



DISCOVERY TOUR 2024
FEBRUARY 15-17, 2024

NEWH is bringing the hospitality industry together again. The 2024 NEWH Leadership Conference is an international event bringing hospitality professionals from Canada, EU, UK and US. This interactive conference kicks off with POWERtalk LIVE, a new fast-paced meeting event. The Conference will focus on strategies to grow professionally and move your business into the future. Leading professionals and industry icons will deliver impactful sessions and participate in interactive events that will expand your knowledge and network!

Your support makes this event possible.

Conference Partner & Sponsor Levels and Benefits

	LEADERSHIP CONFERENCE PARTNERS											
	OWNERS ROUND \$10,000 1 AVAILABLE	1ST DAY KEYNOTE \$10,000 1 AVAILABLE	2ND DAY KEYNOTE \$10,000 1 AVAILABLE	VIP RECEPTION* \$10,000 1 AVAILABLE 3 SOLD	SCHOLARS LUNCHEON* \$10,000 1 AVAILABLE 2 SOLD	PRESIDENT'S DINNER \$5,000 7 AVAILABLE 5 SOLD	GENERAL SESSION SPONSOR \$6,000 2 AVAILABLE	SATURDAY LUNCHEON \$3,000 4 AVAILABLE 2 SOLD	BRANDED SPONSOR \$2,000 2 AVAILABLE	BREAKOUT SPONSOR \$2,000 10 AVAILABLE	BREAKFAST & REFRESHMENTS SPONSOR \$1,500 9 AVAILABLE 6 SOLD	CLOSING EVENT AVAILABLE email newhmidsouth@gmail.com
CONFERENCE PASSES (\$595 VALUE)	4	4	3	3	3	2 CONFERENCE PASSES, 1 PRESIDENTS DINNER PASS	3	1	1	1	1	
PARTNER/SPONSOR STAGE BANNER	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME	
SIGNAGE AT SESSION ENTRANCE	LOGO	LOGO	LOGO		LOGO	LOGO	LOGO	LOGO	LOGO	LOGO		
STEP & REPEAT AT EVENT				LOGO								
RECOGNITION SLIDESHOW AT CONFERENCE	3 SLIDES	3 SLIDES	2 SLIDES	2 SLIDES	2 SLIDES	1 SLIDE	1 SLIDE					
ONE MINUTE VIDEO (PROFESSIONALLY PRODUCED BY CONFERENCE PARTNER)		✓	✓		✓							
RESERVED SEATING AT EVENT		✓	✓		✓		✓					
TABLE SIGNAGE (where applicable)	✓	✓	✓	COCKTAIL NAPKINS	✓		✓	✓			✓	
AD IN CONFERENCE PROGRAM	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE	1/4 PAGE	1/4 PAGE	
BOOTH PLACEMENT AT ONE FUTURE REGIONAL TRADESHOW (BOOTH COST ADD'L)	✓	✓	✓	✓	✓							
EXCLUSIVE NETWORKING AT VIP FIRST HOUR				✓								
SPEAKER/VOG ACKNOWLEDGES PARTNER/SPONSOR	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
LOGO ON SPONSOR PAGE ON THE NEWH WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

* Non competing companies