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Dear Prospective Sponsors and Team Members,

Over the years, NEWH New York has awarded almost **\$747,000** to students in architecture, interior design, hotel management, and culinary arts. Last year we awarded **\$50,500** in scholarships. This year, despite the challenging times we are all experiencing, (including the students to which we provide scholarships) we are committed to continuing to raise money to assist with our fundraising efforts.

On September 22nd, NEWH New York will bring back the Hospitality Design (HD)/NEWH Owners' Roundtable. As the industry's only one-to-one rotating roundtable, this event allows guests to meet directly with owners, developers, and brand executives for a free-flowing discussion of industry issues, forecasts, ideas, updates, and trends.

Here are the details:

Hospitality Design/NEWH Owners' Roundtable
September 22nd
12:00- 2:30 p.m.

Virtual Roundtable via Remo, link to be provided

Refer to the menu on the next page for sponsorship opportunities and hope you will join us this year!

For more information, please contact Cara Palumbo or Claire Claussen at Fundraising.NEWHNY@gmail.com

Sincerely,
The NEWH New York Board Members

NEWH, Inc. is a 501c3 non-profit organization dedicated to the Hospitality Industry. It is our goal to further our industry through scholarships and education.

Arizona – Atlanta – Chicago – Dallas – Houston – Las Vegas – Los Angeles Founding Chapter – Milano – New York – North Central – Northwest – Paris – Rocky Mountain – San Francisco Bay Area – South Florida – Sunshine – Toronto – United Kingdom – Washington DC Metropolitan
Regional Groups: Atlantic City/Philadelphia – Cincinnati – Mid-South – New England – North Carolina – Orange County – Paris – Pittsburgh – South Carolina – Vancouver

Thanking NEWH's 2021 Corporate Partners

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | RH CONTRACT | SIGNATURE | ULSTER Patron: BERNHARDT HOSPITALITY | BOUTIQUE DESIGN GROUP | BRINTONS | DELTA FAUCET COMPANY | HOSPITALITY DESIGN GROUP | INSTALLATION SERVICE GROUP | MILLIKEN FLOORS | MOEN / HOUSE OF ROHL | P/KAUFMANN CONTRACT | VALLEY FORGE FABRICS Supporting: AMERICAN ATELIER, INC. | ARTERIORS CONTRACT | ARTLINE GROUP | ASHLEY LIGHTING, INC. | ATLAS MASLAND | CHAPMAN HOSPITALITY LIGHTING | CRYPTON + NANOTEX | DOWN ETC | ENCORE HOSPITALITY CARPET | FABRIC INNOVATIONS, INC. | FIL DOUX TEXTILES | KIMBALL HOSPITALITY | LILY JACK | MANDY LI COLLECTION | PORCELANOSA USA | RICHLoom CONTRACT | SERTA SIMMONS HOSPITALITY | SÉURA INCORPORATED | SHAW CONTRACT HOSPITALITY | SHELBY WILLIAMS | SUMMER CLASSICS CONTRACT | TARKETT HOSPITALITY | TLS FURNITURE | TROPITONE FURNITURE COMPANY | W A L T E R S

SPONSORSHIP OPPORTUNITIES

<p>Rooftop Terrace Level Sponsor</p> <p><i>Investment \$2,000</i> <i>Available slots: 3</i></p>	<ul style="list-style-type: none"> • 2 tickets to the Roundtable event • 1 minute video played at the beginning of the event • Featured logo in PowerPoint presentation • Featured logo on the virtual roundtable screen • Recognition in post-event photo coverage in Hospitality Design and NEWH magazines or websites • Recognition in post-event coverage in NEWH New York chapter e-newsletter • Opportunity to include 1 marketing material in pre-delivered cocktail kit to all attendees • 1 NEWH NYC membership (value of \$150) for a member of your company
<p>Presidential Suite Level Sponsor</p> <p><i>Investment \$1,500</i> <i>Available slots: 2</i></p>	<ul style="list-style-type: none"> • 2 tickets • Sponsored Recipe Card included in kit sent to all attendees, featured during Cocktail Break: One for the food recipe, and one for the cocktail • Featured logo on PowerPoint presentation
<p>Ballroom Level Sponsor</p> <p><i>Investment \$1,000</i> <i>Available slots: 3</i></p>	<ul style="list-style-type: none"> • 1 ticket • 30 second video played during the event introduction • Featured logo in cocktail kit sent to all attendees • Opportunity to include 1 marketing material in pre-delivered cocktail kit to all attendees • Featured logo in PowerPoint presentation • Featured logo on the virtual roundtable screen
<p>Lobby Bar Level Sponsor</p> <p><i>Investment \$750</i> <i>Available slots: 4</i></p>	<ul style="list-style-type: none"> • 1 ticket • 1/2 page advertisement in the event PowerPoint • Featured logo on the virtual roundtable screen
<p>Concierge Level Sponsor</p> <p><i>Investment \$300</i> <i>Available slots: 5</i></p>	<ul style="list-style-type: none"> • Featured logo on PowerPoint presentation

Sponsorships are limited and are on a first come, first served basis.

Sponsorship will be confirmed upon receipt of payment.
 All contributions are tax deductible.

Checks payable to NEWH - New York Chapter can be mailed to:
 NEWH/New York
 Susan Huntington
 PO Box 322
 Shawano, WI 54166

Questions? Email Cara Palumbo or Claire Claussen at
Fundraising.NEWHNY@gmail.com

SPONSORSHIP AGREEMENT

Sponsoring Company: _____

Please submit with proper capitalization and spacing, EXACTLY as it should appear on all published materials.

Sponsor Representative: _____ Contact #: _____

Mailing Address: _____

Email Address: _____ Website: _____

Alternate Sponsor Representative: _____ Contact #: _____

Please check to indicate ALL items/payments:

You may choose more than one item (***first come first served basis***)

- Rooftop Terrace Level Sponsor (\$2,000)
- Presidential Suite Level Sponsor (\$1,500)
- Ballroom Level Sponsor (\$1,000)
- Lobby Bar Level Sponsor (\$750)
- Concierge Level Sponsor (\$300)

Please note this sponsorship level is a shared full sponsorship with another sponsor. You may choose a sponsor to pair with, or we will be happy to pair you with another non-competing sponsor.

Payment for all sponsorships are due by August 13, 2021. I understand that failure to submit payment in full by September 2, 2021 will result in the company's name being excluded from the sponsorship material.

Sponsor Representative Name (Printed)

Sponsor Representative (Signature/Date)

Complete following payment page and email complete Sponsorship Agreement to fundraising.newhny@gmail.com

PAYMENT INFORMATION

Form of Payment:

- ACH (Bank Transfer – You will be contacted for your bank information)
- Check enclosed
Make checks payable to NEWH New York Chapter and mail to:
NEWH/New York
Susan Huntington
PO Box 322
Shawano, WI 54166
- Credit Card payment (2 options):
 - o Complete credit card information below and mail to above address or email to: fundraising.newhny@gmail.com
 - o Online payment (a payment link will be emailed to you upon receipt of this form)
- Invoice

CC PAYMENT INFORMATION

Charge my credit card \$_____

- American Express MasterCard Visa

Credit Card No. _____ CVC Code: _____ Exp. Date: _____

Name on Card: _____

Billing Address: _____

Billing Zip Code: _____

Signature: _____

NOTE: Sponsorship is not final until payment has been received by NEWH/New York, and payment must be received ***no later than August 13, 2021.***

Please email Fundraising (fundraising.newhny@gmail.com) for any questions and once payment is confirmed.