

NEWH Regional Tradeshows - Exhibitor Registration Process Change Notification

We've heard you!

In response to many requests, suggestions, expressed frustration, we are going to add a lottery to our Regional Tradeshow Registration- beginning with the NEWH San Francisco Regional Tradeshow. We will use this system for the next couple of shows and will be looking forward to your feedback.

What will change?

No more sitting at the computer waiting for the clock to strike 12:00! Potential exhibitors will be given an allotted amount of time (typically a few days) to put in a request for a booth. The exact time will be outlined on the exhibitor announcement registration email for each show. The same online registration form will be used to make your request as was used in the past.

How will the booths be awarded?

NEWH will go through all registrations received and remove any duplicates. One entry per company is allowed. This list will then be submitted to the Random Picker website which will randomly shuffle the list. If we have 75 booths available then the first 75 companies on the list drawn will be offered a booth and the rest will remain in order drawn for the waitlist.

If my name is drawn but I can't exhibit can I give my spot to another company?

No, whatever name is drawn is what will be on the ID sign for the booth as well as in the show guide. If you decide to pass, the opportunity will go to the next company on the wait list.

What if I am a multi-line representative?

One entry per company name. If a company is drawn and that particular company does not want to exhibit the hold will be released and we will go to the next name on the waitlist. It cannot be reassigned to another of your companies in your rep group.

Can I still share booths?

Yes, an additional company can be added but the original name drawn will remain on the sign as well as the additional company.