

ORLANDO PERALTA

226 E. 12th St. Apt. 4E, New York, NY 10003 917-445-4207 o.peralta.ny@gmail.com www.linkedin.com/in/orlandoperalta226

TEXTILE DESIGN AND PRODUCT DEVELOPMENT PROFESSIONAL

- Residential Designer: Indoor/Outdoor, Residential Furniture and Retail markets.
- Contract: Corporate, Healthcare, Senior/Assisted Living and Hospitality markets.
- Expertise in weave structure placement for jacquard and dobby constructions.
- Excels in innovative pattern design, color, trend forecasting and sales presentations.

EXPERIENCE

DIRECTOR OF HOSPITALITY DESIGN, *Wearbest Weavers*

2015- 2020

- Responsible for creating fabric collections geared towards for the Contract and Hospitality marketplace.
- Developed new constructions and re-worked existing designs to meet customer specifications, pricing & testing criteria.
- Collaborated with customers in developing new artwork and coordinated collections.
- Presented collections by color direction and industry trends.
- Researched and developed artwork.
- Prepared sales team presentations for customer meetings.

FREELANCE DESIGNER, *Covington Fabrics*

2015-2017

- Responsible for marrying constructions to artwork to create merchandised woven upholstery collections.
- Researched color trends and colored new and existing top selling patterns.

SENIOR DESIGNER, *Textile Fabric Associates, LLC*

2014-2015

- Developed new fabrics and constructions with international mills for the home furnishings market.
- Collaborated with design director and colleagues to conceptualize and produce two annual collections.
- Communicated with international offices and agents throughout each stage of new fabric design and development.
- Presented collections to clients in a highly engaging and interactive manner.

SENIOR DESIGNER, *Wearbest Sil-Tex Mills*

2010-2014

- Created new fabrics, constructions, and merchandised collections for the residential, contract and outdoor markets.
- Re-worked design archives to create relevant product by updating yarns, constructions, colors, and exploration of new finishes.
- Recommended and developed best-selling new constructions for high-performance outdoor fabric program.
- Collaborated with clients and sales reps to develop product to meet specific client criteria.

DESIGNER, Weave Corporation

1999-2009

- Designed new product for residential and contract jobbers in addition to two annual collections for the retail market.
- Researched industry trends in pattern, color, yarn, and finishes.
- Established and led weekly meetings with eight designers to review all new developments.
- Developed eco-friendly and post-consumer polyester fabrics for jobbers and manufacturers.

EDUCATION

- B.F.A. Textile Design, Parsons School of Design, New York, NY

TECHNOLOGIES

Microsoft Office, Photoshop

GROUP AFFILIATIONS

- Color Marketing Group – Color Chat
- Jacquard Designing.....a weaving art
- Print and pattern
- Upholstered Furnitures Manufacturers Group

LANGUAGES

- English and Spanish