

# POWERtalk LIVE

## FAQ's

- **Is this event replacing the Product Showcase usually held on the first day of the Leadership Conference?** Yes, NEWH is transforming Product Showcase into this fast-paced meeting event.
- **What is the display table size?** Display table size – 6'w x 2'd skirted table and you will be provided up to 2 chairs on vendor side of table and one chair on the attendee side of table.
- **Will power be supplied?** No, electrical power will not be provided so be sure to charge your presentation devices or bring back up power.
- **Will Wi-Fi be provided?** Yes, Wi-Fi service will be provided.
- **What are considered acceptable display items?** Samples, catalogs, and promotional giveaway items are allowed. All items must fit on the tabletop and height of display no greater than 24" high. No floor displays, tabletop only.
- **Am I allowed to ship to site display materials?** Yes, the hotel has FedEx onsite and shipping information will be provided after registration is confirmed. This is at additional cost to the vendor and NEWH is not responsible for tracking, lost or damaged items.
- **How many vendor/company people can attend?** One (1) person per vendor/company sponsorship for the sponsorship amount of \$5000.
- **Are additional vendor/company people allowed?** Yes, one (1) additional vendor/company person allowed for a fee of \$1200. You will be able to select this option on the online vendor registration form. A maximum of 2 vendor/company people allowed. Independent sales representatives will not be permitted. Note: Additional Leadership Conference passes for Friday February 16th and Saturday February 17th can be purchased separately.
- **Can two vendors/companies share costs of tabletop/sponsorship?** No, this will not be permitted.
- **What is included in vendor sponsorship?**
  - You will receive a full conference pass. \*
  - Access to all events except when noted as "invitation and/or sponsors only", or "ticket purchase required". \*
  - Continuous loop slide with product image & logo for duration of POWERtalk LIVE event.
  - Networking breakfast and lunch with attendees. \*
  - Promotion in NEWH POWERtalk LIVE event program (1 listing) – vendor information, product image and logo.
  - \* These benefits are included for additional vendor/company person if applicable at time of registration.
- **What day do we need to arrive for this event?** POWERtalk LIVE vendor badge pickup will be in the afternoon on Wednesday, February 14<sup>th</sup> – time to be announced.
- **What is set up time & date?** Thursday, February 15<sup>th</sup> 7:00am
- **What is teardown time & date?** Immediately following the event Thursday, February 15<sup>th</sup>. All items must be removed by 5:00pm.
- **Will vendor sponsors be able to provide delegates list to be invited?** Yes, once your registration is complete, you will be asked to provide a list of your top 30 delegate preferences to be considered for invitation. The delegate must be of the following categories in the hospitality industry: interior design, architecture, procurement, hotel brands, project managements, development, and ownership. They must hold high level positions and are involved in the process and/or decision making for product selection.
- **Will vendor sponsor receive confirmed delegate list?** Yes, and you will be asked to provide your top 20 delegate preferences for appointments from confirmed delegate list.
- **Will delegates be asked which vendors they would like for appointments.** Yes.
- **Will vendor sponsor receive appointment list prior to date of event.** Yes, you will be provided this list prior to the event. We will make every accommodation to match you with your requested delegates but reserve the right to make changes as applicable and this be the same for delegates.
- **How much time will be given for each speed meeting?** Each appointment will be 15 minutes with a 5 minute break in between for delegates to get to the next meeting. There will be approximately 15-18 meetings.
- **How do we register to sponsor this event?** Refer to the announcement for information and registration link.