

NEWH

The Hospitality Industry Network

SPONSORSHIP PACKAGE

13TH ANNUAL



ANNUAL EVENT

We are delighted to extend an invitation for you to become a sponsor of **NEWH's 13th Annual Fall Event** at the newly renovated **Prophecy Bar** at the Hotel Georgia (*Howe St entrance – below street level)

Our event serves as a premier gathering for leaders in the hospitality industry, including hotel owners, managers, designers, purchasers, and suppliers, providing a valuable opportunity to network, discover, and learn about the latest projects shaping Metro Vancouver's hospitality landscape. It is an ideal occasion for your company to establish connections within the dynamic hospitality industry network.

Our fall event boasts exceptional attendance, with an anticipated turnout of approximately **120-160 attendees**.

As a sponsor, your company will benefit from **substantial exposure**, as we will be presenting the prestigious **TOP Interior Design Awards** for **2025**. The event's invitation reaches **over 400 local Interior Designers** and enjoys prominent visibility on our international website and social media platforms, ensuring widespread recognition and visibility for your brand.

REGION	Vancouver
DESCRIPTION	TopID Award '25, Student Scholarship Award
DATE	November 21st, 2024
LOCATION	801 W Georgia St., Vancouver, BC *Howe St. entry
SPEAKER	Ste Marie Art & Design
TICKET PRICE	Non-Members \$75 +gst Members \$45 +gst

Please do not hesitate to contact us with any questions. We kindly request that you confirm your sponsorship by **October 1st, 2024** to ensure the inclusion of your company profile in our event materials. All sponsorships are non refundable & non transferable.

Thank you for your time and thoughtful consideration.

Alex Jones
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ANNUAL EVENT SPONSORSHIP TIERS

	Platinum \$2,000 (plus GST)	Food & Drink Sponsors* \$1,500 (plus GST)	Gold \$1,000 (plus GST)	Silver \$750 (plus GST)
Sponsor representative to hand out scholarship award to winner on stage	✓	✗	✗	✗
Opportunity to provide promotional item for each attendee	✓	✓	✓	✓
Option to display your banner	✓	✗	✗	✗
Logo on tent cards at each table	Large	Medium	Medium	Small
Recognition of sponsorship at event	✓	✓	✓	**
Promotion on all NEWH Vancouver social media	✓	✓	✓	✓
Free tickets to event	4	3	2	1
Food sponsor table with signage & Welcome drink sponsor name on tickets *can provide own napkins	✗	✓	✗	✗
Name tag with sponsor levels	✓	✓	✓	✓

***Drink Sponsors** will pay directly to the venue the night of the event (All other sponsors will pay NEWH Canada Inc.)

** **Silver Sponsors:** you will be recognized all of our printed material & TV logos the night of, but not mentioned during the speeches because of timing & the # of sponsors

ALL SPONSORS: If you require additional tickets other than those included in your packages above, you will be required to buy those at member or non-member rate depending on the membership status of the person you are buying the tickets for.



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NEWH, The Hospitality Industry Network, NEWH is the international non profit community connecting the hospitality industry, providing scholarships, education, leadership development, and recognition of excellence.

Founded in 1984, NEWH is an international non-profit organization, with 29 chapters and many regional areas. NEWH brings together professionals from all facets of the hospitality industry. The organization offers members unique opportunities including an international membership directory, Career Network, magazine and sponsorship of leading industry expositions and conferences.

NEWH has awarded over **\$8,7000.00 USD in scholarships to over 2,959 students** to date!

To find out more about NEWH, please visit our website: www.newh.org

For any additional questions or inquires, please contact:

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