



# 2016 NEWH Golf Tournament

**Monday,  
September 19, 2016**

**Lakewood Country Club  
13901 Glen Mill Road  
Rockville, MD 20850**

**TITLE SPONSOR**



**LAKWOOD COUNTRY CLUB**

## Tournament proceeds benefit the:

### **NEWH Washington DC Metro Chapter's Mission of Education and Scholarship**

*Join the celebration as NEWH Washington Metro Chapter kicks off the hospitality industry's premier networking event!*

*Experience the perfect combination of fun and fundraising, as this highly anticipated event offers a full day of golfing, prizes, gifts and beverages.*

*Proceeds from the tournament allow NEWH, Inc. to continue to award scholarships to students pursuing careers in the hospitality industry.*

*Be sure to attend this year's exciting event as we bring you the Travis Mathews Tour Bus experience. We're throwing a party, and you're invited!!*

## TITLE SPONSOR



*Please join us in thanking our Title Sponsor Marriott International who has teamed up with NEWH Washington DC Metro Chapter to bring you this incredible networking fundraising event.*



#### Thanking NEWH's 2016 Corporate Partners

**Benefactor:** DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | RH CONTRACT | SIGNATURE | ULSTER **Patron:** AMERICAN LEATHER | BERNHARDT HOSPITALITY | CRYPTON FABRICS | DELTA FAUCET COMPANY | HOSPITALITY DESIGN GROUP | HOSPITALITY MEDIA GROUP LLC | INSTALLATION SERVICE GROUP | MILLIKEN FLOORS | MOEN INCORPORATED | P/KAUFMANN CONTRACT **Supporting:** AMERICAN ATELIER, INC. | ARTERIORS CONTRACT | ASHLEY LIGHTING, INC. | BRINTONS | ELECTRIC MIRROR | ENDURATEX | FABRIC INNOVATIONS, INC. | KARNDEAN DESIGNFLOORING | KIMBALL HOSPITALITY | LEXMARK + NORTHWEST HOSPITALITY CARPETS | LILY JACK | MANDY LI COLLECTION | MASLAND HOSPITALITY | OW HOSPITALITY | RICHLOOM CONTRACT | SEM FIM | SERTA INTERNATIONAL | SÉURA INCORPORATED | SHAFER COMMERCIAL SEATING | SHAW HOSPITALITY GROUP | SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | TROPITONE FURNITURE COMPANY | VAUGHAN BENZ | W A L T E R S WICKER

## GOLF SPONSORSHIP OPPORTUNITIES

Sponsor	Cost	Description
Title Sponsor 	<b>SOLD!</b>	Includes 1 (one) Golf Foursome; 4 dinner tickets; name on golf balls and on all press and advertising
Grand Prize Sponsor 	<b>SOLD!</b>	Includes 1 (one) Golf Foursome; 2 dinner tickets and will award 1st place green robes with company logo
Ben Hogan Sponsor (Dinner Sponsor )	\$3,500.00	Includes signage at the Dinner; 1 Golf Foursome and 2 dinner tickets
Travis Mathews Tour Bus Sponsor	\$4,000.00	Sponsor of the Travis Mathews Tour Bus: Includes Name or Logo on step and repeat to be located at the tour bus and \$100 voucher to be given to each golfer to use in the retail shop on the bus; 1 foursome and Lounge space at tour bus to be used throughout the day for networking with golfers as they <i>hang out</i> at the tour bus.  Check out the video for this incredible new experience: <a href="https://www.youtube.com/watch?v=ZHNrBYWLiU">https://www.youtube.com/watch?v=ZHNrBYWLiU</a>
Beverage Cart Sponsor (2 available)	\$3,000.00	Includes Signage on Beverage Cart
"Give it your best shot " putting contest	\$1,000.00	Includes signage at putting green and sponsor of mini ipad prize.
Longest Drive Sponsor	\$1,000.00	Includes Signage on 4 designated holes (2- ladies and 2-men) plus a signage at the clubhouse for a "drive -off" contest Prize sponsor for (2) Bluetooth speakers for winners.
Pretzel Station on Golf Course	\$2,000.00	Hang out on the course and hand out warm pretzel snacks to our golfers, includes signage and (2) dinner tickets.
Hole Sponsor	\$50.00	Includes corporate signage at one hole
Closest to the Pin Sponsor	\$500.00	Sponsor Signage on 2 Holes, prize sponsor and (1) dinner ticket.
Bar Sponsor	\$400.00	Signage at the Bars plus (1) dinner ticket.
Box Lunch Sponsor	\$1,500.00	Includes Company Name/Logo Sticker on Box Lunch, sponsor of apple watch raffle prize.
Photo Cart Sponsor	\$1,500.00	Includes: riding around the tournament and taking candid-photos on a golf cart. Cart may be decorated. Plus, 2 (two) dinner tickets.
Photo Booth	\$750.00	Popular event at networking dinner, photograph our guests in hats, boas and other fun props throughout the evening. Sponsor to supply step and repeat with sponsor logos.
Silver Spoon Sponsor	\$750.00	Includes logo on Step and repeat and (2) dinner tickets.
Foursome	\$2,000.00	Each foursome includes: 1 (one) round of golf, golf cart, box lunch networking happy hour and awards dinner.

<b>Golfer 1</b>	<b>Awards Dinner Guest 1</b>
Name:	Name:
Title:	Title:
Organization:	Organization:
Address (City/State/Zip):	Address (City/State/Zip):
Business/Cell Phone:	Business/Cell Phone:
Email:	Email:

<b>Golfer 2</b>	<b>Awards Dinner Guest 2</b>
Name:	Name:
Title:	Title:
Organization:	Organization:
Address (City/State/Zip):	Address (City/State/Zip):
Business/Cell Phone:	Business/Cell Phone:
Email:	Email:

<b>Golfer 3</b>	<b>Awards Dinner Guest 3</b>
Name:	Name:
Title:	Title:
Organization:	Organization:
Address (City/State/Zip):	Address (City/State/Zip):
Business/Cell Phone:	Business/Cell Phone:
Email:	Email:

<b>Golfer 4</b>	<b>Awards Dinner Guest 4</b>
Name:	Name:
Title:	Title:
Organization:	Organization:
Address (City/State/Zip):	Address (City/State/Zip):
Business/Cell Phone:	Business/Cell Phone:
Email:	Email:

**PAYMENT**

Contact Information: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Information**

Check Payable to:  
NEWH Washington DC Metro Chapter Golf Tournament 2016  
P.O.Box 519  
McLean, VA 22101-0519

Credit Card: check one  AMEX  VISA  MASTERCARD

Name on Card: \_\_\_\_\_

Address: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Signature: \_\_\_\_\_

CCV#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Complete Registration...**

Return Registration:  
Email: newhdcfundraising@gmail.com

**Pay by Check...**

Payable to:  
NEWH Washington Metro Chapter– Golf tournament 2016  
P.O. Box 519  
McLean, VA 22101-0519

The fair market value of this event is \$365.00 per golfer and may be tax-deductible as a business expense, the balance is considered a charitable contribution.

*If you need assistance with your tax deductible contribution, please contact us.*

POINTS OF CONTACT :

Event Chair  
**Laurie Woliung**  
301-380-7671

Event Co-Chair  
**Monica Meade**  
301-380-7953