

ICON TRIBUTE BOOK HONORING
DIANA DOBIN

PRICES

Full Page	\$ 300
Half Page	200
Quarter Page	100

SPECIFICATIONS

CONTENT:

The material furnished must be a tribute only and not an advertising piece. Company may include logo and business address in tribute.

AD SIZES:

Full Page: 7 1/2" W x 8" H

Horizontal Half: 7 1/2" W x 3 7/8" H

Full Page Bleed: 8 1/4" W x 8 3/4" H; TRIM is 8: x 8.5"

Quarter: 3 5/8" W x 3 7/8" H

Vertical Half: 3 5/8" W x 8" H

MECHANICAL SPECIFICATIONS

Saddle-stitched; opens flat. Trim size is 8"W x 8.5"H. On bleed ads, keep reading and live matter 1/2" from trim edges.

PREFERRED DIGITAL FILE FORMATS

Accepted file formats: PhotoShop (psd or tiff), PDF, or Adobe Illustrator eps

All ads are CMYK

Resolution: 300 dpi

PDF: Vendor prepared Acrobat version 4.01 or later, press optimized, 2400 dpi, composite CMYK, all fonts must be embedded; 300 dpi

We do not accept film of any type.

MEDIA - EMAIL

Files can be submitted by email: newh.icon@newh.org, or call for FTP instructions.

FAX AND MAIL

Fax or mail insertion orders and instructions. Fax: 800.693.NEWH.

Mail ad material and payments to:

NEWH
Post Office Box 322
Shawano, WI 54166-0322

DEADLINE FOR SUBMISSIONS: INSERTION ORDER – 6 SEPT 2024 - ARTWORK IS 20 SEPT 2024

Thanking NEWH's 2024 Corporate Partners

Benefactor: DURKAN HOSPITALITY | FABRICUT CONTRACT/S. HARRIS | MILLIKEN FLOOR COVERING | SIGNATURE | ULSTER Patron: ARTERIORS CONTRACT | BERNHARDT HOSPITALITY | BRINTONS | EMERALD | ENCORE HOSPITALITY CARPET | INSTALLATION SERVICE GROUP | KB CONTRACT | P/KAUFMANN CONTRACT | PTY CUSTOM LIGHTING | VALLEY FORGE FABRICS Supporting: AMERICAN ATELIER, INC. | AMERICAN LEATHER | ARTLINE GROUP | ASHLEY LIGHTING, INC. | CHAPMAN HOSPITALITY LIGHTING | CROSSLEY AXMINSTER | CRYPTON + NANOTEX | DELTA FAUCET COMPANY | DOWN ETC. | ELECTRIC MIRROR | FAIRMONT DESIGNS | KELLEX | KIMBALL HOSPITALITY | MANDY LI COLLECTION | PORCELANOSA | RICHLOOM CONTRACT | SERTA SIMMONS HOSPITALITY | SHAW HOSPITALITY | SHELBY WILLIAMS | SUMMER CLASSICS/GABBY CONTRACT | TARKETT HOSPITALITY | TLS FURNITURE | TRINITY LIGHTING | TROPITONE FURNITURE COMPANY | WALTERS

INSERTION ORDER

Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

TRIBUTE SIZE:

- Full Page \$ 300.00 Quarter Page 100.00
 Half Page 200.00

Total Due \$: _____

PAYMENT INFORMATION:

All opportunities must be paid in advance by check or credit card prior to printing.

Check is enclosed (Please mail check payments to: NEWH, Inc., Post Office Box 322, Shawano, WI 54166)
Make checks payable to: NEWH, Inc.

VISA MasterCard American Express Discover

You may fax your credit card payment to: 800.693.NEWH

Credit Card Number Expiration Date

Billing Address, including zip code CVC Code

Signature Date

NEWH, Inc. is authorized to insert our Diana Dobin Tribute into the tribute book that will be distributed at the Gold Key Awards Reception. We agree to pay at the rates and under the conditions shown in the rate information attached. Copy deemed objectionable by publisher for any reason may be rejected.

Signature/Date

Name (Printed)

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