opportunity to provide branded items/swag at events (vendor provided)			✓

## Programming Participation

	SILVER	GOLD	PLATINUM
Early access to Savor Fundraiser sponsorship opportunities	✓	✓	✓
Influence on Hospitality Property tour selection		✓	✓
CEU Presentation opportunity (vendors) or Culture/Portfolio Presentation (firms)		✓	✓

All sponsorships are non-refundable

\* The NEWH regional tradeshow & Savor Uncorked are fundraising events and are not included

\*\* Membership level ticket only, non-member ticket is not included

\*\*\* Company logo for Platinum and Gold partners, company name for Silver partners

# 2024 event calendar

*hope to see  
you there!*

**February**

**NEWH Leadership Conference**  
See you in Nashville!

**March**

**Education Event**  
CEU Presentation or Culture/Portfolio Presentation  
with Gold/Platinum level sponsor (Virtual)

**April**

**TopID 2024 Honoree Breakfast**

**May**

**Seattle Scholarship Walk & Happy Hour**  
Exclusively sponsored by Platinum Level sponsorship

**June**

**Seattle Hospitality Property Tour**

**July**

**Education Event**  
CEU Presentation or Culture/Portfolio Presentation  
with Gold/Platinum level sponsor (Virtual)

**August**

**Portland Hospitality Property Tour**

**September**

**Portland Scholarship Walk & Happy Hour**  
Exclusively sponsored by Platinum Level sponsorship

**October**

**Savor Fundraiser**  
2024 Scholarship Awards & TopID 2025 Announcement  
**NEWH Regional Tradeshow**

**November**

**Education Event**  
CEU Presentation or Culture/Portfolio Presentation  
with Gold/Platinum level sponsor (Virtual)

**December**

**NEWH Board of Directors Holiday Party**  
Invitation extended to Gold & Platinum level sponsors

# congratulations! to our

# 2023 scholarship recipients



## Toluwani Ayeni - \$10,000

University of Idaho - Major in Interior Architecture & Design

Graduates in 2025

Among my various passions, one stands out the most is giving haircuts to my friends. It is through this act of personal service and attention to detail that I discovered my deep affinity for the hospitality industry. The opportunity to serve others and create memorable experiences is what attracted me to this field. After completing my undergraduate studies, I aspire to pursue a master's degree in architecture, aiming to transfer and apply my acquired skills to the vibrant realm of hospitality and branding.



## Jarin Khan - \$10,000

University of Washington - Major in Architecture

Graduates in 2024

The power of design decisions can offer more to society than aesthetics. I observe the regular practices from different points of view and imagine links between the unaddressed issues by merging them with the mainstream. I had the opportunity to work with a prominent tribal community in Northern Bangladesh for my undergraduate studies. This was the first time I realized that the traditional hospitality and tourism industries could also be designed to revive a culture on the verge of fading away.



## Paige Snel - \$2,000

Washington State University - Major in Hospitality Business

Graduates in 2024

One of my top values in life is, understanding. Understanding is important because you may not agree or relate to someone's hardships or dreams, but it is a big step to a less complicated life. During my time working as an intern at Semiahmoo Resort, stepping into others' shoes through understanding has really made me a better employee. Going above and beyond to make a guest feel important makes not only me feel good, but it makes them feel good and makes their experience memorable.



## Sibleigh Julander - \$1,500

Washington State University - Bachelors in Interior Design / Minor in Construction Management

Graduates in 2025

Sibleigh dreams of the opportunity to travel abroad to study in Florence, Italy, in the Fall of 2024. Following graduation, she plans to move back to her hometown of Seattle, WA, and work for a small design-build firm to utilize her Education in construction management and her passion for design. From there, she hopes to launch into other areas of hospitality, she will be on the lookout for opportunities in the areas of retail, hospitality, and sustainable design as she progresses in her future career.



## Evan Garrett - \$1,500

University of Oregon - Bachelors in Interior Architecture / Minor in Entrepreneurship & Architecture

Graduates in 2025

I'm originally from Chicago, IL where my love for architecture and the interior space truly began. I currently work in Eugene, OR as a server and bartender at a local tavern. Working in the service industry has truly sparked my keen interest in hospitality design. I would love to create fun, functional, creative spaces for both service workers and guests to enjoy. In my free time, I love to take my dog, Ruby, hiking, paddleboarding, and other outdoor activities.