



**NEWH** is putting the “power” back in your hands. A new global networking opportunity at your fingertips! Not like any other virtual event.

Meet with leading hospitality designers that are seeking new products and services for their current projects and network with brand professionals in a casual virtual meeting platform.

Build your business and make strategic connections without leaving your office! If you can spare an hour within your day you cannot afford to miss this opportunity.

NEWH Inc is the leading non profit hospitality organization committed to promoting its members that raise scholarship funds for thousands of deserving students that will help to mold our future.

NEWH has awarded over 7 million US dollars in scholarships and has more than 6,000 members globally throughout US, Canada, UK and Europe.

Get involved and learn how you can give back to the industry while growing your business and gaining pertinent industry knowledge.

## Get started with **THREE EASY STEPS!**

### **STEP 1 - Register online.**

Sign up for PowerTalk online at [NEWH.org](http://NEWH.org) (one form/registration per firm). Fill in the information for up to two participants agreeing to be available for (4) four 12-minute meetings on October 12, 2021 at 12:00-1:00 pm ET. Participants will be in meetings together and must be familiar with the products and/or services your company will be representing. Please be prepared as the time will be brief and these are senior design staff that will be meeting with you.

#### **PRODUCT POWERtalk.**

After registering and agreeing to the terms of the participation and making your payment you should receive a confirmation email. You are now set to prepare for your meetings. Choose 3 professionally shot product photographs that you would like to share with the designers as a representation of what your company manufactures/sells and send to [brenda.peterson@newh.org](mailto:brenda.peterson@newh.org). NEWH will create a business brief for you that will include contact information of the two professionals you have listed in your registration along with the 3 product images. This business brief will be shared with the Design firms and brand professionals participating in the POWERtalk event. Within 10 business days you will receive a list of design firms to select your top 6 choices to meet with in order of preference.

#### **BRAND POWERtalk.**

Once you have completed your 4 meetings with the design firms you will be invited to attend the Brand POWERtalk event. You will be able to network with the design firms and brands following their meetings on October 25th, 12:00-1:00 pm ET for 30 minutes. No sign up required for this event if you successfully complete your 4 meetings on October 12th.

*NOTE: NEWH will do the best to match you up with your design firm choices but cannot guarantee you will get all your selections.*

### **STEP 2 - Attend PRODUCT POWERtalk.**

Log in 10 minutes prior to your first meeting to test your computer audio and visual. Be prepared with your topics and questions you may want to discuss and you are ready! Meet with your four design firms and use the time the way it best suits you and your business.

### **STEP 3 - Attend BRAND POWERtalk.**

Log in 5 minutes prior to the networking session and once the brand and design meetings conclude you will be brought into the platform to move around and meet with the design and brand professionals. Remember your business brief will be shared with all these professionals prior to this event.

#### **What you need?**

Up to 2 professionals available for  
1 hour Oct 12th 12:00-1:00 om ET  
1/2 hour on Oct 25th 1:00-1:30 pm ET  
\$500 to register per firm

For more information contact:  
**Brenda Peterson** [brenda.peterson@newh.org](mailto:brenda.peterson@newh.org)  
800.593.NEWH [www.newh.org](http://www.newh.org)