

President  
Teddi Powers  
*Urban Art Company*

VP/Administration  
Pam Niemann  
*Niemann Interiors*

VP/Development  
Angela Reed  
*Baker Barrios Architects*

Secretary  
Yadhya Schlegel  
*Lup Interiors, LLC*

Treasurer  
Shana McCullough-Downing  
*Downing Marketing Group*

Past President/Parliamentarian  
Lora Spran  
*Walt Disney Imagineering*

Executive Advisor  
Cindy Andrews  
*Sunbrite Outdoor Furniture, Inc.*

NEWH, Inc. Delegates  
Pam Niemann  
*Neimann Interiors*  
Angela Reed  
*Baker Barrios Architects*

Scholarship  
Joshua Altenbach  
*D&G Hospitality*

Membership  
Chris Schafer  
*ISG Installation Service Group*

Programming  
Joemy Vega  
*deVega Studio, Inc.*

Fundraising  
Gay Williford  
*Gay Nell & Associates*

Marketing  
Erika St. Laurent  
*Vision Three-Sixty, LLC*

February 17, 2016

Dear Valued Members and Partners,

On behalf of the Sunshine Chapter of NEWH, we would like to invite you to join us on **Saturday, October 22, 2016** as we host our Chapter 20<sup>th</sup> Anniversary Gala and Scholarship Celebration. We will be honoring our past scholarship recipients, past presidents and founding members.

The event will be in true gala style, themed in the Roaring 20s with a formal dinner and special entertainment throughout the evening. The gala will be created as a destination event at the newly renovated Villas of Grand Cypress and golf club....[www.grandcypress.com](http://www.grandcypress.com).

The Anniversary Gala event will be our only fundraising event for 2016 and will be our most highly anticipated and attended event for the upcoming year. We have many levels of sponsorship opportunities and we look forward to your participation and donations to this very special event.

**VIP Speakeasy Lounge - \$2000 (member exclusive):**

The Speakeasy Lounge is a rare and exclusive opportunity to mingle with the top decision makers influencing our local industry today. In this private, 1920's lounge you will be socializing with the Owner Executive VIP guests for a full hour of cocktails, hors d'oeuvres and '20's styled entertainment in this intimate environment. The Speakeasy Lounge will be located adjacent to the event's public cocktail reception and held at the open of this magnificent evening of celebration.

- Only 10 sponsorships available
- Exclusive access to VIP Owner Executives in a one-on-one social environment.
- Complimentary hors d'oeuvres and open bar during this exclusive engagement.
- Logoed signage at the Speakeasy Lounge.
- Program recognition.
- 2 dinner tickets for the evening plus 4 Speakeasy tickets
- 4 drink tickets to be used at any of the event's cash bars.

**Namesake Scholarship - \$2000 (member exclusive):**

- \$750 scholarship to be created and awarded in your name (company or individual)
- Input on student selection for your scholarship
- Sponsorship of your recipient and guest to the event
- 2 dinner tickets
- 4 drink tickets
- Recognition in verbal and printed program
- Invitation to help present your scholarship
- Only 3 sponsorships available

**BAR Sponsor - \$500 member / \$650 non-member:**

- Only 12 sponsorships available
- Logoed signage at a bar
- Recognition in printed program
- 6 drink tickets for distribution

**Entertainment Sponsor - \$500 member / \$650 non-member:**

- Only 6 sponsorships available
- Logoed signage at DJ / stage
- Recognition in printed program

Arizona – Atlanta – Atlantic City | Philadelphia – Chicago – Dallas – Houston – Las Vegas – Los Angeles Founding Chapter – New York – North Central – Northwest – Rocky Mountain – San Francisco Bay Area – South Florida – Sunshine – Toronto – United Kingdom – Washington DC Metropolitan  
Regional Groups: New England – North Carolina – Orange County – Pittsburgh – Vancouver

Thanking NEWH's 2016 Corporate Partners

**Benefactor:** DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | RH CONTRACT | SIGNATURE | ULSTER **Patron:** AMERICAN LEATHER | CRYPTON FABRICS | DELTA FAUCET COMPANY | HOSPITALITY DESIGN GROUP | HOSPITALITY MEDIA GROUP LLC | INSTALLATION SERVICE GROUP | MILLIKEN CARPET/HOSPITALITY | MOEN INCORPORATED | P/KAUFMANN CONTRACT **Supporting:** AMERICAN ATELIER, INC. | ARTERIORS CONTRACT | ASHLEY LIGHTING, INC. | BERNHARDT HOSPITALITY | ELECTRIC MIRROR | ENDURATEX | FABRIC INNOVATIONS, INC. | KARNDEAN DESIGN/FLOORING | KIMBALL HOSPITALITY | LEXMARK + NORTHWEST HOSPITALITY CARPETS | LILY JACK | MANDY LI COLLECTION | MASLAND HOSPITALITY | OW HOSPITALITY | RICHLOOM CONTRACT | SEM FIM | SERTA INTERNATIONAL | SÉURA INCORPORATED | SHAFER COMMERCIAL SEATING | SHAW HOSPITALITY GROUP | SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | TROPITONE FURNITURE COMPANY | VAUGHAN BENZ | W A L T E R S



NEWH  
Post Office Box 322  
Shawano, WI 54166  
800.593.NEWH fax 800.693.NEWH newh.sunshine@newh.org

**PHOTO Sponsor - \$500 member / \$650 non-member:**

- Only 6 sponsorships available
- Logoed signage at photo booth
- Recognition in the printed program
- Logoed backdrop
- 

**Program Sponsor - \$500 member / \$650 non-member:**

- Only 8 sponsorships available
- Full page / product ad in program
- Recognition in the printed program

**Corona Cigar Rolling Sponsor- \$400 member/ \$550 non-member:**

- Only 4 sponsorships available
- Signage at the stand
- Program Recognition

**Presidents Club Sponsorship - \$250 member / \$400 non-member:**

- Sponsor the evening of honored past-presidents
- Presidents and sponsors wear Presidents Club exclusive ribbon / pin for evening recognition
- Sponsor receives verbal recognition at introduction of past presidents during evening program.
- Recognition in the printed program

*\*\*Non-member sponsorships come with a year's membership to NEWH Sunshine Chapter.*

If you are interested in any level of sponsorship for this event, please fill out the attached Sponsorship Agreement Form and return to my attention. Please don't miss out on this one of kind sponsorship opportunity.

Thank you for your continued support of NEWH. You are a key factor to the organization's success.

Sincerely,  
Teddi Powers  
NEWH/Sunshine Chapter President  
Urban Art Company

NEWH Sunshine Chapter CH39317

Arizona – Atlanta – Atlantic City | Philadelphia – Chicago – Dallas – Houston – Las Vegas – Los Angeles Founding Chapter – New York – North Central – Northwest – Rocky Mountain – San Francisco Bay Area – South Florida – Sunshine – Toronto – United Kingdom – Washington DC Metropolitan  
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**EVENT SPONSORSHIP AGREEMENT**  
 “Sunshine Chapter 20<sup>th</sup> Anniversary Gala  
 and Scholarship Celebration”  
 October 22, 2016

Sponsoring Company \_\_\_\_\_

\*Please submit with proper capitalization and spacing, EXACTLY as it should appear on all published event materials.

Sponsor Representative \_\_\_\_\_

Title \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

**Payment due – 2 weeks after submitting this form**

All Sponsorships are available on a first come first serve basis. Please mark which sponsorship you would like as well as a back up option in case your first choice has already been filled.

- \_\_\_ **VIP Speakeasy Lounge - \$2000 (member exclusive)**
- \_\_\_ **Namesake Scholarship - \$2000 (member exclusive)**
- \_\_\_ **BAR Sponsor - \$500 member / \$650 non-member**
- \_\_\_ **Entertainment Sponsor - \$500 member / \$650 non-member**
- \_\_\_ **PHOTO Sponsor - \$500 member / \$650 non-member**
- \_\_\_ **Program Sponsor - \$500 member / \$650 non-member**
- \_\_\_ **Cigar Rolling Sponsor - \$400 member / \$550 non-member**
- \_\_\_ **Presidents Club Sponsorship - \$250 member / \$400 non-member**

*\*\*Non-member sponsorships come with a year’s membership to NEWH Sunshine Chapter.*

I, the undersigned, as a representative of the sponsoring company listed above, authorize NEWH/NEWH Sunshine Chapter to use the company name, logo, photos on documents, signage, and advertisement related to the 20<sup>th</sup> Anniversary Gala on October 22, 2016. I also understand that by signing this form, I agree to ensure that payment for the event listed above will be made. I, the undersigned authorize NEWH/NEWH Sunshine Chapter to use event photos for further NEWH promotions.

Payment for sponsorship is due as indicated above. I understand that failure to submit payment in full two weeks after submitting this form will result in the company’s name being excluded from event materials.

\_\_\_\_\_  
 Sponsor Representative Name (Printed)

\_\_\_\_\_  
 Sponsor Representative (Signature/Date)

SUBMISSION OF MATERIALS: All materials will be submitted (prospective –future action) in accordance with specifications of NEWH/NEWH Sunshine Chapter or its representative. Failure to submit in accordance with these specs may result in production charges. Materials must be provided within two weeks after submitting this form or will not be used.

GOVERNING LAW: This agreement will be governed by and construed in accordance with the laws of the state of Florida.

ENTIRE AGREEMENT: This Agreement and any and all exhibits (prospective – future action) and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings, both written and oral, regarding such subject matter. Pricing will be governed by NEWH/NEWH Sunshine Chapter, Sponsor and Vendor Kit, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms. This agreement may only be modified, or any rights under it waived by a written document executed by both parties.



## Payment Form

Sunshine Chapter Anniversary Gala & Sponsorship  
Event 10/22/16

Payment Options – check one:

Check Enclosed – make payable to NEWH Sunshine Chapter. Send to address below.

Invoice Me

*Note: Sponsorship is not final until payment has been received by NEWH/NEWH Sunshine Chapter, and payment must be received within two weeks of submitting this form. .*

Credit Card

American Express     Mastercard     Visa

Card Number \_\_\_\_\_

Exp Date \_\_\_\_\_ CVC Code \_\_\_\_\_ Amount Authorized \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Mail form or Check to:

Shana McCullough Downing  
7575 Kingspointe Parkway  
Suite 1  
Orlando, Florida 32819

Or Email to:

Shana McCullough Downing  
shana@dmgflorida.com

*Questions?* Please contact Shana at [shana@dmgflorida.com](mailto:shana@dmgflorida.com)