



NEWH Sustainable Hospitality Design Competition 2015-2016

Sustainable Guest Experience – HOTEL BAR & RESTAURANT

Dear Students and Educators:

NEWH is proud to host the tenth annual Sustainable Design Competition scholarship. The NEWH Sustainable Design Competition will provide students with the opportunity to showcase their design skills while utilizing the very best in sustainable design products and practices. The competition guidelines change year to year. Current guidelines can be found on our website www.newh.org. Thank you for sharing this opportunity with students.

JLF | lone meadow and **Applied Textiles** are the **2015-2016** competition sponsors and have generously donated the scholarship awards and student travel.



applied: textiles

SPONSORSHIP SUPPORTS:

\$5000 Primary Scholarship Award to an Undergraduate Student

\$5000 Secondary Scholarship Award to a Graduate Student

Our winning students and sponsors shall be honored at **HD Expo May 4-6, 2016 in Las Vegas, Nevada**. In addition to the NEWH Magazine, the event shall be covered by other hospitality and design publications and social media sources.

RULES OF COMPETITION:

- You must be a currently enrolled student with current eligible debt through your school for tuition, books, supplies or other related educational needs incurred at the time the scholarship is awarded in May 2016.
- Awarded scholarship funds will be sent to and directly distributed through winning student's school.
- If student does not have stated eligible debt at time of award, the funds will be awarded to student's college Interior Design Program.
- If a winning graduate student is not selected by the panel of judges, the scholarship award will go to the INTERIORS PROGRAM of the winning undergraduate student's school, and vice versa. The interiors program may utilize the award to enhance the educational needs or materials of the design studio.
- To receive scholarship award the winning student's/school representative must be able to attend the award presentation May 4-6, 2016 (exact date to be determined) in Las Vegas with travel and 1-night lodging provided by JLF | lone meadow & NEWH, Inc.

DESCRIPTION OF COMPETITION:

- Open to ALL interior design students (Junior level and above) attending an accredited program.
- Undergraduates must be a minimum 4-year program.
- Students do not need to be a NEWH member to participate however, membership is FREE to students and full-time educators. Go to www.newh.org and click on "Join" for more details.
- Students must execute a dynamic, creative, cutting edge design utilizing the very best products and technologies which encompass sustainable topics including: site selection, water efficiency, energy conservation, products/materials, and indoor environmental quality. In addition to the physical aspects of design, the functional daily use of the space and how the occupants can operate the facility in a sustainable manner, such as encouraging recycling and reuse, water and energy conservation to create a truly sustainable business must be considered.



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TYPICAL SUSTAINABLE PROJECT REQUIREMENTS:

- Project involves the design of a **Sustainable HOTEL BAR/RESTAURANT**
- This design story should demonstrate a **focused specialty** that will attract locals as a destination, as well as guests who would prefer to stay on property, rather than go elsewhere. The food and drink menu concept would contribute to this, as well as the "vibe" of the space.
 - Location possibilities could include the Lobby, Roof Top, and Pool/Recreation Area, Outdoor/Indoor Foodservice or the student's choice.
- It is not necessary to use a property that actually exists. This is a conceptual project.
- Student may locate their project in an urban destination of their choice. The Bar/Restaurant may be part of a restorative/regenerative project or a new build hotel.
- Student must include all areas required for the various functions in the space. Design may include: restaurant, bar, reception, private dining/party rooms, music/entertainment space, technology component - such as audio/visual or operational function, kitchen or rest room locations.
- All work must be student's original work.
 - Only one entry allowed per student.
 - Two (2) students may work as a team on one project, but only one (1) scholarship will be awarded.

DESIGN MUST INCLUDE (*but is not limited to*):

- Orientation of unit/building and its connection to the outdoors, i.e., outside light/window treatments, heat generation into space (efficient use of energy)
- Sustainable relationship with the surrounding community, culture
- Description of building materials and construction (concrete, steel, etc...)
- Water-use – efficiency of plumbing, fixtures, etc...
- Air quality as related to material and furniture selections
- Energy efficiency as related to lighting/heating/cooling of spaces
- Interior material and furniture specifications meet USGBC guidelines
- Recycling, re-use as it relates to daily usage of the spaces
- Students are expected and encouraged to research sustainable products/practices. NEWH offers Sustainable Links online <http://newh.org/sustainability/sustainable-links/> which may be utilized by the student for location of sustainable resources, manufacturers and others involved in the production and design of sustainable products.

SUBMITTAL OPTIONS/REQUIREMENTS:

- All student **Intent to Participate Applications** must be signed by the school advisor, dean or program director and are due on or before **December 18th, 2015**.
- Instructors wishing to use the competition as a class project may do so and submit one (1) Intent to Participate Application listing all participating students' information as indicated on Intent Form (name/address/email/phone, etc) by December 18th, 2015. Instructor must evaluate class work and may submit no more than five (5) of the best projects to NEWH by the **February 19th, 2016 deadline**. All work submitted must follow the guidelines as outlined for individual submissions.
- Students can submit their final projects via email, mail or DropBox
- **Mail:** Must be received by February 19th, 2016
- **Email:** Must be received by February 19th, 2016 with electronic medium JPEG or PDF files
- **DropBox:** Go to www.dropbox.com create your free account. Request DropBox folder access from NEWH Inc. prior to **February 18th, 2016** and load your project. DropBox space is limited please consider the best option for submittal so your project is received on time in the best format.
- Submissions materials shall be retained by NEWH and will not be returned to the applicant.



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SUBMITTAL OPTIONS/REQUIREMENTS (continued):

- Student retains copyright to their documents and design, but must agree to grant perpetual royalty free license to NEWH, Inc. and NEWH Sustainable Hospitality to use their entry either partially or in its entirety in future NEWH Inc. marketing materials and/or presentations.
- Winning students agree to their work being shown at HD Expo Las Vegas May 4-6, 2016 at the Mandalay Bay Convention Center (room to be announced) and on the NEWH website, social media sites, and NEWH Magazine.
- Winners agree to sign a release allowing NEWH, Inc. to use their image in marketing materials, publications and/or presentations.

COMPLETE SUBMITTAL (must include but is not limited to):

Design Intent, Presentation, Plans, Drawings, and Specifications—in **Power Point** per below checklist:

- Rapid visualization/sketches of concept (actual and/or virtual)
- Conceptual floor & reflected ceiling plans
- Conceptual interior elevations: essential walls only, to communicate important elements of the design concept. Note: the communication of your concept should be active rather than static. Using rapid visualizations and perspectives are the preferred method of communicating your story. **This is a “story board” project – please strive to keep your presentation dynamic!**
- Finish plans & finish schedule for all areas presented in their design concept
- FF&E floor plans and specifications, including art and artifacts
- Millwork design, lighting schedule and specifications – essential elements only as needed to communicate concept
- Student should include signage, menu design and other graphic elements as they are related to their concept/design
- Index of green sources
- A budget is not required for this project so have fun!
- Format presentation in Power Point with all back up work linked into the document
- Actual work may be completely created virtually and submitted in this format or actual work may be photographed and submitted digitally

SUBMIT BELOW IN SEPARATE INDIVIDUAL FILES:

- **Bibliography in PDF format.** Students will supply a complete bibliography of any and all research sources which influenced the design of their project including websites, magazines, books, and work by others – architects, designers etc... and any other sources used in their research. Please note that this is in addition to the index of green sources and would include research sources used that are not listed on your green source index such as published articles or the work of other professionals.
- **Design Intent narrative in WORD format** – max 500 word essay describing their design intent and project description
- Short **Biography** about student in **WORD format**
- Student **Resume**
- High resolution **Photo/Headshot (JPEG/PNG FILE)** suitable for use in press release-no selfies.
- A signed press release **Project Submittal and Release Form** (included in application packet)
- **Optional:** 10 minute AVR file of a personal presentation of your concept

QUESTIONS:

- Go to your home Facebook Page
- Go to “SEARCH” type in “NEWH Sustainable Design Competition”
- Click the “LIKE” button and post your question
- Email: newh.scholarship@newh.org or Call: 800.593.6394



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JUDGING:

- Submissions are judged by NEWH, Inc. scholarship committee using the above stated competition criteria and are also judged on their professional appearance.
- In addition, a minimum top five (5) finalists (graduate and undergraduate) will move on to be judged by a panel of professional judges.
- The winning students shall be selected from the judges' recommendations and scores from submitted competition criteria materials.
- All applicants will receive a personal letter on their status via email late-March.
- The winning students must be able to attend the award presentation May 4-6, 2016 (*exact date to be determined*) at HD Expo in Las Vegas with one night stay and airfare provided or forfeit the award to the next runner up.

DEADLINES:

- Complete an **Intent to Participate Form** and email, mail or fax to the NEWH, Inc. office by **December 18th, 2015**.
- All completed entries must be submitted by February 19th, 2016 and must include a completed **Project Submittal and Release Form**.