



LEADING TODAY...IMPACTING TOMORROW

Innovation | Collaboration | Change

NEWH is bringing the hospitality industry together again. The 2026 NEWH Leadership Conference is an international event bringing hospitality professionals from Canada, EU, UK and US. This interactive conference kicks off with POWERtalk LIVE, a fast-paced meeting event. The Conference will focus on strategies to grow professionally and move your business into the future. Leading professionals and industry icons will deliver impactful sessions and participate in interactive events that will expand your knowledge and network!

Your support makes this event possible.

Conference Partner & Sponsor Levels and Benefits

| | LEADERSHIP CONFERENCE PARTNERS | | | | | | | | | | | |
|--|---|--|---|--|--|--|---|--|--|--|---|--------------------------------------|
| | OWNERS ROUNDTABLE \$15,000 1 AVAILABLE | 1ST DAY KEYNOTE \$15,000 1 AVAILABLE | 2ND DAY KEYNOTE \$10,000 1 AVAILABLE | VIP RECEPTION* \$10,000 4 AVAILABLE | SCHOLARS LUNCHEON* \$10,000 3 AVAILABLE | PRESIDENT'S DINNER \$5,000 12 AVAILABLE | GENERAL SESSION SPONSOR \$5,000 1 AVAILABLE | SATURDAY LUNCHEON \$3,000 6 AVAILABLE | BRANDED SPONSOR \$3,000 2 AVAILABLE | BREAKOUT SPONSOR \$2,000 10 AVAILABLE | BREAKFAST & REFRESHMENTS SPONSOR \$1,500 15 AVAILABLE | CLOSING EVENT AVAILABLE TBA |
| CONFERENCE PASSES (\$595 VALUE) | 4 | 4 | 3 | 3 | 3 | 2 CONFERENCE PASSES, 1 PRESIDENTS DINNER PASS | 2 | 1 | 1 | 1 | 1 | |
| PARTNER/SPONSOR STAGE BANNER | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO | NAME | NAME | NAME |
| SIGNAGE AT SESSION ENTRANCE | LOGO | LOGO | LOGO | | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO | | |
| STEP & REPEAT AT EVENT | | | | LOGO | | | | | | | | |
| RECOGNITION SLIDESHOW AT CONFERENCE | 3 SLIDES | 3 SLIDES | 2 SLIDES | 2 SLIDES | 2 SLIDES | 1 SLIDE | 1 SLIDE | | | | | |
| ONE MINUTE VIDEO (PROFESSIONALLY PRODUCED BY CONFERENCE PARTNER) | | ✓ | ✓ | | ✓ | | | | | | | |
| RESERVED SEATING AT EVENT | | ✓ | ✓ | | ✓ | | ✓ | | | | | |
| TABLE SIGNAGE (where applicable) | ✓ | ✓ | ✓ | COCKTAIL NAPKINS | ✓ | | ✓ | ✓ | | | ✓ | |
| SOCIAL MEDIA | 60s REEL | 60s REEL & LOGO KEYNOTE POST | 45s REEL & LOGO KEYNOTE POST | 45s REEL | 45s REEL | 30s REEL | 30s REEL & LOGO PANEL POST | LOGO GROUP POST | LOGO PANEL POST | LOGO PANEL POST | LOGO GROUP POST | |
| LOGO ON EVENT INTRO SLIDE | ✓ | ✓ | ✓ | | ✓ | | ✓ | ✓ | ✓ | ✓ | | |
| BOOTH PLACEMENT AT ONE FUTURE REGIONAL TRADESHOW (BOOTH COST ADD'L) | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | |
| EXCLUSIVE NETWORKING AT VIP RECEPTION FIRST HOUR | | | | ✓ | | | | | | | | |
| SPEAKER/VOG ACKNOWLEDGES PARTNER/SPONSOR | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| LOGO ON SPONSOR PAGE ON THE NEWH WEBSITE | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

* Non competing companies