



VANCOUVER, BC  
**NEWH**  
The Hospitality Industry Network

# NEWH Vancouver Premier Partner Sponsorship Package



**2026**



# VANCOUVER, BC NEWH

The Hospitality Industry Network

## Premier Partner Annual Sponsorship Opportunity

NEWH Vancouver relies on sponsors to bring every event to life — and we're excited to offer annual sponsorships.

It helps us grow our membership, deliver inspiring educational events and hotel tours, and create meaningful networking connections.

In return, you'll receive prime opportunities to showcase your company throughout the year, boosting your brand presence by giving year round brand exposure.

## Join the Movement! Membership Opportunity

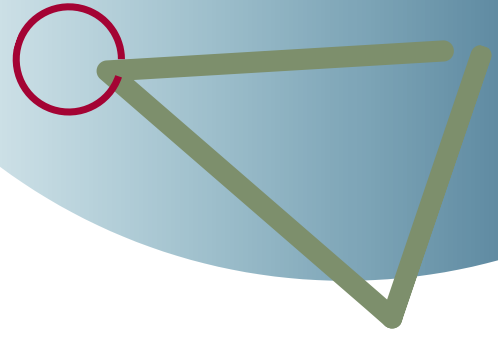
NEWH Vancouver Chapter Membership is separate from Premier Partnership sponsorships, giving individuals and companies exclusive opportunities to engage, network, and support Vancouver's hospitality design community while sponsorships elevate your brand and connect you with key industry decision-makers.



### Mission Statement

NEWH is the international non-profit community connecting the hospitality industry, providing scholarships, education, leadership development, and recognition of excellence

# Meet the Board



Executive Committee



**Richelle Walkley**  
President



**Michael Evans**  
VP/Administration



**Carolyn Robinson**  
Secretary



**Harris Allan**  
Treasurer



**Rebecca Bertrand**  
Executive Advisor



**Tammy Diniz**  
Past President/Parliament

Board of Directors



**Heather LaRoy**  
Scholarship Director



**Jen Teitelbaum**  
Membership Director



**James Holtrop**  
Programming Director



**Chanelle Obena**  
Marketing Director



**Candice Logan**  
Student Relations Director



**Kasia Chamberlain**  
Fundraising Director



# Premier Partnership

	PLATINUM	GOLD	SILVER	BRONZE
Qty Available	2	4	5	10
Price	\$3,000	\$2,000	\$1,000	\$500
Logo on NEWH Vancouver Website	Large	Large	Medium	Small
1 Social Media Thank-You Post	✓	✓	✓	✓
1-Day Social Media Takeover (Instagram Stories)	✓	✗	✗	✗
Individual Project/Product Social Media Post (Pre-approved by social media committee)	1	✗	✗	✗
Early Access to Sponsorship Opportunities and Ticket Sales (After corporate sponsors)	✓	✓	✓	✗
Logo Displayed at all 2026 Events	Large	Medium	Medium	Small
Complimentary Ticket to 15th Annual Event	3	2	1	0
Verbal Recognition at all 2026 Events	✓	✓	✓	✗

All sponsorships are non-refundable

[www.newh.org/vancouver](http://www.newh.org/vancouver)



# Event Sponsorships

Sponsorship opportunities are available for all of our networking events throughout the year! Partnering with us is a great way to connect with industry professionals and for your company to gain meaningful exposure.



## Event Schedule

- **Trivia Night**
- **Student Roundtable**
- **Tabletop & CEU Event**
- **Membership Drive — Headshot Event**
- **1<sup>st</sup> Pickleball Tournament & Mingler**
- **Summer Happy Hour Mingler**
- **Diverse Careers in Hospitality — Virtual Student Event**
- **15<sup>th</sup> Annual & Hotel Tour — TopID & Regional Scholarship Awards**

\*Events are subject to change

## Interested in sponsoring?

Stay tuned on our website and social media channels for sponsorship opportunities and details throughout the year!

Contact Kasia Chamberlain at  
[kasia.chamberlain@shaw.ca](mailto:kasia.chamberlain@shaw.ca)

**All sponsorships are non-refundable**

# Annual TopID Awards

The TopID Award is a prestigious honor determined by NEWH chapters and regional boards to recognize firms that demonstrate innovative design, leadership, and support our mission of scholarship.



## Daniel Meloché Design

Daniel Meloché is an award-winning Registered Interior Designer (RID & NCIDQ) with over seventeen years of experience. Originally from Calgary, he is now based in Vancouver, BC and has made a lasting impact in the design industry.



## Jennifer Kurtz Design

Kurtz Design Inc. is a boutique interior design firm specializing in bespoke hospitality spaces, with a passion for thoughtful, detail-driven design. We value curiosity, collaboration, and transparency, working closely with clients from concept to completion to bring their brand to life in a functional, meaningful way.



## Earls Restaurant Design

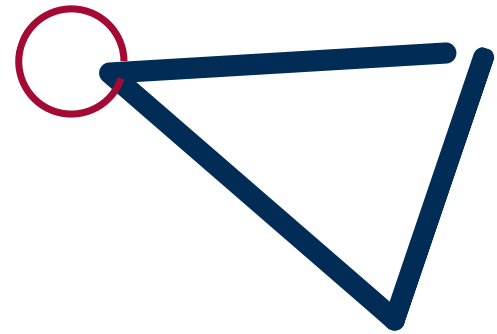
The Earls Restaurant Design Team creates warm, welcoming, and brand-driven dining spaces across locations. The team collaborates closely from concept to completion to ensure each space reflects the Earls experience.



# Congratulations

## *Investing in the future of Hospitality*

At the core of our NEWH mission is the belief that education changes lives and shapes the future of our industry. Through the generosity of our community, we provide scholarships to outstanding students pursuing careers in Interior Design, Architecture, Hospitality Management, Culinary Arts, and other related fields.



### Previous Scholarship Winners

**2025**

**Andrea Mercado**

**2024**

**Talita Alencar Lima  
de Oliveira**

**2024**

**Paulina Jaszczewska**





VANCOUVER, BC

**NEW****H**

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**Thank  
you!**



**2026**