

Issue 1, April 2013

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A MESSAGE FROM THE PRESIDENT

As we equate spring with new beginnings, I hope my tenure as President will represent a new beginning for the Toronto Chapter of NEWH. We have different, innovative and enthusiastic Board Members, we are continuously increasing membership and we have an ambitious agenda for events this year.

As members you will be receiving invitations about our various networking events throughout the calendar year. All of these social occasions will only be successful if members participate in them. As a board we try to challenge ourselves to come up with interesting and unique venues and having a high level of attendance always makes for more successful 'networking' and increases the proceeds for the chapter.

We have another ambitious scholarship year planned with our goal again being the distribution of \$13,000.00 worth of funds to deserving students. This is the purpose behind NEWH and it is only as a result of our membership and in particular our sponsorship support.

Welcome to a new beginning and together let's ensure the Chapter's future success.

Scott Pope

Connect with NEWH Toronto online...

w: www.newh.org/toronto

f: www.facebook.com/newhtoronto

in: www.linkedin.com/groups/NEWH-Toronto-Chapter-3864258

t: www.twitter.com/newhinc

ALT HOTEL

DECEMBER 2012



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A great evening for all who attended! Thank you to the ALT Hotel for providing the informative tours of this new and innovative hotel brand. After having last year's evening at Le Germain it only seems fitting to be at one of her sister properties, expressing the same design ingenuity in a limited service property.

It was a fitting way to end the NEWH year for 2012.



WELCOME NEW MEMBERS!

Recently the Toronto BOD introduced a policy of appointing a 'board buddy' for new members so that they would have somebody to reach out to and introduce themselves to at Networking events. We are hoping this will help the newest members to meet others in the chapter.

The Toronto BOD would like to acknowledge the Chapters newest members, listed below:

Nadine Burdak - Union 31
Tom Dillon – The Robert Allen Group
Savannah Hall – Eurofase Inc.
Jeremy Letovsky – Eurofase Inc.
Kaili Monteith – St. Clair College

Kara MacGregor – Mac Interior Design Inc.
(Atlantic Canada Regional Member)
Danielle Martin – Sheridan College
Fabian Sorgini – Elite Window Fashions
Monica Yiu – Ryerson University



STORYS

FEBRUARY 2013



2013's kick-off event was on February 26th at STORYS, a 170 year old classic brick building in the heart of downtown Toronto. The brick and beam structure maintained the integrity of its original heritage while exploring the elements of progressive design for an eclectic event venue.

Thank you to our sponsors, Bum Contract Furniture and Emu Americas, for partnering up with Icon Legacy for a fantastic evening.



S T P E
T A A V
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R E L N
Y R O T
S N R S



STORYS BUILDING

WWW.STORYSBUILDING.COM





What's your favourite colour?

www.bumcontract.com



Sustainability Highlight



GREEN SHOWCASE



VAUGHAN, ON
COMING SPRING 2013

NEWH Sponsored Sustainable Discussions

MAY 2013: HD Expo, Las Vegas

5/15 @ 10:30-11:00; Dina Belon Interviewing Mark Westneat

Green Voice Conversations with the Experts: Climate Change and Coastal Development: What Do Hotels Need to Know?

5/15 @ 2:30-3:00; David Mahood Interviewing JoAnna Abrams

Green Voice Conversations with the Experts: Sustainable Sourcing: What Can the Supply Chain Do for Hotel Sustainability?

5/16 @ 10:30-11:00; Glenn Hasek Interviewing Adrienne Pumphrey

Green Voice Conversations with the Experts: The Marketing and Reporting of a "Green" Mission

5/16 @ 2:30-3:00; Lorraine Francis Interviewing David Tracz

Green Voice Conversations with the Experts: A Perfect Partnership: Sustainable Practices with Successful Business Results

Green Voice Luncheon

5/15 @ 12:00 – 1:30PM; Sustainable Hospitality in the Crossroads of Climate Change – (.1 CEUs available)

Hotels and other buildings dependent on tourism have been accepting that changing climatic patterns are impacting business today and will factor into decisions for the future. Sustainable practices are being adopted worldwide to balance the effect of resource consumption and global mobility. The carbon footprint of most hotels is being closely monitored and many innovative efforts have been made toward reducing global carbon output. Hotels, due to the scale of energy and resource usage, must begin to assess all aspects of their business models. From land development to design, from employment to supply chain, from renovation to resale, everything must be carefully reflected in its decision to support our insatiable desire to explore the planet. A panel of diverse voices, with disparate experiences, will engage in a thought provoking and creative discussion of hotels, tourism, and what the road ahead may look like.

Moderator: **David Mahood**, LEED AP, Olive Designs, Olive Hospitality Consulting

Green Voices:

Adrienne Pumphrey, Adoba Eco Hotel and Suites

JoAnna Abrams, MindClick SGM

David Tracz, LEED AP, Studio 3877

Dr. Mark Westneat, Curator and Chair of Zoology, Field Museum



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**Co-Hosts on April 23, 2013 at the new
Four Seasons Toronto**

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2013 LEADERSHIP CONFERENCE SAN FRANCISCO, CA



On January 25-26, 350 NEWH members and non-members convened in San Francisco for the 2013 NEWH Leadership Conference. It had been two years since the previous conference in Orlando and for those who attended that conference, expectations were high for another great event.

Canada was well represented this year, NEWH Toronto had 5 board members attending and NEWH Vancouver sent 2 board members. The first order of business was the International Board Meeting which was a great way to kick off what was going to be an amazing and educational few days.

Following the IBOD meeting, NEWH San Francisco hosted a Regional Trade Show where 150 vendors were on hand showing us the latest products available in the hospitality market.



The conference started with a keynote address by Joie de Vivre Hotel founder Chip Conley which was followed by a panel discussion hosted by Hotel Interactive's Glenn Haussman. That afternoon we all participated in an Owner's Roundtable session which included professionals from leading hospitality companies such as Fairmont Hotels & Resorts, MGM Resorts International and Marriott International to name a few.

Day two started off with yet another amazing keynote address, this time from Roger Thomas, the Executive Vice President of Design for Wynn Design and Development. Roger captivated the audience with stories about his greatest design triumphs including the Bellagio, Wynn and Encore in Las Vegas and Macau. The day continued with additional presentations ranging from business and social media, the projected status of the Hospitality Industry to general business practices.

One of the feature events is always the Scholars Reception and NEWH Toronto was particularly proud of our own Stephanie Tristani who was acknowledged as a past Scholarship Recipient.

Thank you again to NEWH San Francisco and Leadership Conference organizer Leigh Mitchell for another amazing conference. This was my second conference and I already have the 2015 dates circled on my calendar as a "must attend".

Susan Burnside. Burnside & Associates



April 16, 2013
BOD Meeting

April 23, 2013
Four Seasons Hotel
Toronto
Networking / Tour

May 7, 2013
BOD Meeting

May 15th to 17th,
2013
HD Las Vegas

May 28, 2013
Networking Event
TBD

June 11, 2013
BOD Meeting

August 28th, 2013
NEWH Toronto
Annual Golf
Tournament

UPCOMING EVENTS...

2013 **NEWH** Golf Tournament

Save The Date

Wednesday August 28th, 2013

Toronto
NEWH
The Hospitality Industry Network

Join us for the 8th Annual
NEWH Toronto Golf Tournament
To be held at Lionhead Golf & Country Club

RSVP: Kate.Bland@whg.com

Manuela.Kennedy@whg.com

Hospitality Highlight

FOUR SEASONS HOTEL

TORONTO

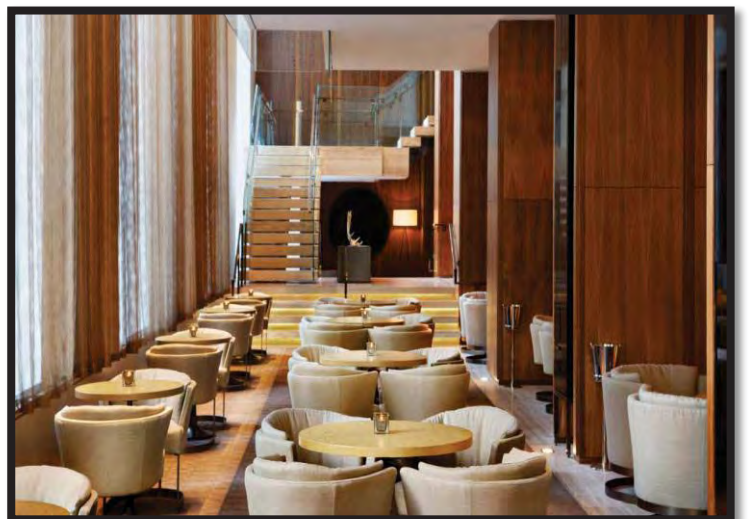
Back home at last: in the city where it all began, Four Seasons Hotels and Resorts now comes full circle with the opening of its new flagship in Toronto, Canada.

Four Seasons Hotels and Resorts has been synonymous with the word 'luxury'. Since 1961 the Hotel Brand has set the highest standards in the hospitality industry.

Ever expanding in both size and recognition, Four Seasons now welcomes guests to 90 properties, on every continent except Antarctica. Now incorporating residences into many of their locations, the Brand alone makes a statement about sophistication.

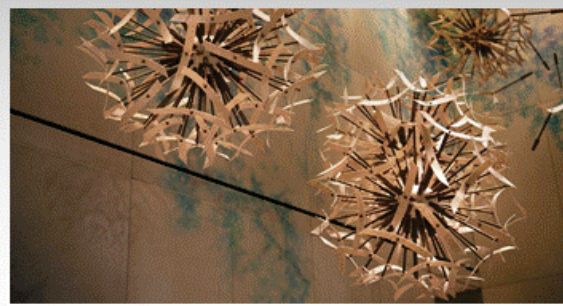
Designed by Toronto's International Design House, YabuPushelberg, the five star hotel exemplifies the Four Seasons luxury standard in every detail.

Please join NEWH and our very generous hosts Inspire and Moveline at the Four Seasons Toronto for our highly anticipated event on April 23, 2013.





Back home at last.....in the city where it all began.



Please join us for the event of the season...

Date: April 23, 2013 | **Time:** 6:00 pm until 9:00 pm

Location: Four Seasons Hotel Toronto | 60 Yorkville Ave.

Cost: Members & Students \$25.00 | Non Members: \$45.00

RSVP Deadline: Friday April 19, 2013

Hotel tours will be provided by Interior Designers:

YABUPUSHELBERG

This evening is generously Co-Hosted by:





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**Co-Hosts on April 23, 2013 at
the new Four Seasons Toronto**

**Visit our Facebook page for more
information**